

2025 PRODUCT CATALOG





- All About MATATAG Curriculum
- Available MATATAG Textbooks
- SRA Power Builders and Online (Global Edition)







Stronger Learning, Brighter Futures!

For more than 88 years, Abiva Publishing House, Inc. has been a cornerstone of Philippine education, consistently publishing innovative and high-quality learning materials. In alignment with the MATATAG curriculum, we reaffirm our commitment to empowering Filipino learners and educators.

Our MATATAG-aligned resources are meticulously designed to meet the evolving needs of learners and teachers. To enhance accessibility, we have embedded QR codes in our catalog, providing easy access to sample worktext pages. These samples include the preface, table of contents, and a sample unit for each title, enabling educators and parents to preview the quality and depth of our educational resources. Each textbook is complete with a Teachers Guide and Curriculum Map, ensuring comprehensive support for effective teaching and learning.

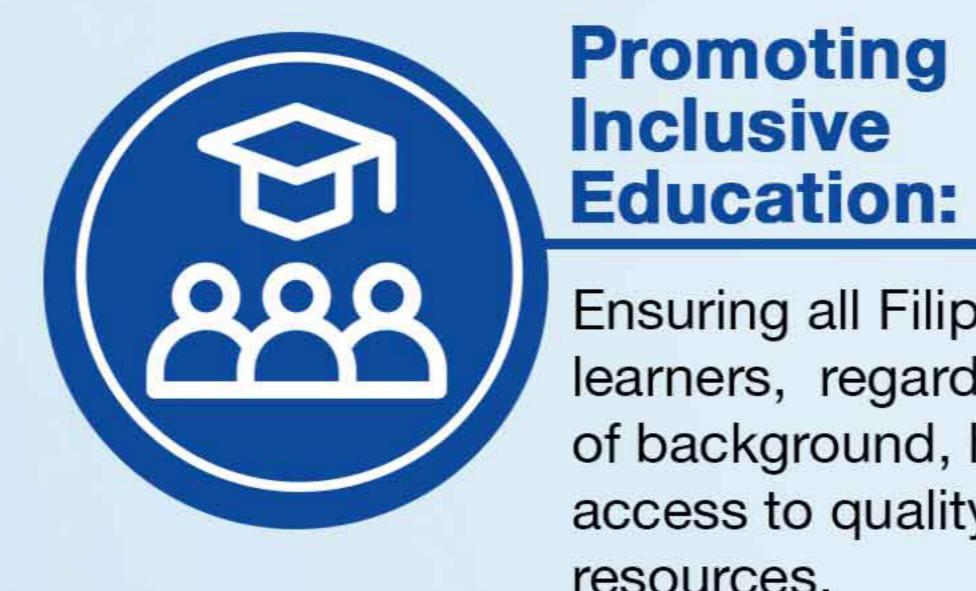
In line with the Department of Education's phased implementation of the MATATAG curriculum, Abiva ensures that our materials are developed and updated to support this gradual rollout, which began in the school year 2024–2025. These resources embody our advocacy for relevance, accessibility, and inclusivity, while ensuring alignment with the curriculum's core objectives.



Advancing Educational Innovation:

Leveraging modern methodologies and technologies for engaging and future-ready learning.





Inclusive

Ensuring all Filipino learners, regardless of background, have access to quality resources.



Supporting Lifelong Learning:

Equipping students with foundational skills, values, and mindsets for global competitiveness.

The MATATAG curriculum represents more than a structural change—it embodies a vision for a brighter, more inclusive future. At Abiva, we share this vision, nurturing a generation of learners who are academically proficient, socially responsible, and emotionally resilient.

As a proud partner in this transformative journey, Abiva Publishing House, Inc. remains steadfast in building a nation of empowered and job-ready individuals. Together with educators, parents, and stakeholders, we will continue to champion education and inspire every Filipino learner.

> We will continue publishing excellent quality and affordable books that are not only responsive to the needs of learners and educators but will go beyond what is needed to address the learning gaps in education.

Louie Gerard G. Abiva President, Abiva Publishing House, Inc. The recalibration of the K–12 program into the K–10 or **MATATAG curriculum** by the Department of Education (DepEd) marks a pivotal transformation in the Philippine educational system. This change underscores a profound commitment to enhancing the quality of education, streamlining learning processes, and equipping Filipino learners with skills for success in an ever-changing world.



What Makes MATATAG Unique?





Focuses on Core Competencies:

Strengthens foundational skills in literacy, numeracy, and values formation.

Addresses Gaps in Education:

Ensures intellectual growth and socio-emotional well-being.



03



Fosters Holistic Vision:

Prepares learners to become job-ready, active, and responsible citizens.

What Does MATATAG MATAG Stand For?





MA

MAke the curriculum relevant to produce globally competitive individuals.



TA

TAke steps to accelerate basic education services and facilities.



TA

TAke good care of learners through inclusive education and positive learning environments.



C

Give support for teachers to enable effective teaching.

MATATAG: A Commitment to the Future

The **MATATAG** curriculum represents more than just an academic shift—it embodies a vision for a brighter, more inclusive future. Together, we can build a generation of globally competitive, socially responsible, and emotionally resilient Filipinos.

CONTENTS

MATAG-Curriculum Compliant

PRESCHOOL

Ladders to Learning Series (3rd Edition)

Language

Writing

Reading and Phonics

Filipino

Science

Mathematics

Araling Panlipunan

Values Education

Kabutihang Asal

GRADE SCHOOL

Real-Life Mathematics Gr. 1–6
Real-Life Science Gr. 1–6
Kamalayang Panlipunan Baitang 1–6

JUNIOR HIGH SCHOOL

English in Perspective Gr. 7–10 Science and Technology Gr. 7–10

SRA

Power Builders
Online (Global Edition)

K-12 TITLES
TEACHERS RESOURCES
SALES TEAM
CONTACT US
EVALUATION REQUEST FORM



The MATATAG curriculum seeks to reduce the number of competencies and make it more age-appropriate. The MATATAG Kindergarten curriculum focuses on shaping the social and emotional minds of young Filipino learners. It aims to empower learners through exposing them to hands-on activities, and age-appropriate experiences: the *play-based approach* of learning.

The Ladders to Learning Series
3rd Edition is a MATATAG-ready
worktext and a certified best-seller
from Nursery, Kinder 1, and Kinder 2
throughout the years.

Ladders to Learning Series 3rd Edition



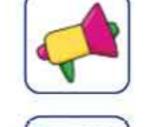
In every worktext of The Ladders to Learning Series 3rd Edition are these features:

tuse of icons that serve as visual cues that the pupils will associate with activities and tasks for each lesson.

These are some of the icons used in the worktext:



for coloring activities



for speaking activities



for writing activities



for tracing activities



for singing activities

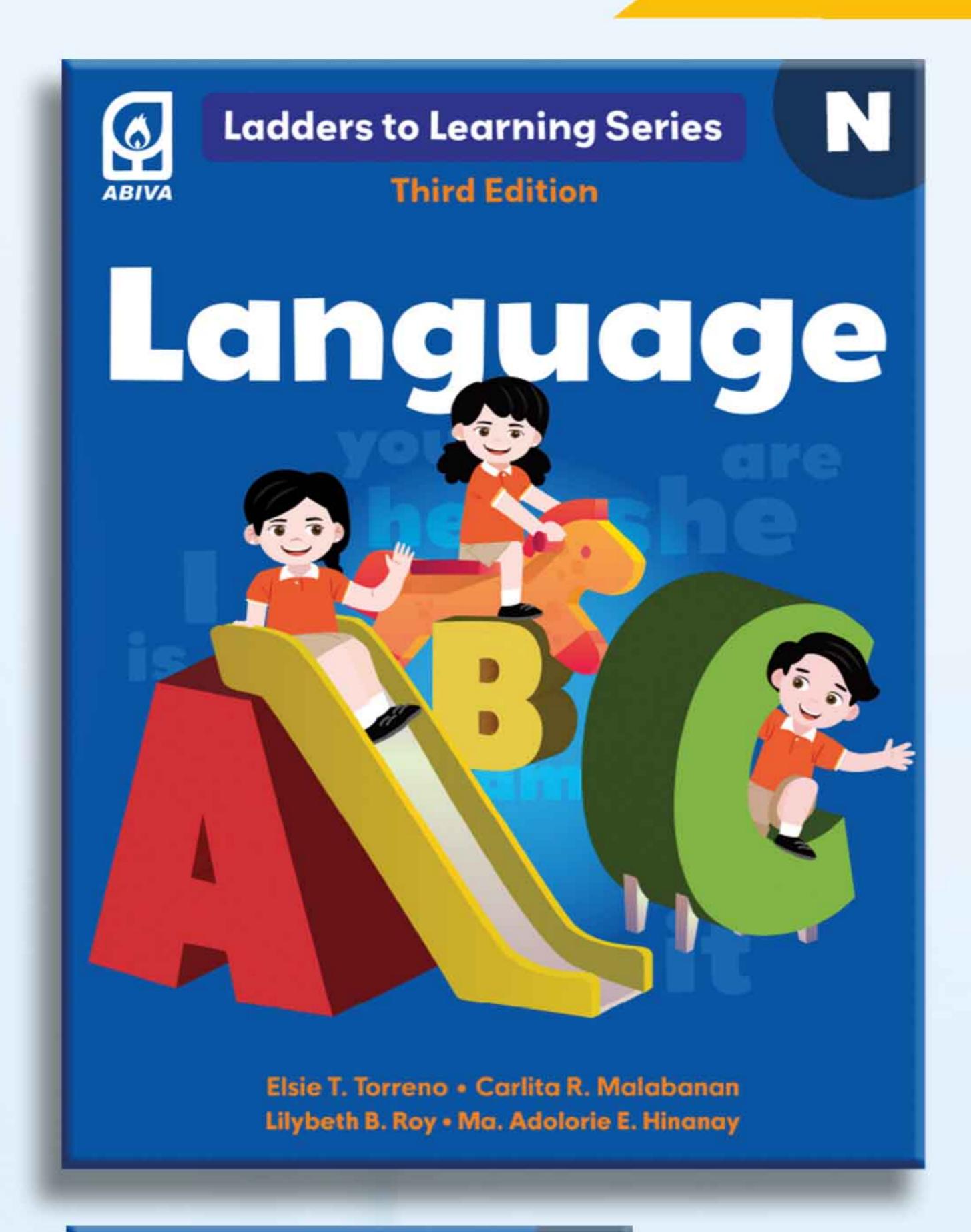
- new and visually appealing illustrations, layout, and cover designs to enhance the pupils' experiences.
- ★ Awesome Kid (Galing Bulilit) component supplementary activities such as videos and educational games from online sources are provided to help the pupils master the lessons. These activities are accessed through QR Codes.

Note: Mathematics Nursery and Kinder 1 levels do not have this component.



PRESCHOOL

LADDERS TO LEARNING SERIES LANGUAGE N, K1, K2



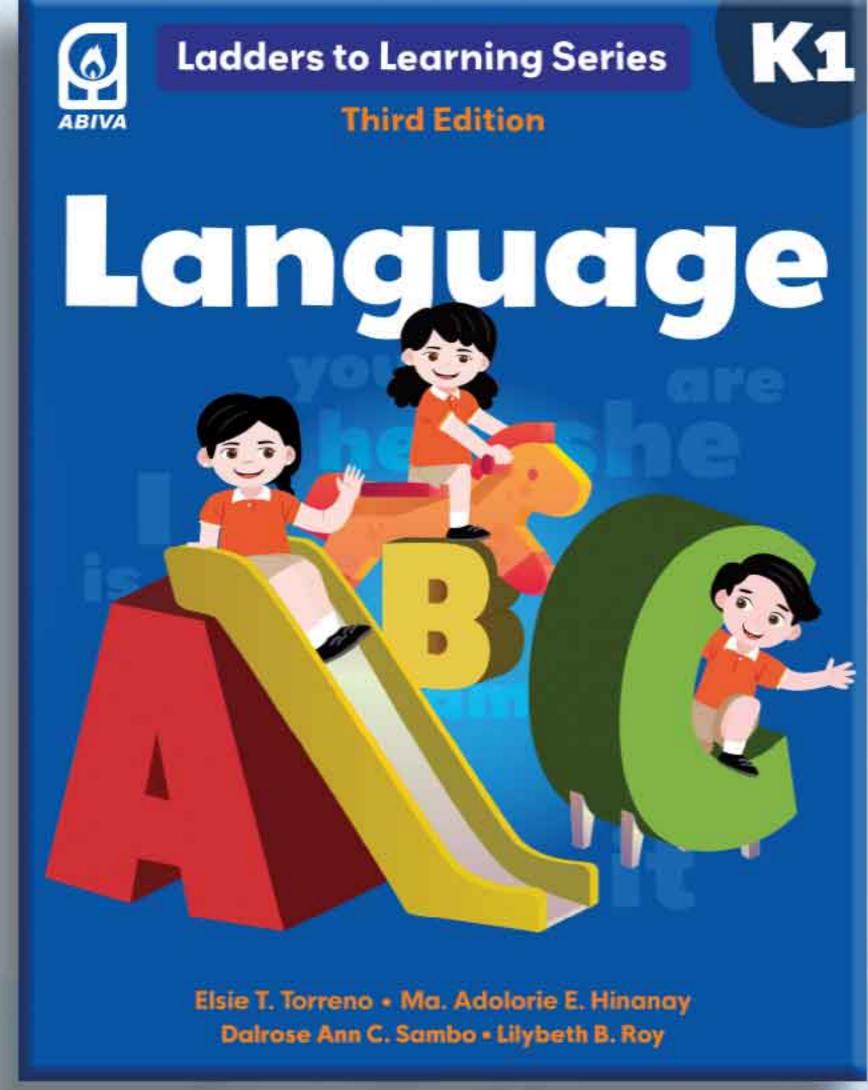
- Develops pupils' language and communication skills in their early years through creative exercises such as dialogues and the repetitive task of learning how to speak and write in English
- Aims to help develop concepts that will lead them to meet the desirable attitude and interest toward their studies

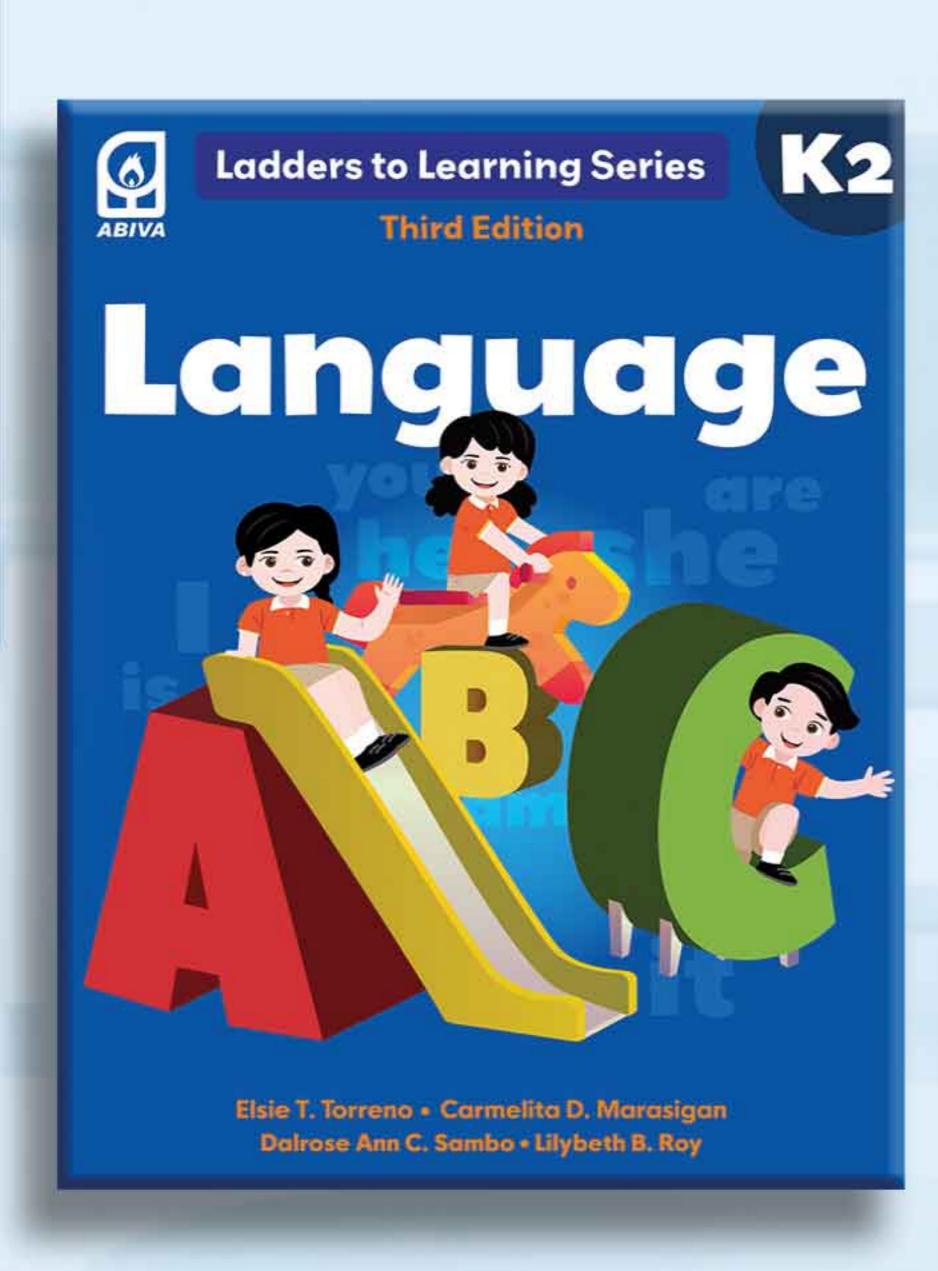
Authors

Ma. Adolorie E. Hinanay Carlita R. Malabanan Carmelita D. Marasigan Lilybeth B. Roy Dalrose Ann C. Sambo Elsie T. Torreno



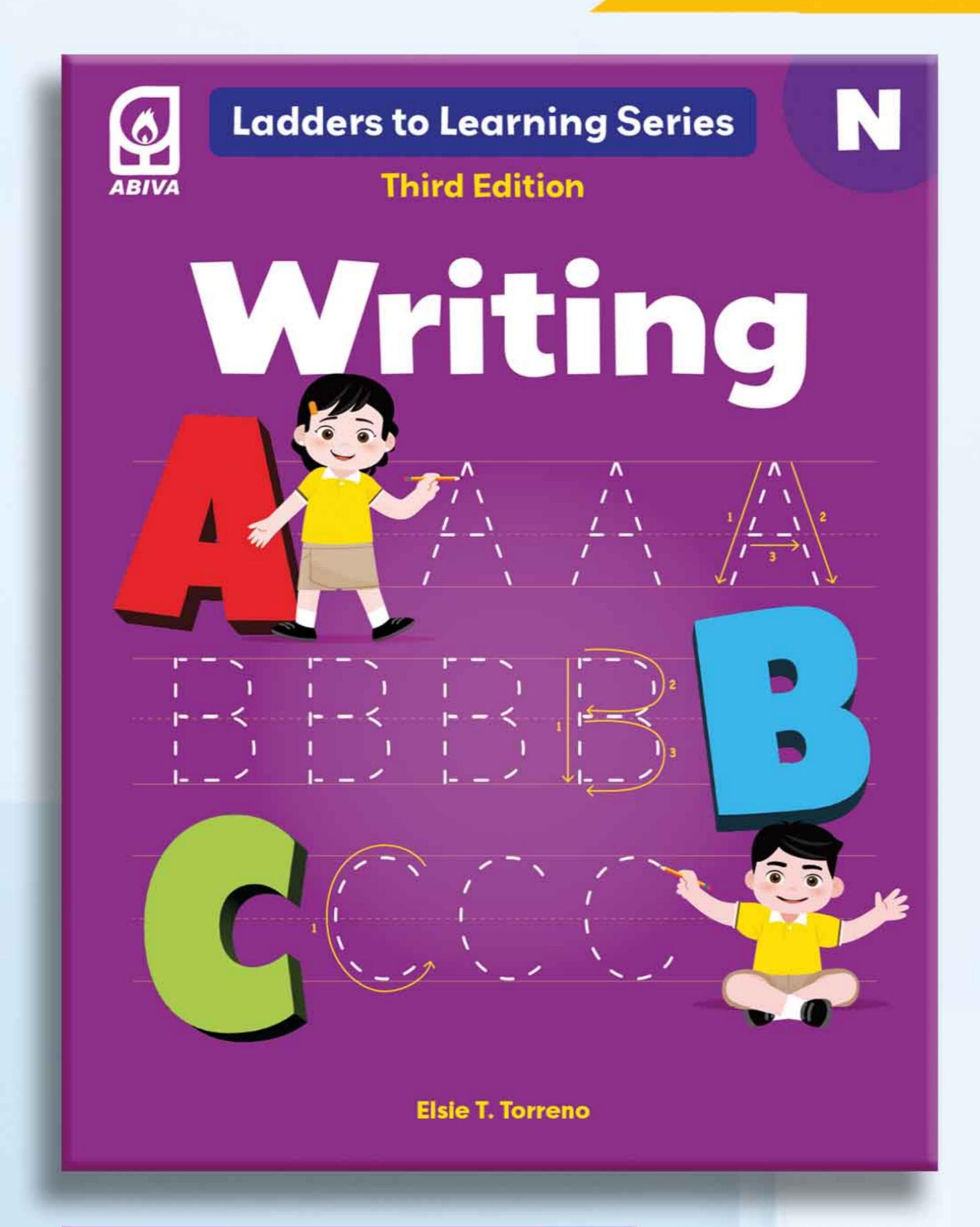
Worktext Teachers Guide







LADDERS TO LEARNING SERIES WRITING N, K1, K2



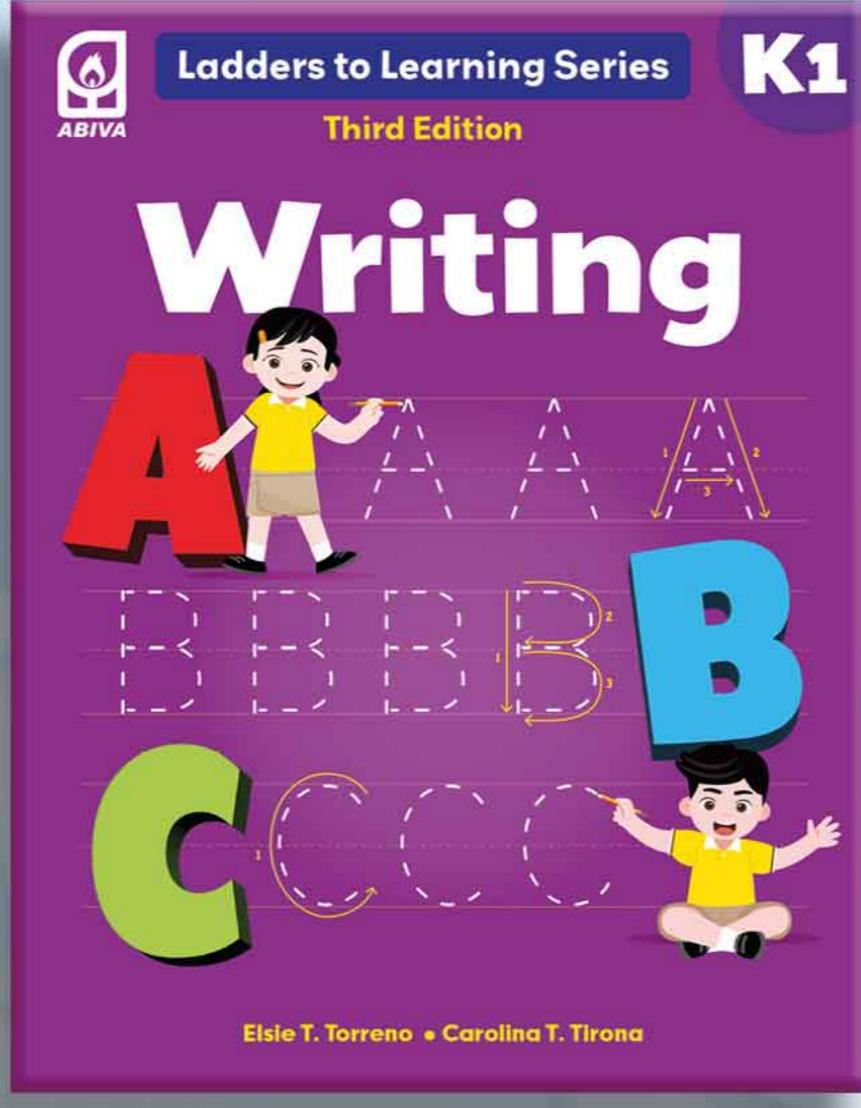
- Encourages pupils to scribble, color, draw, trace vertical, horizontal, slanting and curved lines, and copy in order to improve their fine motor skills
- Designed to develop their ability to write each letter of the English alphabet, and enhance their ability to write letters, words, phrases, and sentences
- Focuses on improving pupils' skills in writing their names, words, phrases, and sentences with short and long vowel sounds, double consonants, and consonant blends

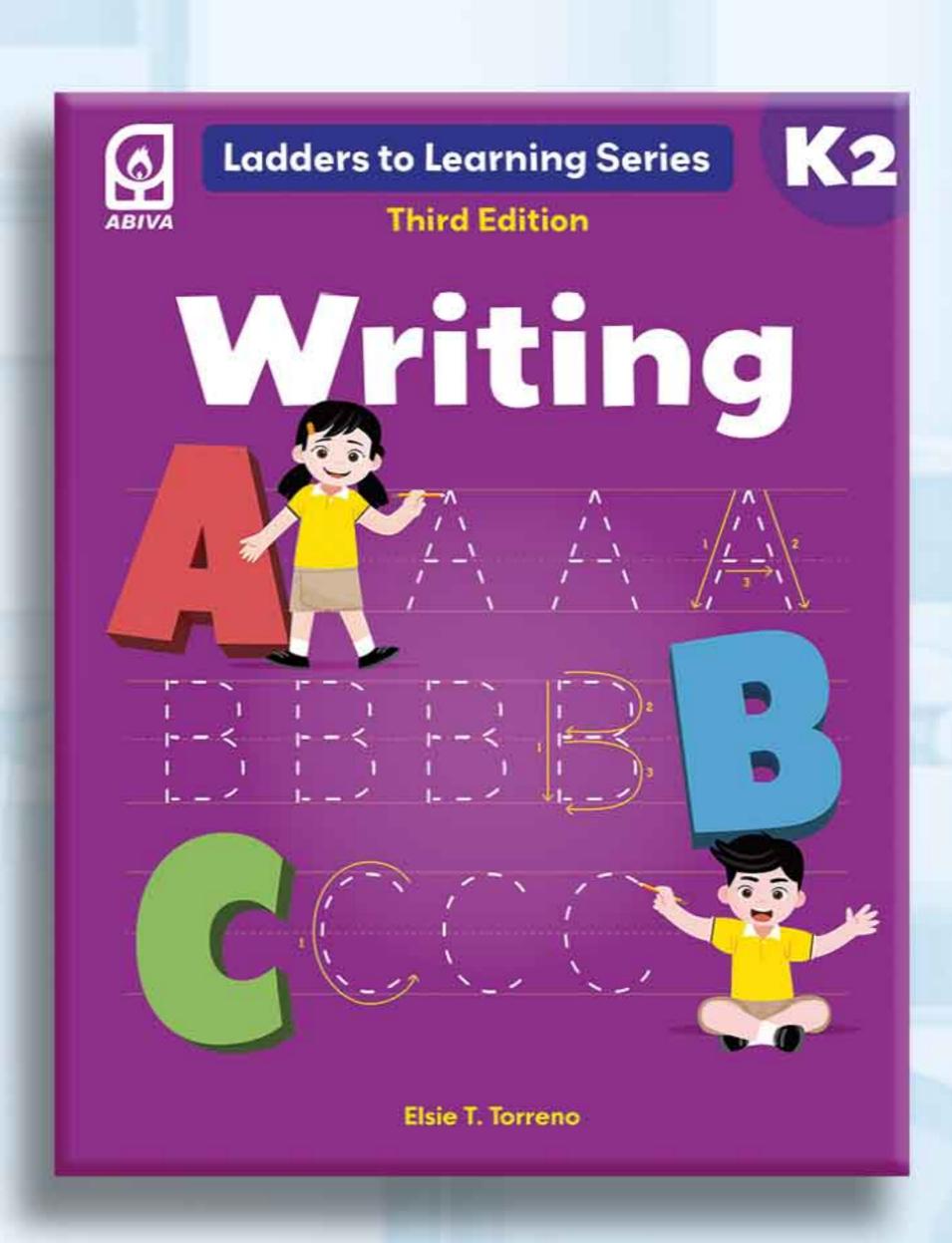
Authors

Carolina T. Tirona Elsie T. Torreno

Components

Worktext Teachers Guide

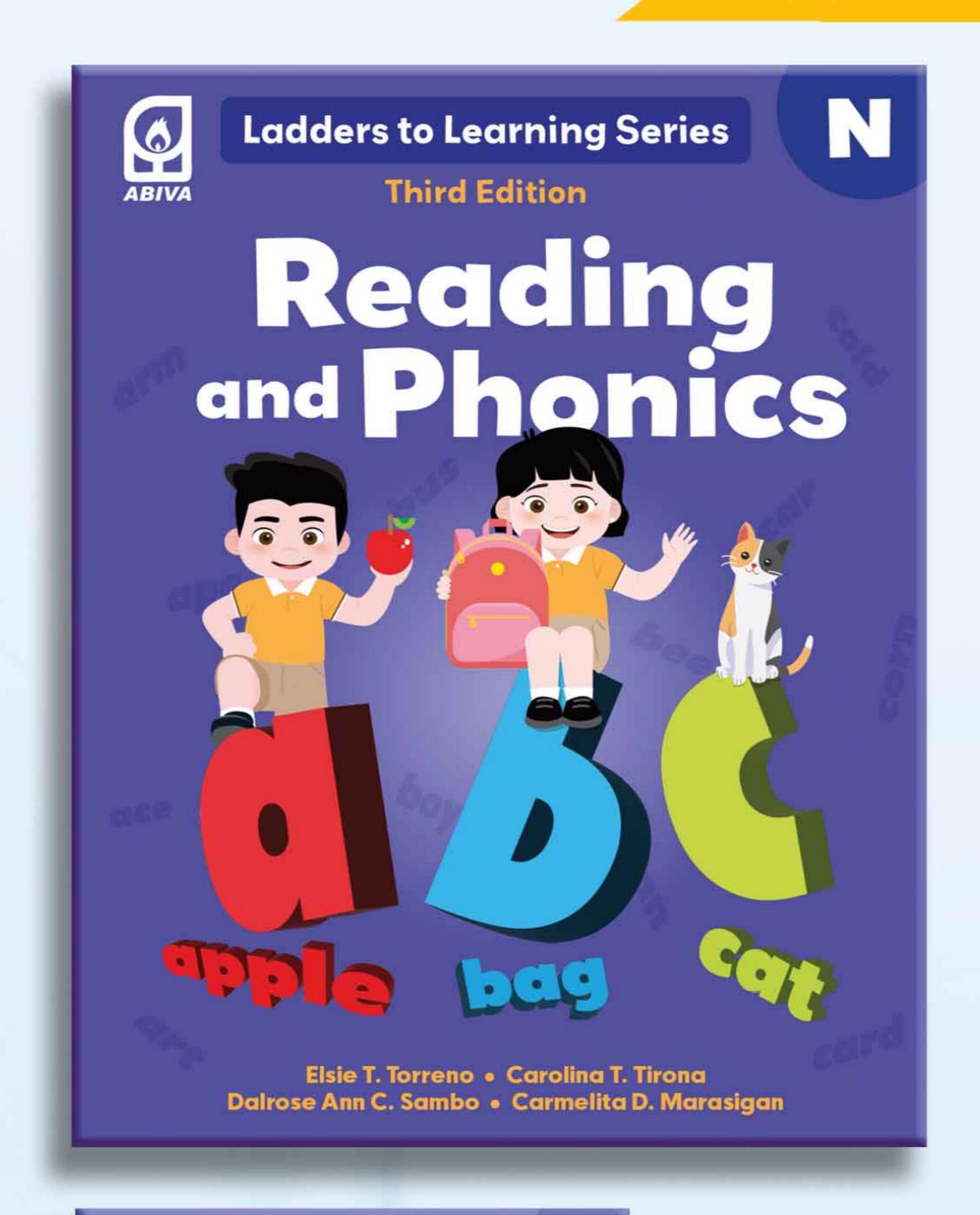






PRESCHOOL

LADDERS TO LEARNING SERIES READING AND PHONICS N, K1, K2



- Develops pupils' skill and ability to read and recognize each letter of the alphabet in a systematic alphabet recognition and phonemic awareness approach
- Aims to develop their pre-reading skills before identifying the different letters and sounds of the alphabet
- Develops pupils' vocabulary, reading fluency, and comprehension skills. Through creative exercises, the repetitive task of learning how to read becomes fascinating as well as masterful

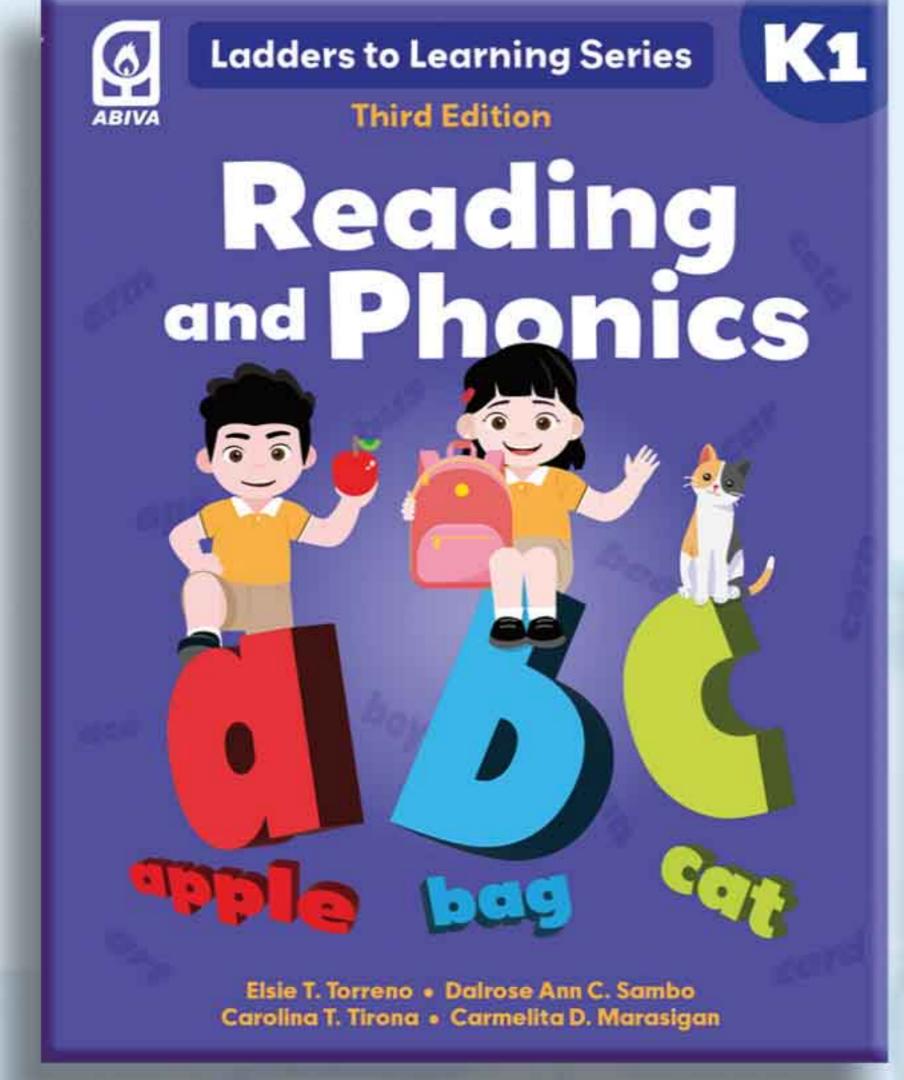
Authors

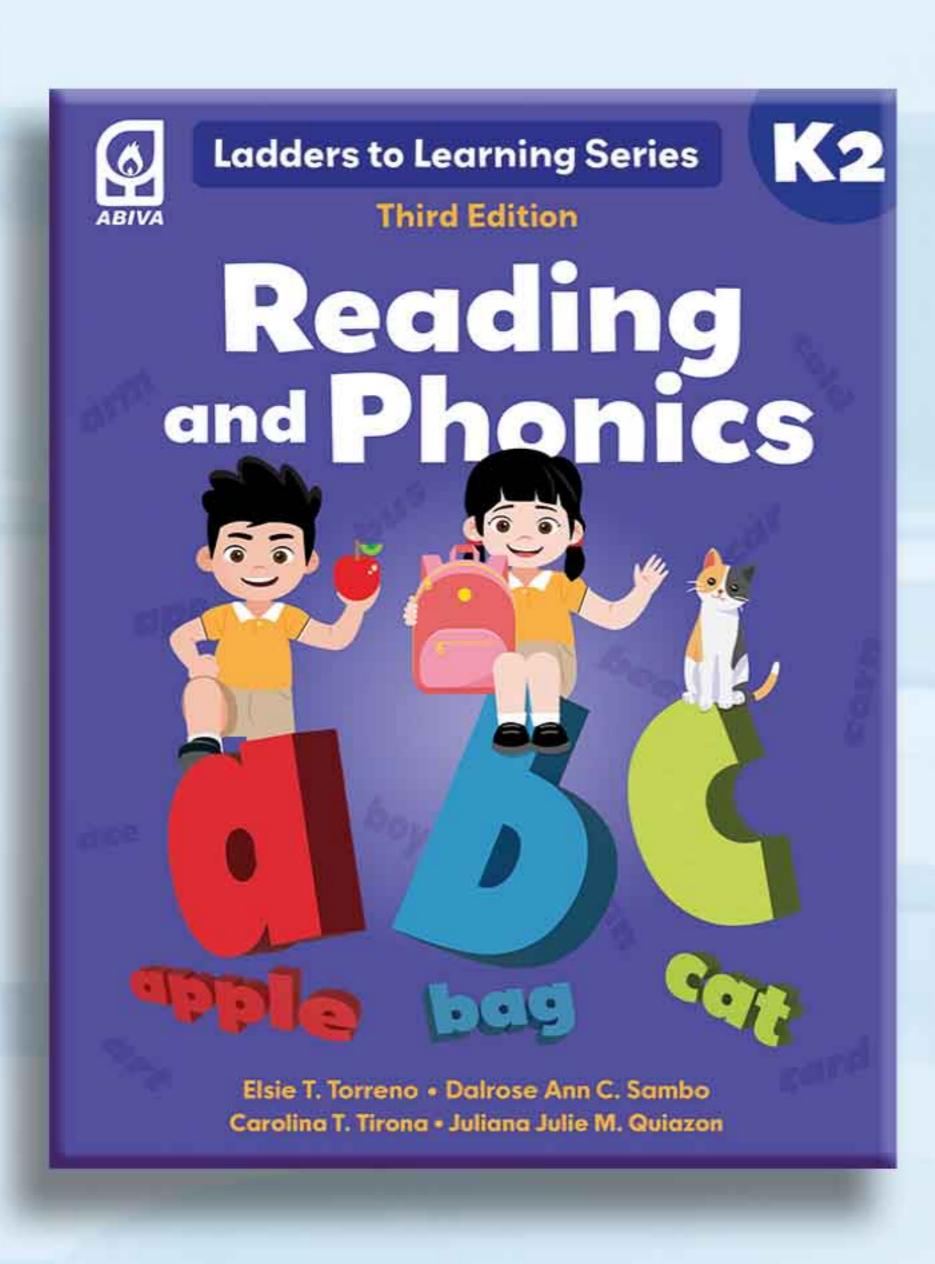
Carmelita D. Marasigan Juliana Julie M. Quiazon Dalrose Ann C. Sambo

Carolina T. Tirona Elsie T. Torreno

Components

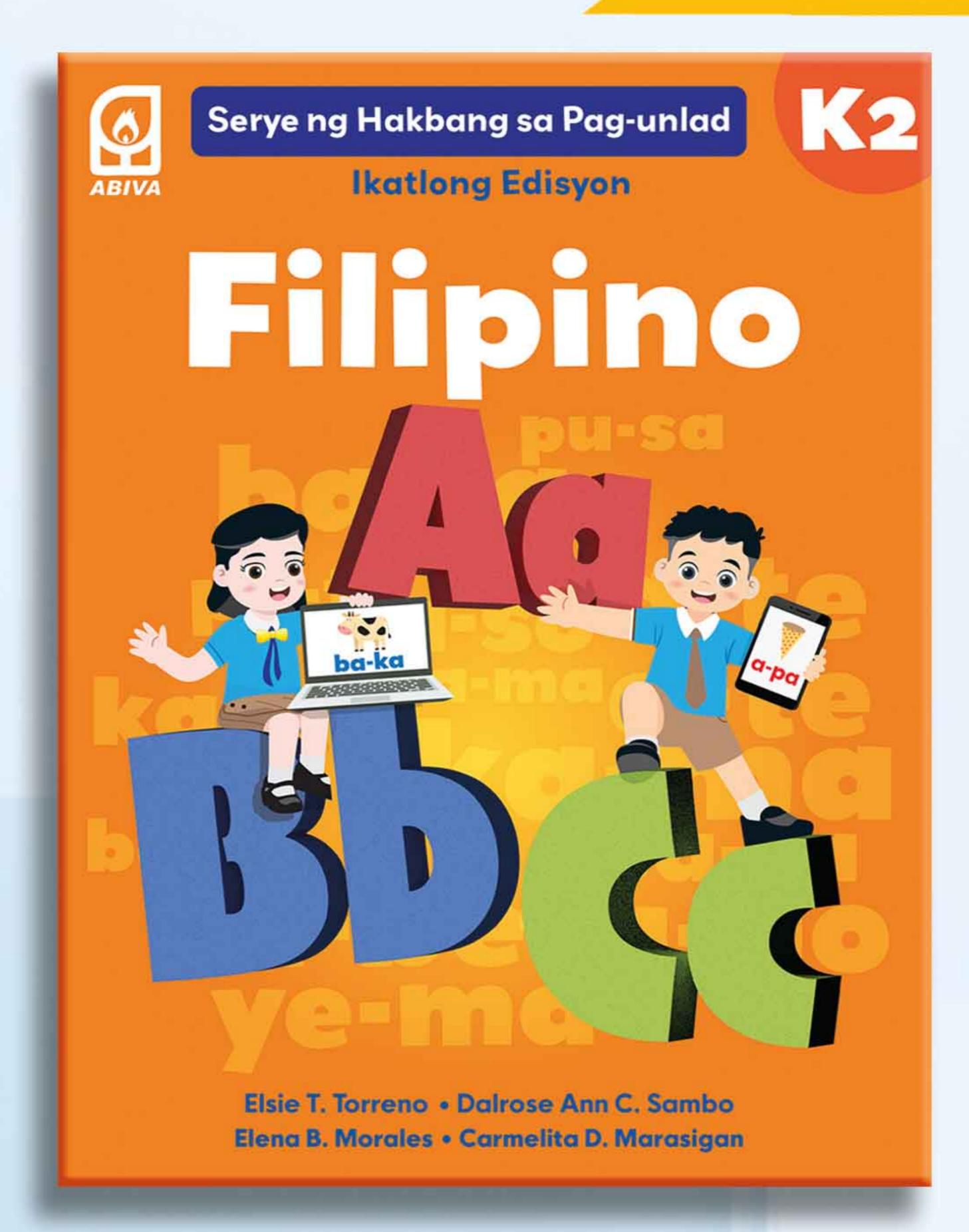
Worktext Teachers Guide







SERYE NG HAKBANG SA PAG-UNLAD FILIPINO K2



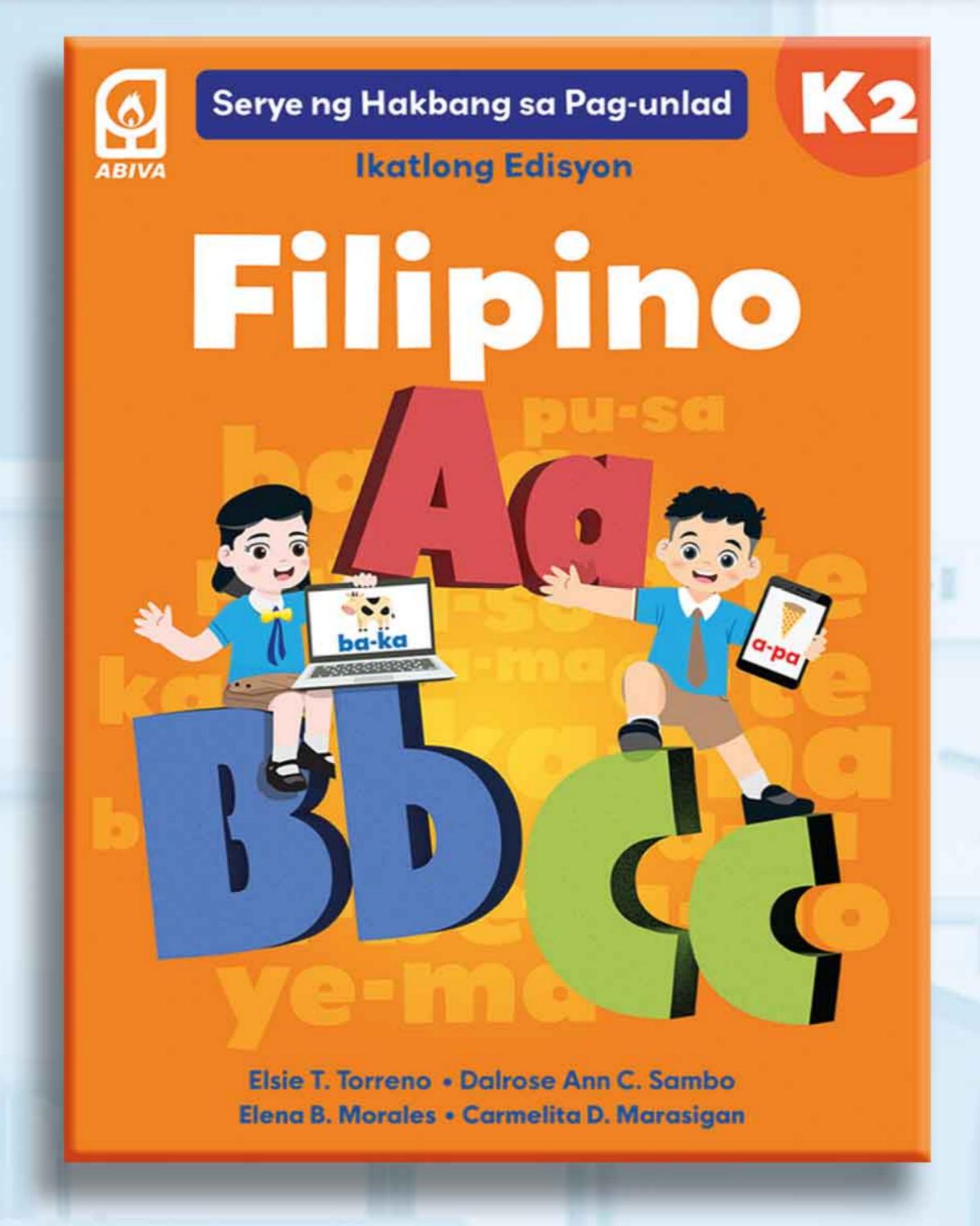
 Layuning malinang at mapaunlad ang kakayahan ng mga batang kinder sa pakikinig, pagsasalita, pagbasa, pagsulat, magkaroon ng malikhaing pag-iisip at pakikipagtalastasan sa wikang Filipino

Mga May-Akda

Carmelita D. Marasigan Elena B. Morales Dalrose Ann C. Sambo Elsie T. Torreno

Mga Komponent

Batayang Aklat Patnubay ng Guro

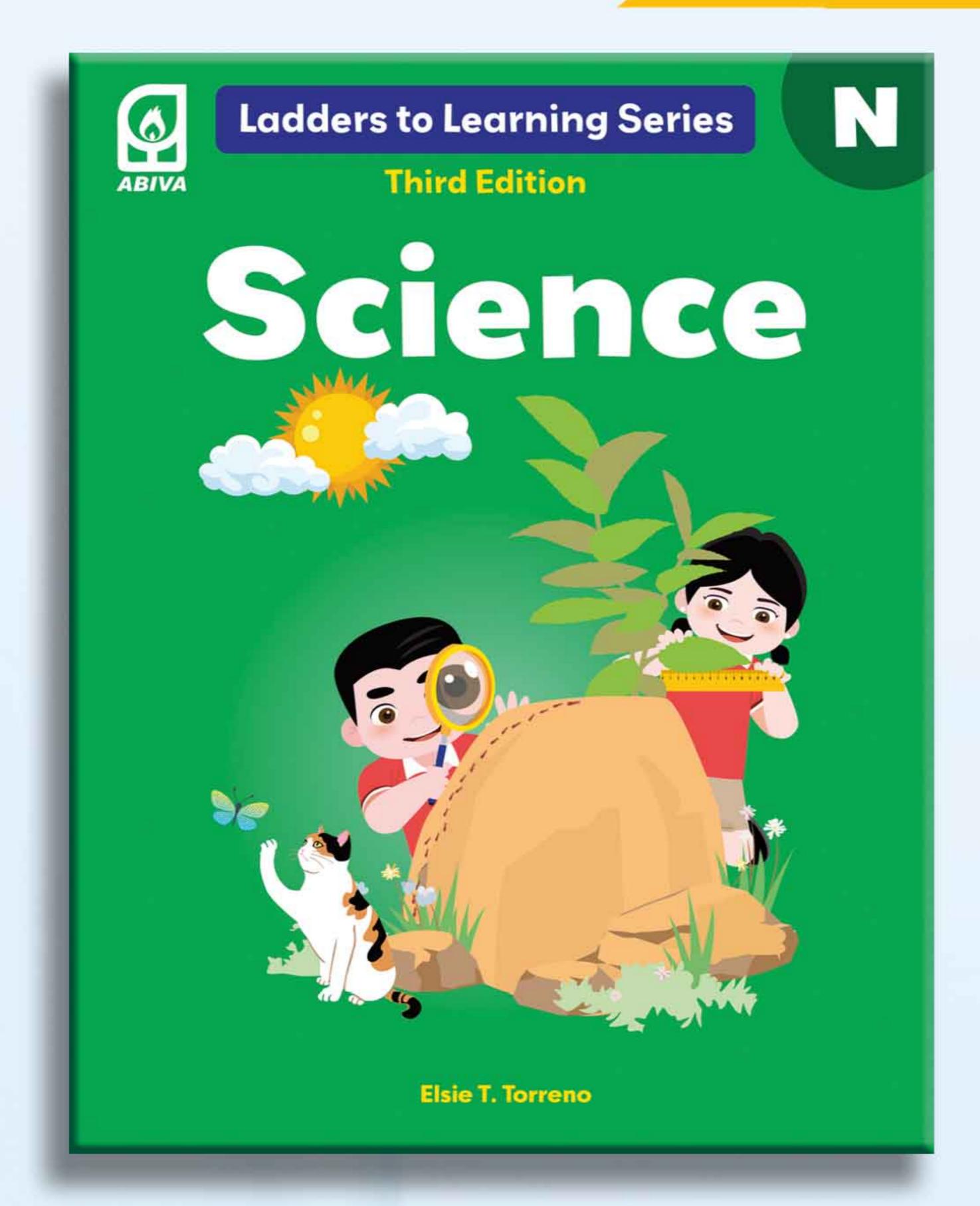


I-SCAN ITO PARA SA HALIMBAWA
NG PAHINA NG AKLAT



PRESCHOOL

LADDERS TO LEARNING SERIES SCIENCE N, K1, K2



Ladders to Learning Series
Third Edition

Science

Elsie T. Torreno • Carolina T. Tirona
Evelyn M. Eva • Carlita R. Malabanan

- Introduces the use of a game, an interactive online activity, an engaging outdoor activity, or a simple experiment
- Helps pupils learn about themselves, their body parts, and ways for them to grow healthy
- Develops pupils' hunger for knowledge and stirs their interest to learn new things
- Presents lessons that are arranged logically to help young minds easily grasp and comprehend each subject

Authors

Evelyn M. Eva Ma. Adolorie E. Hinanay Carlita R. Malabanan Carmelita D. Marasigan Elena B. Morales Lilybeth B. Roy Dalrose Ann C. Sambo Carolina T. Tirona Elsie T. Torreno

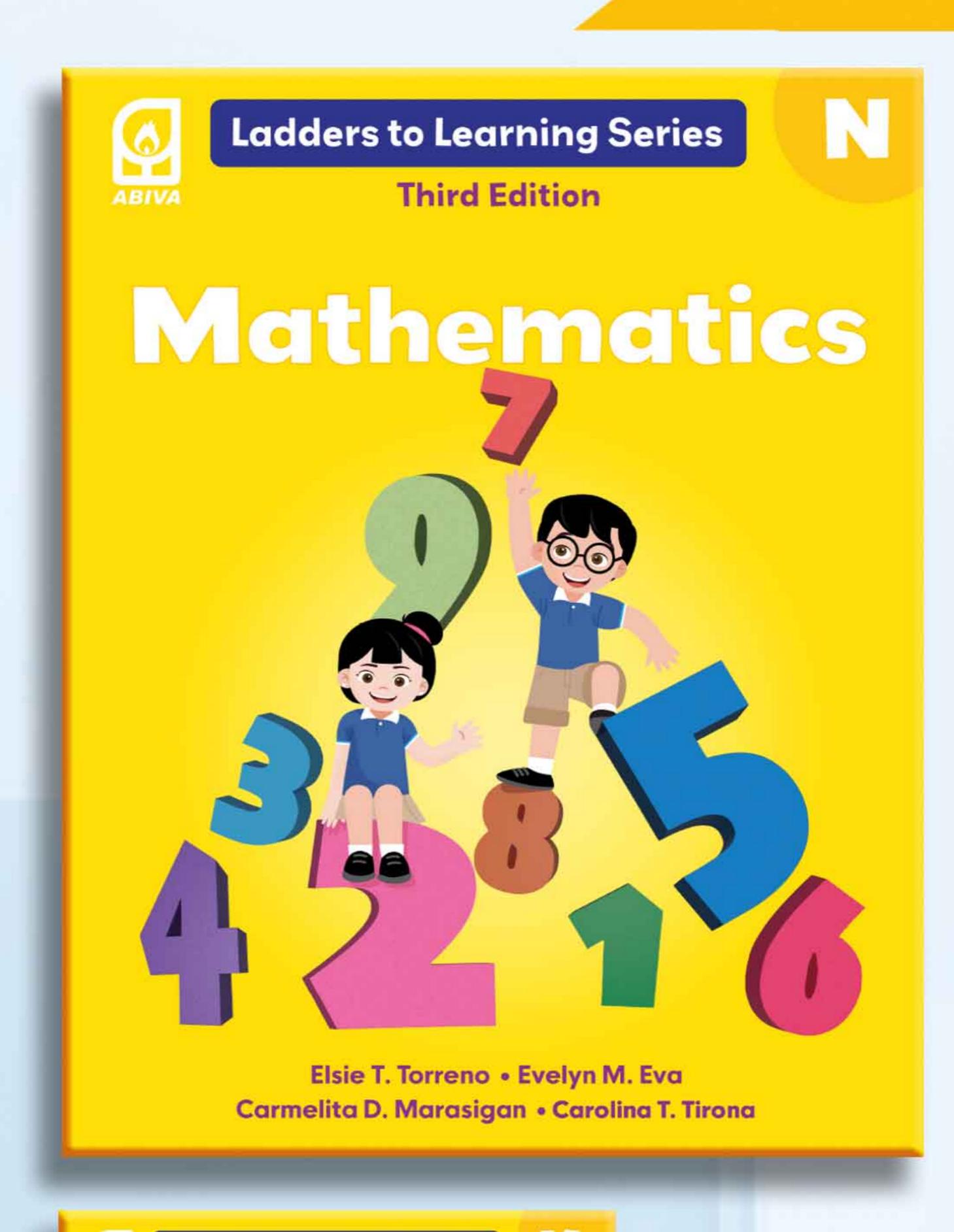
Components

Worktext Teachers Guide





LADDERS TO LEARNING SERIES MATHEMATICS N, K1, K2



Ladders to Learning Series

ABIVA

Third Edition

Mathematics

Elsie T. Torreno • Evelyn M. Eva

Carlita R. Malabanan • Carolina T. Tirona

- Designed to help the pupils develop basic mathematical skills
- Helps pupils to learn the three important characteristics of processing mathematical data in their early childhood years-learning through picture representation, number sense, and simple addition and subtraction

Authors

Evelyn M. Eva Carlita R. Malabanan Carmelita D. Marasigan Elena B. Morales Lilybeth B. Roy Dalrose Ann C. Sambo Carolina T. Tirona Elsie T. Torreno

Components

Worktext Teachers Guide



Ladders to Learning Series
Third Edition

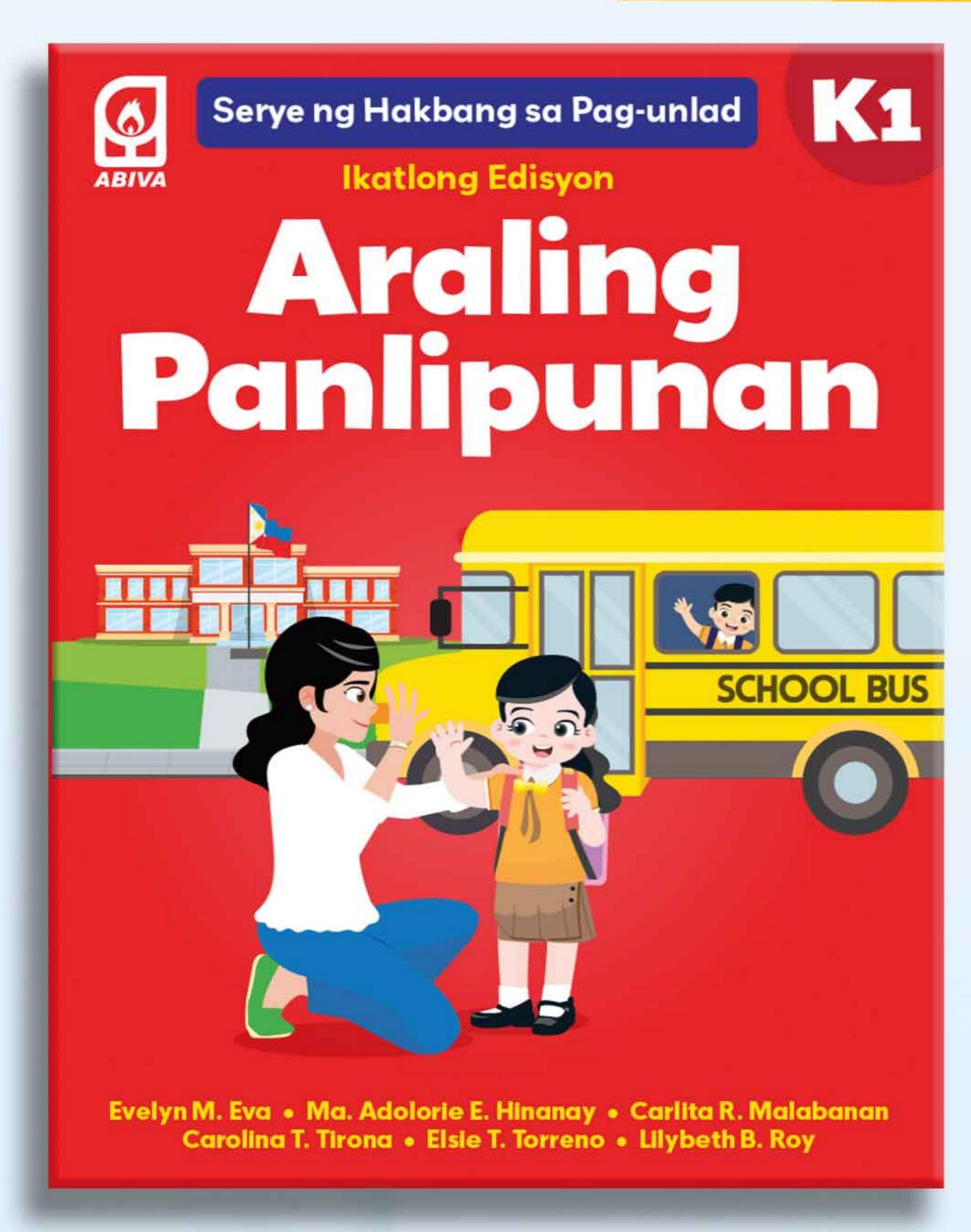
Mathematics

Elsie T. Torreno • Lilybeth B. Roy • Carolina T. Tirona
Dalrose Ann C. Sambo • Carmelita D. Marasigan • Elena B. Morales



PRESCHOOL

SERYE NG HAKBANG SA PAG-UNLAD ARALING PANLIPUNAN K1, K2



Serye ng Hakbang sa Pag-unlad
Ikatlong Edisyon

Araling
Panlipunan

SCHOOL BUS

Elsle T. Torreno • Ma. Adolorle E. Hlnanay
Carlita R. Malabanan • Lllybeth B. Roy

- Binibigyang-diin sa mga aralin ang pagpapahalaga sa sarili at pagkilala sa mga pangunahing katangian ng ating pagkatao na dapat ipagmalaki
- Binubuksan ang isipan ng mga mag-aaral sa pagkilala sa mga kasapi ng pamilya at mga katangian nito na kanilang matutuklasan hanggang sa paglaki

Mga May-Akda

Evelyn M. Eva Ma. Adolorie E. Hinanay Carlita R. Malabanan

Lilybeth B. Roy Carolina T. Tirona Elsie T. Torreno

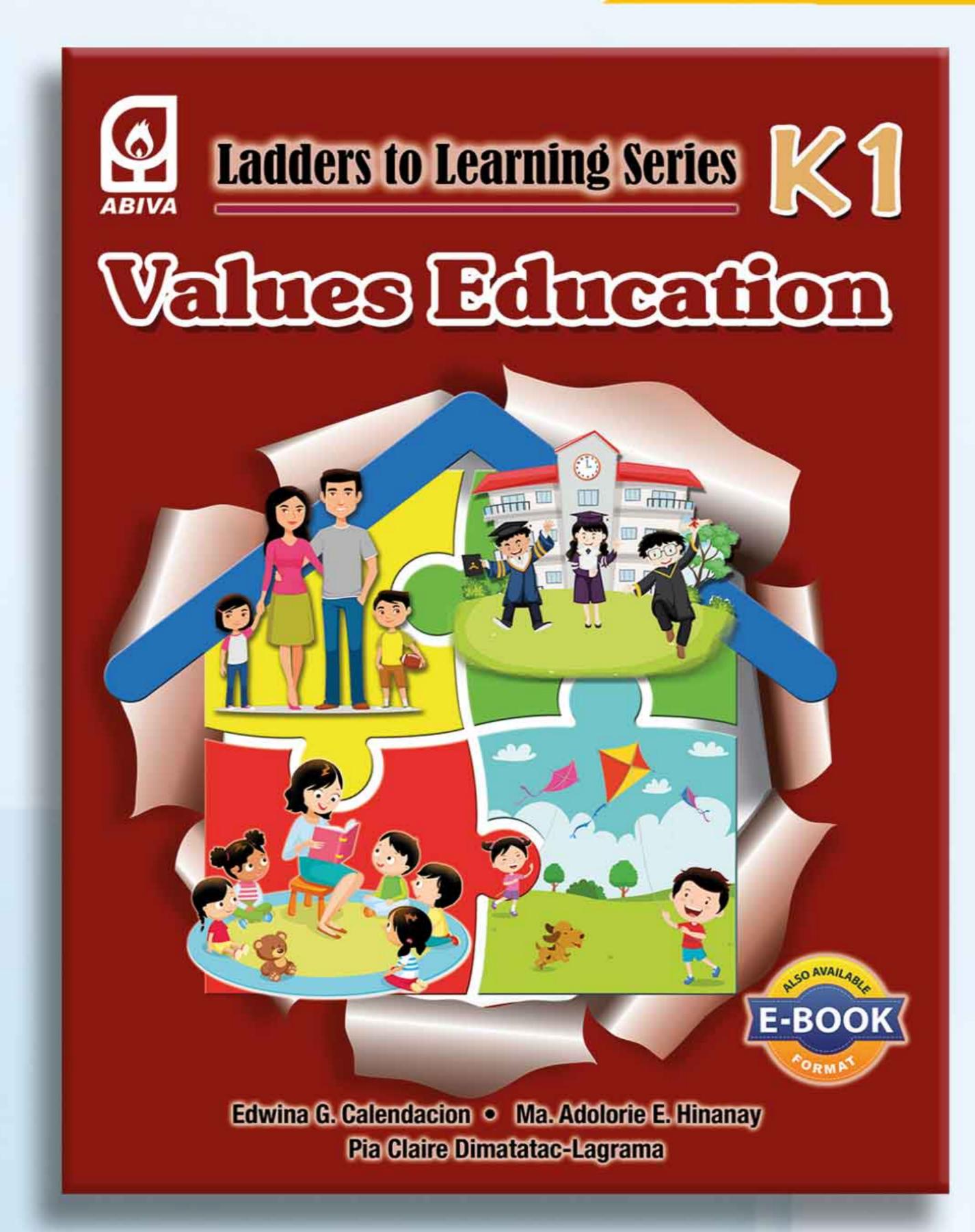
Mga Komponent

Batayang Aklat Patnubay ng Guro

I-SCAN ITO PARA SA HALIMBAWA
NG PAHINA NG AKLAT



LADDERS TO LEARNING SERIES VALUES EDUCATION K1, K2



Ladders to Learning Series

Values Edwina G. Calendacion • Ma. Adolorie E. Hinanay
Pia Claire Dimatatac-Lagrama

 Introduces basic values through stories, poems, comic strips, and songs so that pupils may understand and assimilate the subject matter in an enjoyable manner

Authors

Edwina G. Calendacion Ma. Adolorie E. Hinanay Pia Claire Dimatatac-Lagrama

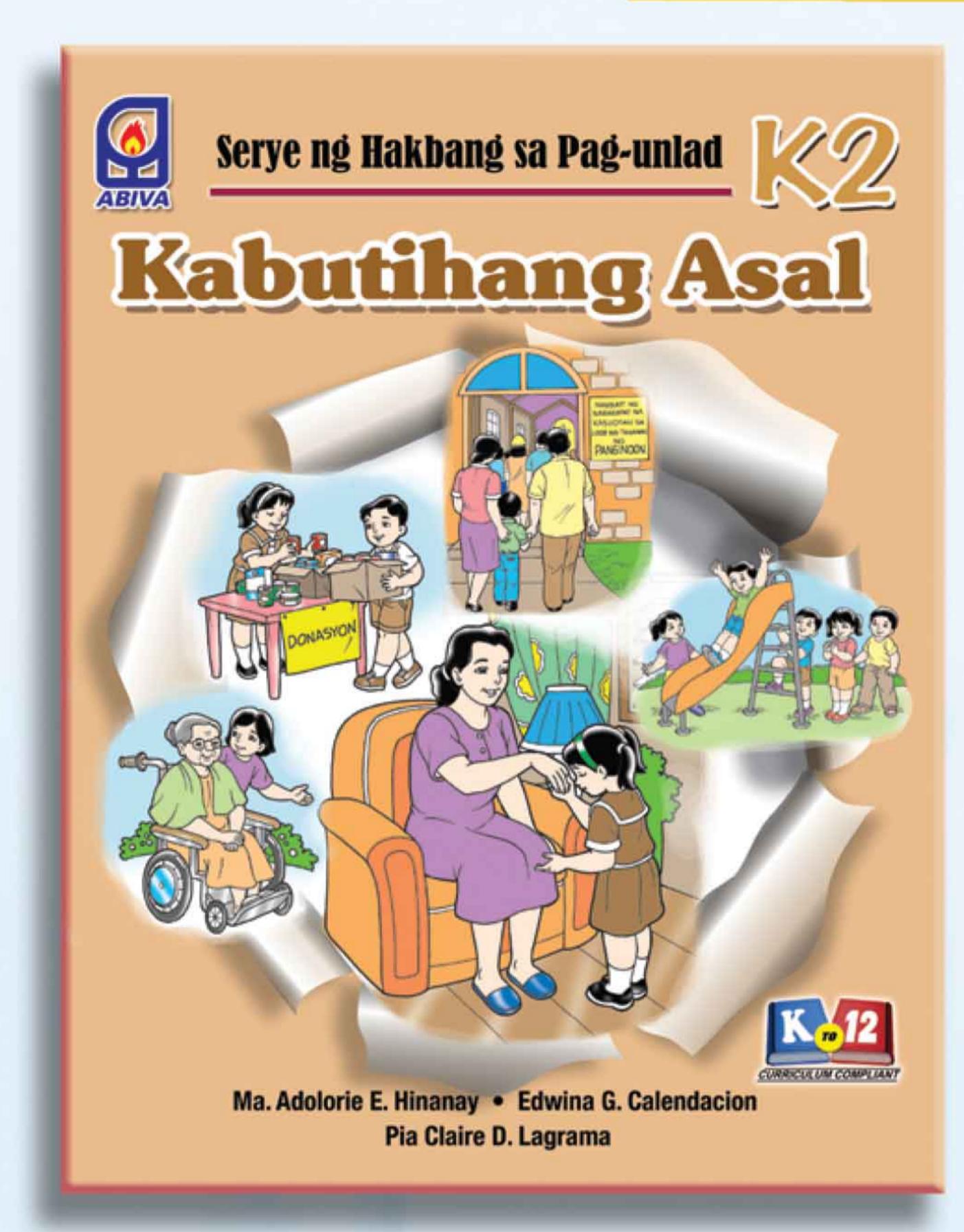
Components

Worktext
Teachers Guide
* EBOOK applies in K2 only



PRESCHOOL

SERYE NG HAKBANG SA PAG-UNLAD KABUTIHANG-ASAL K2



Serve ng Hakbang sa Pag-unlad Kabutihang Asal

Kabutihang Asal

Ma. Adolorie E. Hinanay • Edwina G. Calendacion Pia Claire D. Lagrama

 Naglalayong makapaghatid ng mga pamamaraan ng paglinang ng kagandahang-asal sa mga mag-aaral o lpinakikilala sa mga mag-aaral ang mga mabuting kaugalian sa pamamagitan ng mga kuwento, tula, comic strip, at awit para sa mas mainam at kasiya-siyang pamamaraan ng pagkatuto

Mga May-Akda

Edwina G. Calendacion Ma. Adolorie E. Hinanay Pia Claire Dimatatac-Lagrama

Mga Komponent

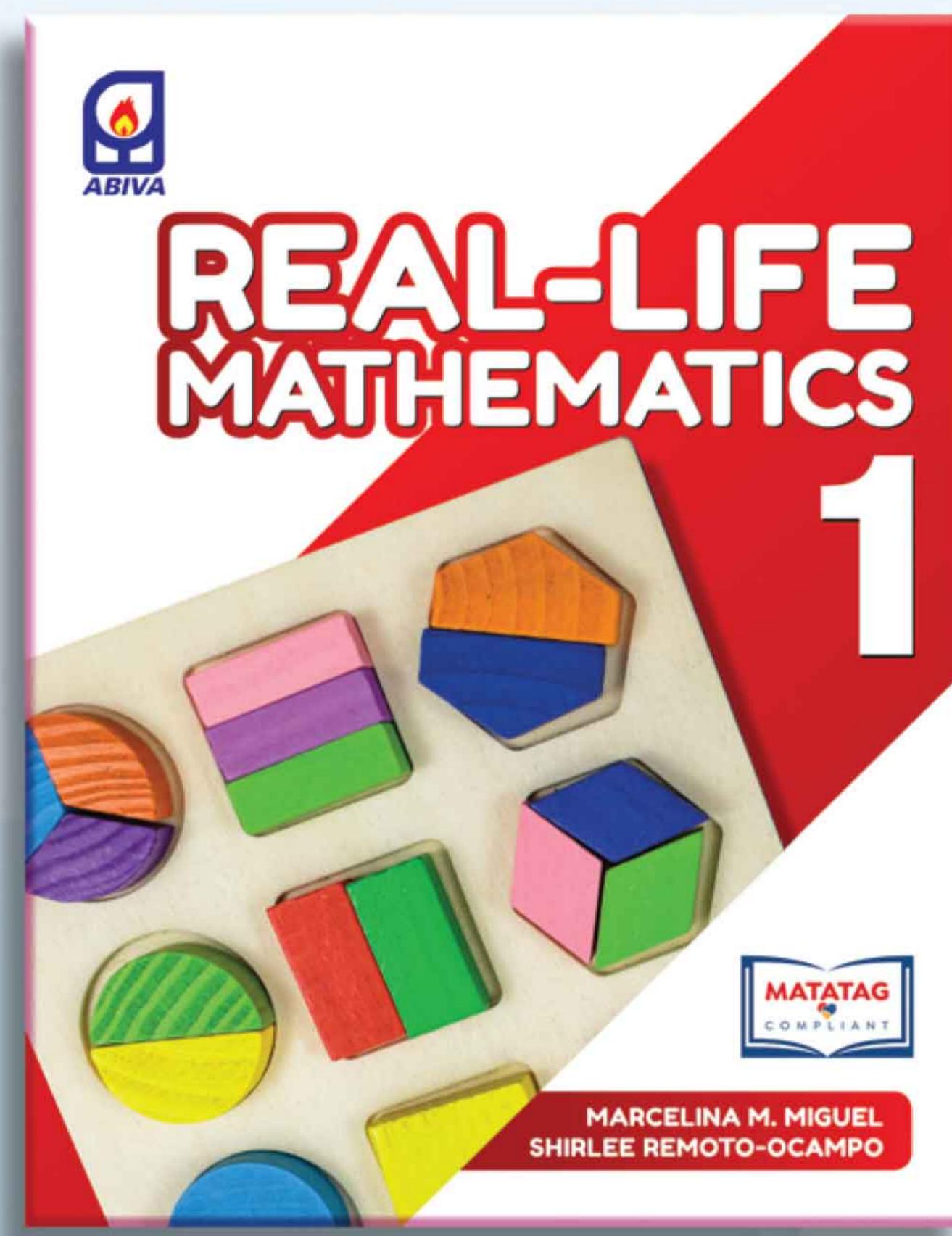
Batayang Aklat Patnubay ng Guro

I-SCAN ITO PARA SA HALIMBAWA
NG PAHINA NG AKLAT



GRADE SCHOOL

REAL-LIFE MATHEMATICS GRADES 1-6



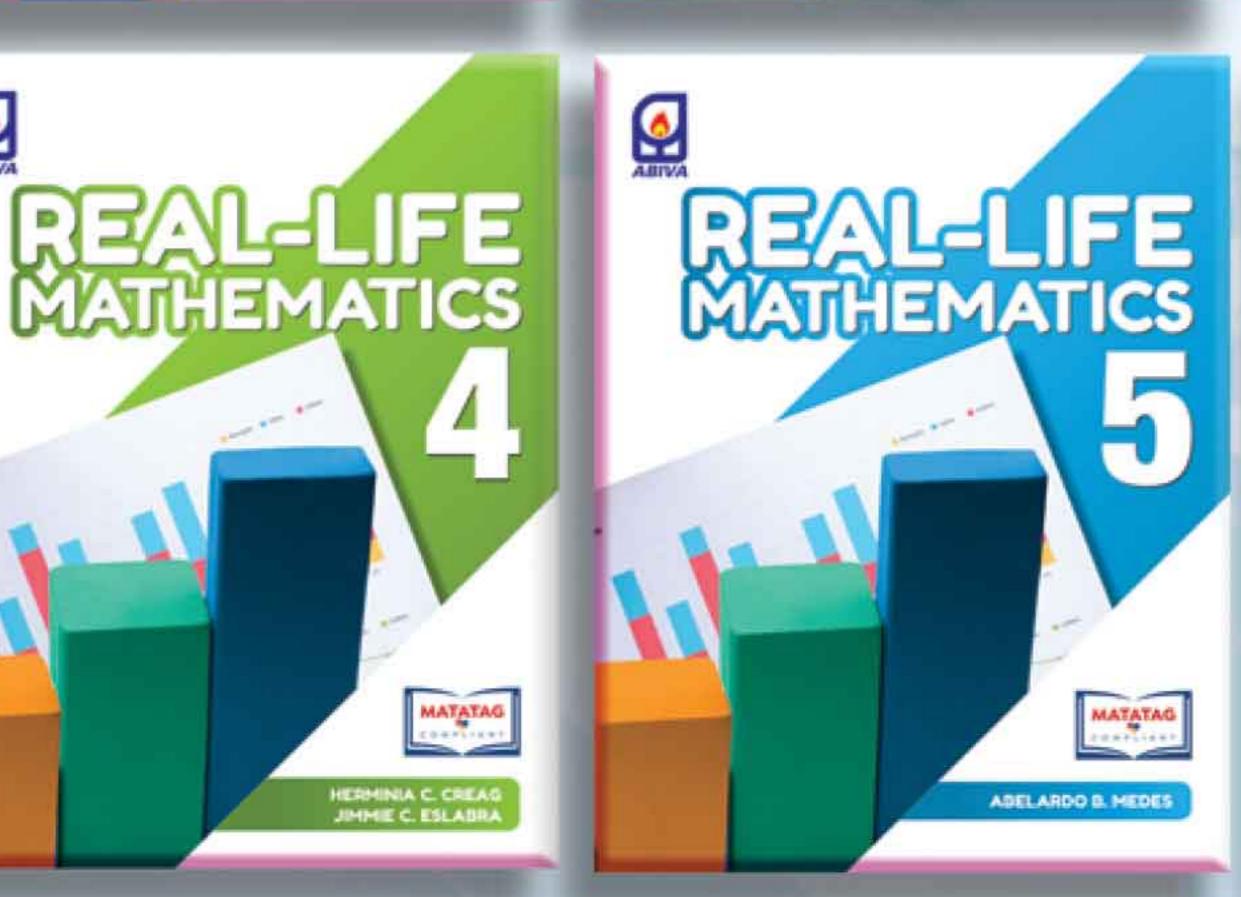
ASIVA

ABIVA

REAL-LIFE MATHEMATICS

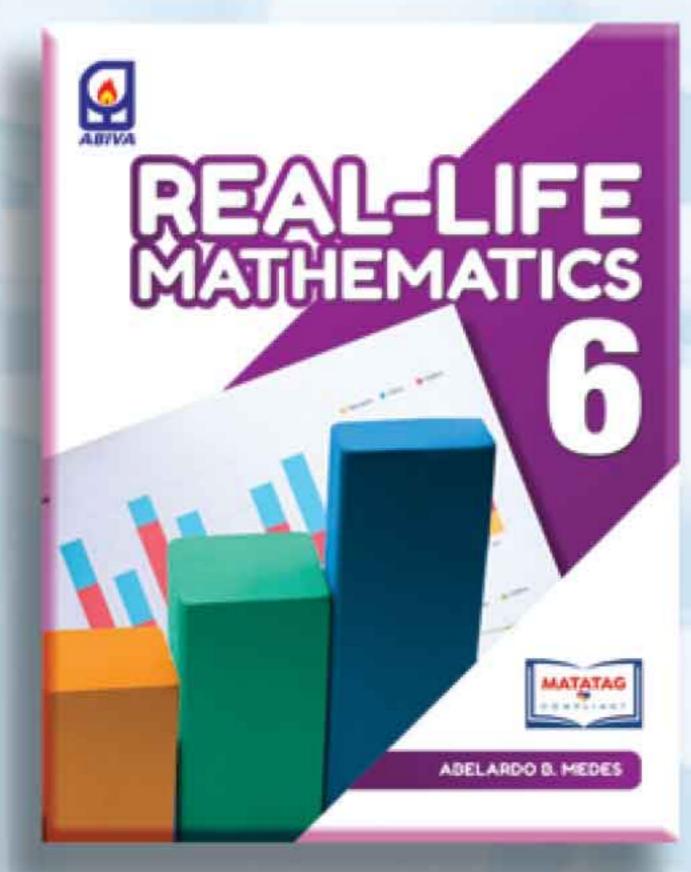
S

HERMANA C. CREAD LANDAR IN DOLLARS



MATATAG

MARCELINA M. HIGUEL BLADIMIR C. OCAMPO



- Covers the following content areas: measurement and geometry, number and algebra, and data and probability
- Sequences the areas of study from simple to complex throughout the grades in the series to help the pupils learn the lessons significantly and acquire the necessary skills with confidence
- Aims to help the pupils become mathematically proficient and critical problem solvers through inductive learning and discovery approach

Authors

Herminia C. Creag Jimmie C. Eslabra Laura N. Gonzaga Abelardo B. Medes

Coordinator Abelardo B. Medes

Components

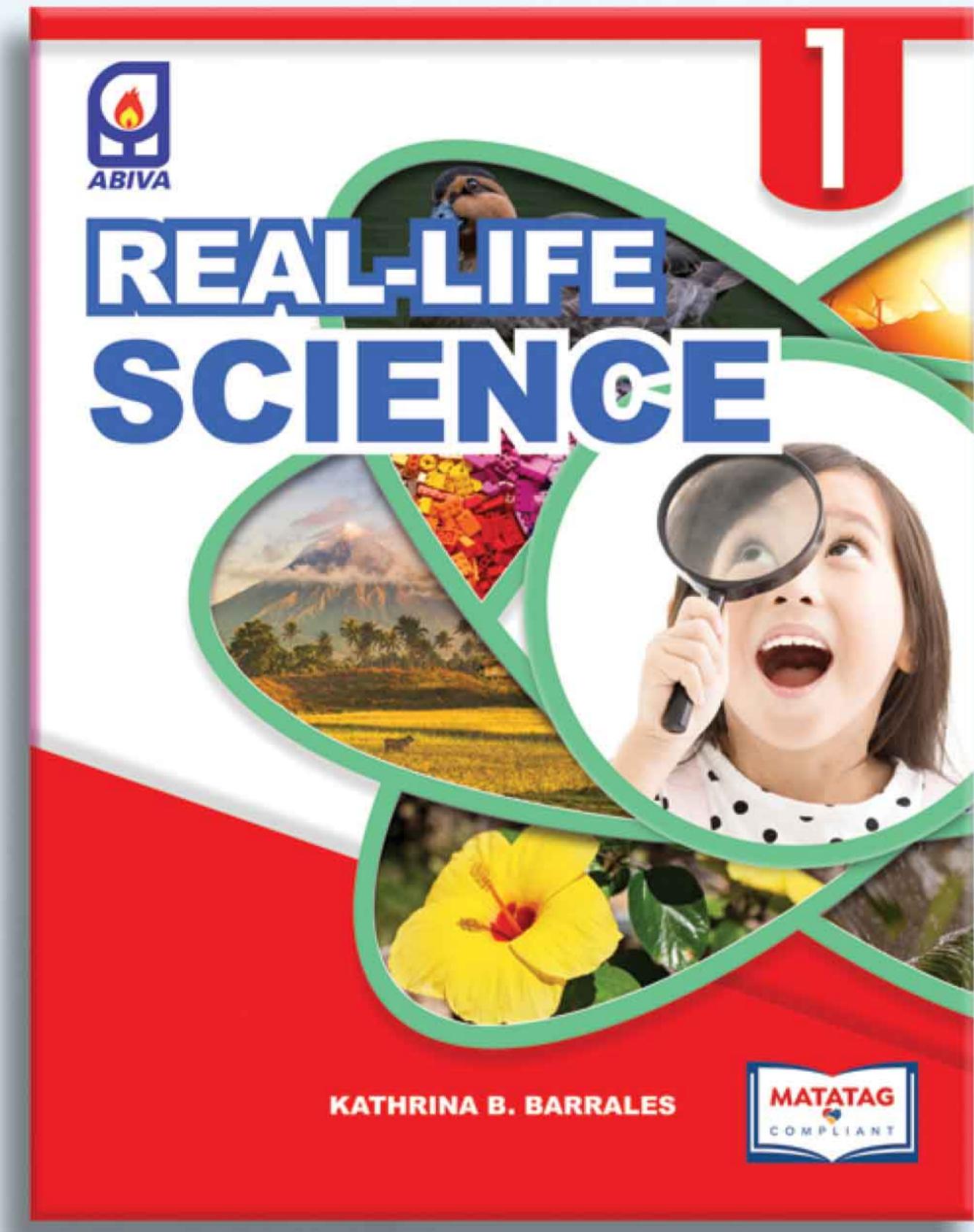
Worktext Teachers Guide Curriculum Map Marcelina M. Miguel
Bladimir C. Ocampo
Shirlee Remoto-Ocampo





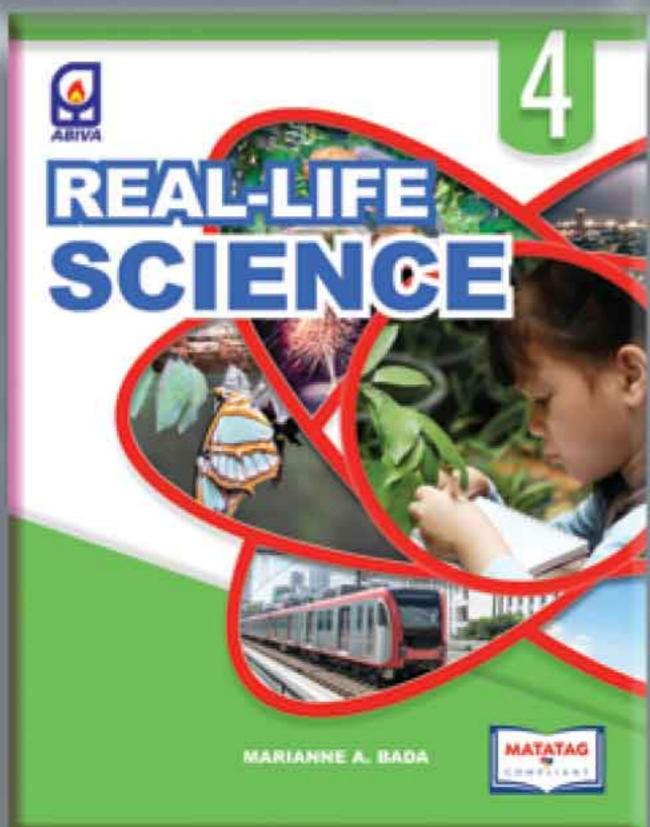
GRADE SCHOOL

REAL-LIFE SCIENCE GRADES 1-6

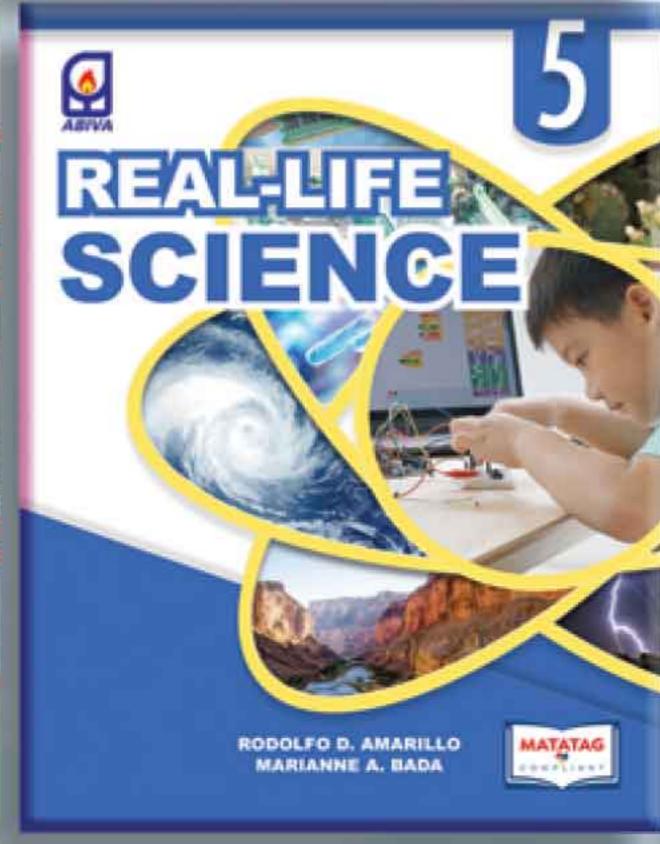


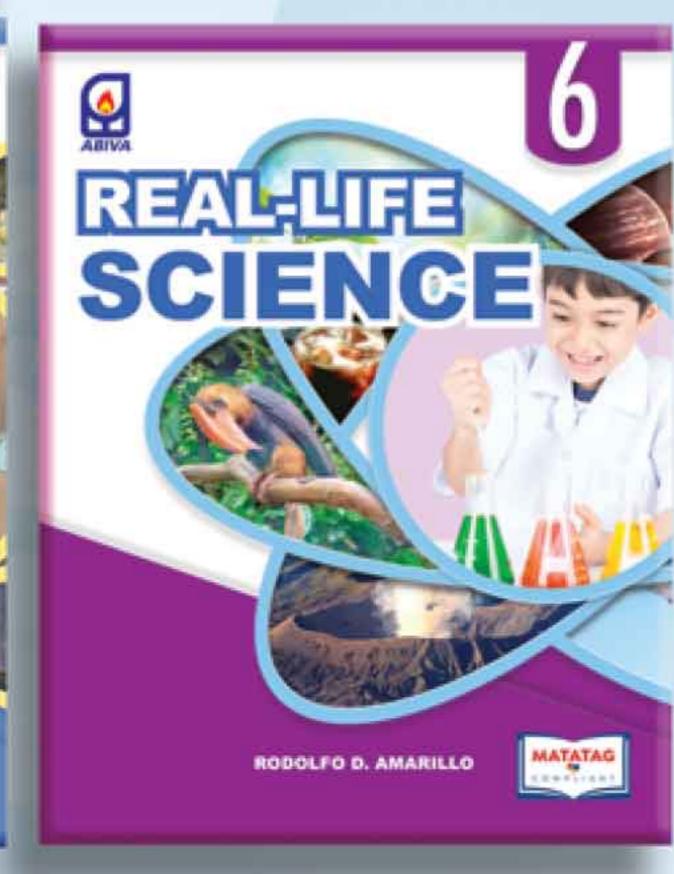
REALEIFE SCIENCE
SCIENCE

Joyce M. CUPCUPIN MATATAG
MA



ELEANOR B. BUENTIPO





- Highlights a student-centered design and framework for 21st century skills that includes hand-on activities and real-world applications
- Incorporates QR Codes for easy access to audio support and teacher-made videos that will spark students' interest about the lessons
- Utilizes a visual approach for exercises, simple experiments, and picture charts as well as the use of fun rating scales, lesson summaries, and project-based learning to deepen the understanding of the pupils

Authors

Rodolfo D. Amarillo Marianne A. Bada Kathrina B. Barrales Eleanor B. Buentipo Joyce M. Cupcupin Marilou S. Trinidad

Coordinator

Rosalinda M. Cupcupin

Components

Worktext
Teachers Guide
Curriculum Map

SCAN THIS TO SEE SAMPLE WORKTEXT PAGES



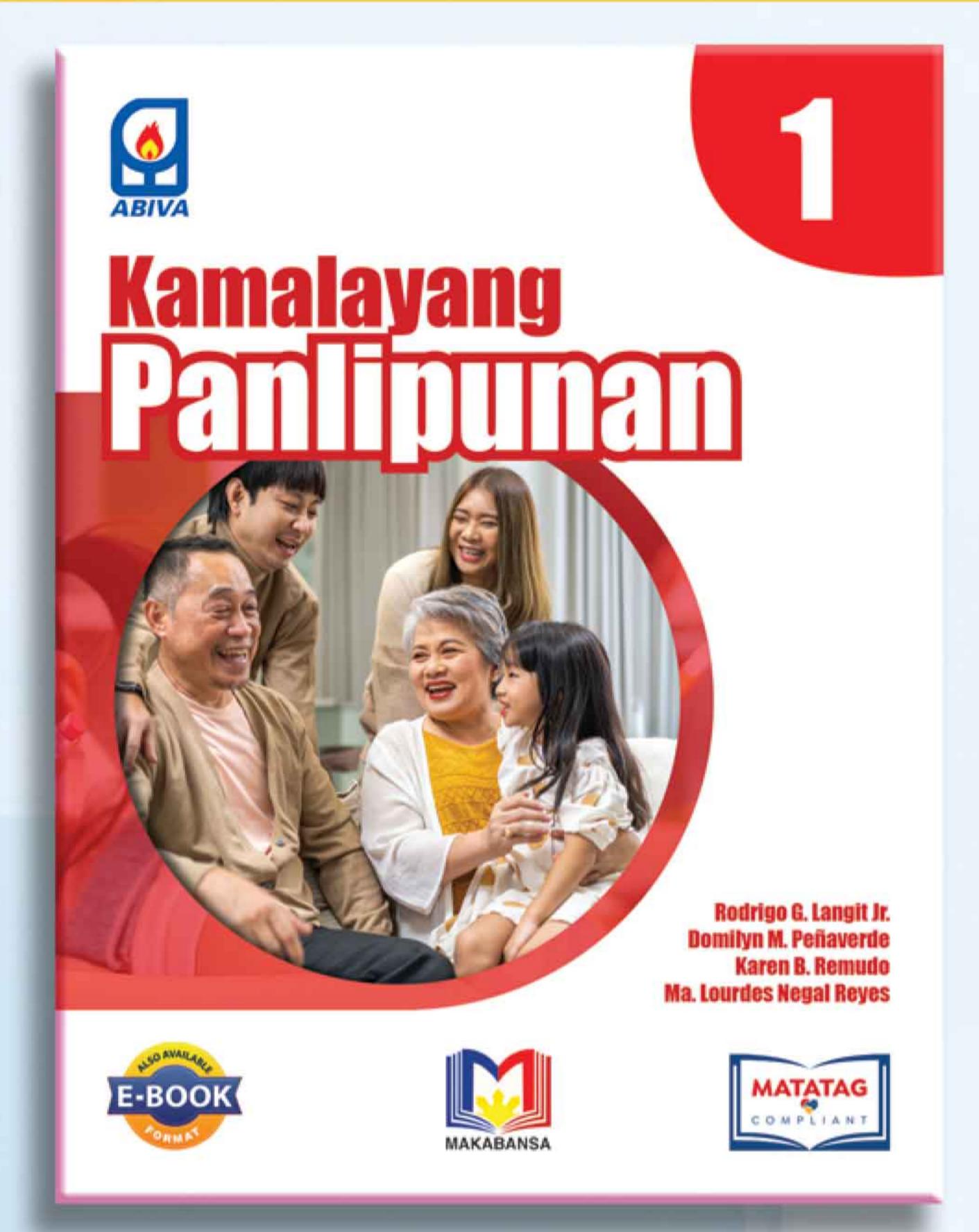


ABTVA

REALTIFE

SCIENCE

KAMALAYANG PANLIPUNAN BAITANG 1-6



- Naglalayong linangin ang mapanuring pag-iisip, kamalayang pansibiko, at responsibilidad ng mga mag-aaral upang maging aktibong kabahagi sa pagbuo ng bayan
- Binibigyang-diin nito ang mga mahahalagang konsepto sa heograpiya, kasaysayan, ekonomiya, pamamahala, at pagpapahalaga upang higit na mapaunlad ang kanilang kamalayang makabansa
- Layuning mapalalim ang pag-unawa at pagmamalaki ng mga mag-aaral sa kanilang pagka-Pilipino

Mga May-Akda

Anna Christina C. Asuncion Cyrish M. Castillo Mary Joy Cabreza Juntarciego Rodrigo G. Langit Jr. Neil Alvin E. Nicerio

Koordineytor Rodrigo G. Langit Jr

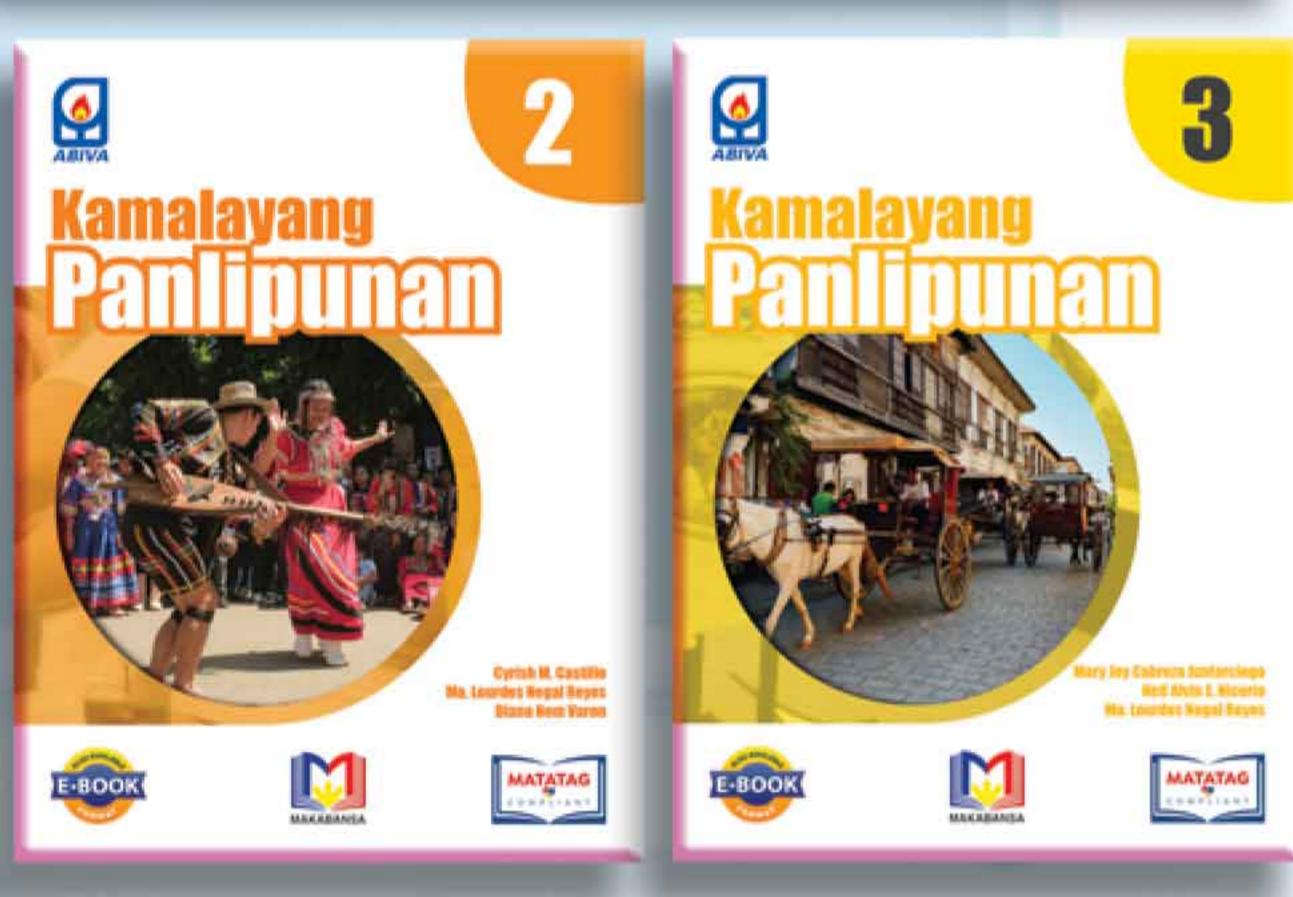
Mga Komponent

Batayang Aklat Patnubay ng Guro Mapa ng Kurikulum Domilyn M. Peñaverde Karen B. Remudo Ma. Lourdes Negal Reyes Virzon L. Sarao Diana Nem-Varon

I-SCAN ITO PARA SA HALIMBAWA NG PAHINA NG AKLAT







hristima G. Asuncion Netl Atuto E. Nicerio Diana New Varon

MATATAG

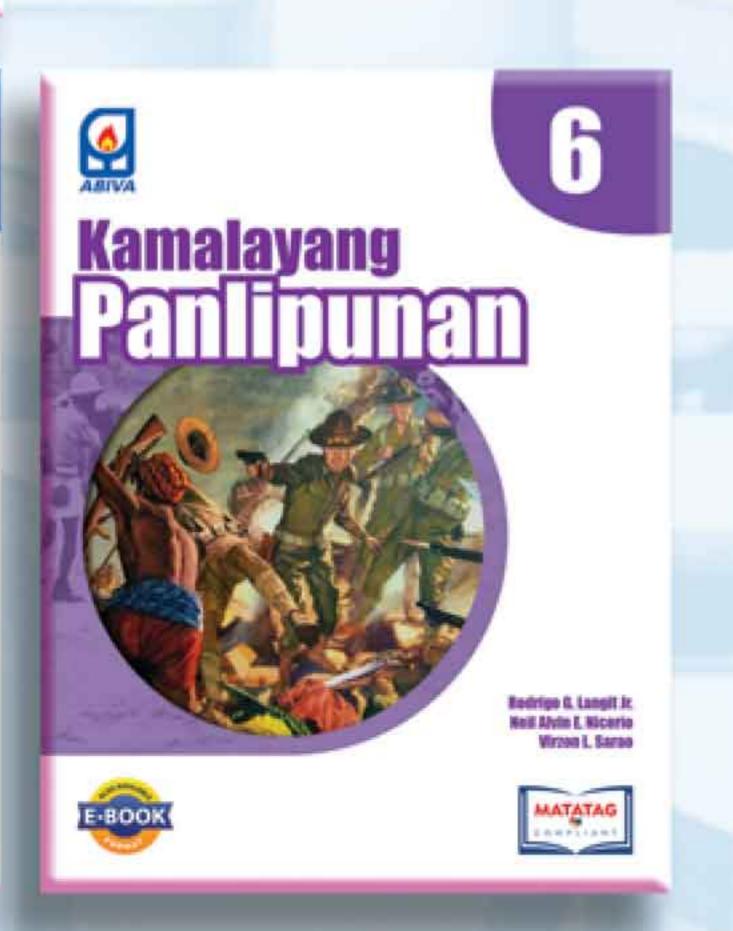
E-BOOK

Kamalayang Pan Dunan

Rodrige & Langit Jr.

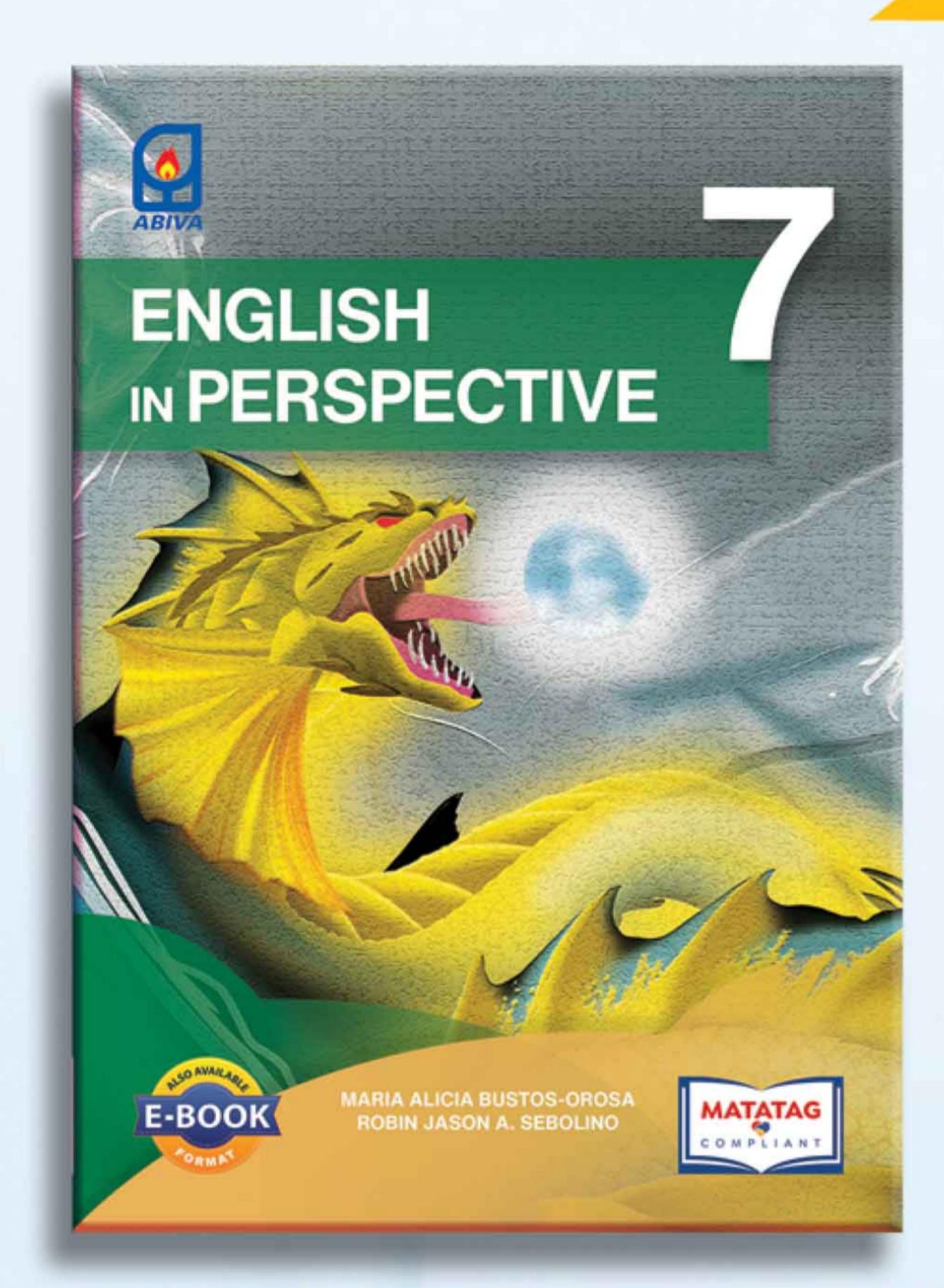
MATATAG

Kamalayang Pan Dunan



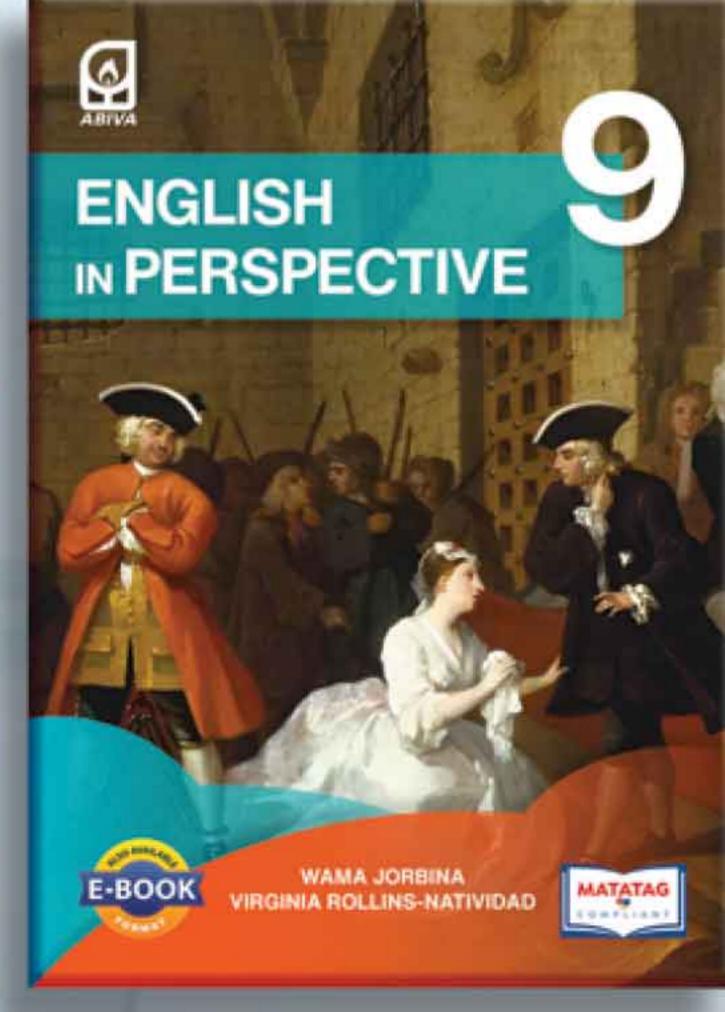
JUNIOR HIGH SCHOOL

ENGLISH IN PERSPECTIVE GRADES 7-10



ENGLISH IN PERSPECTIVE

E-BOOK LAURA SAPITULA-DELA CRUZ



- Fosters learners' analytical skills in literature, guiding them to interpret literary texts as reflections of individual or communal values across different contexts
- Deepens learners' grasp of story grammar by examining elements like conflict, character development, plot, writer's style, tone and mood, point of view, narrative techniques, and more
- Broadens learners' cultural understanding through diverse literary and content-based texts

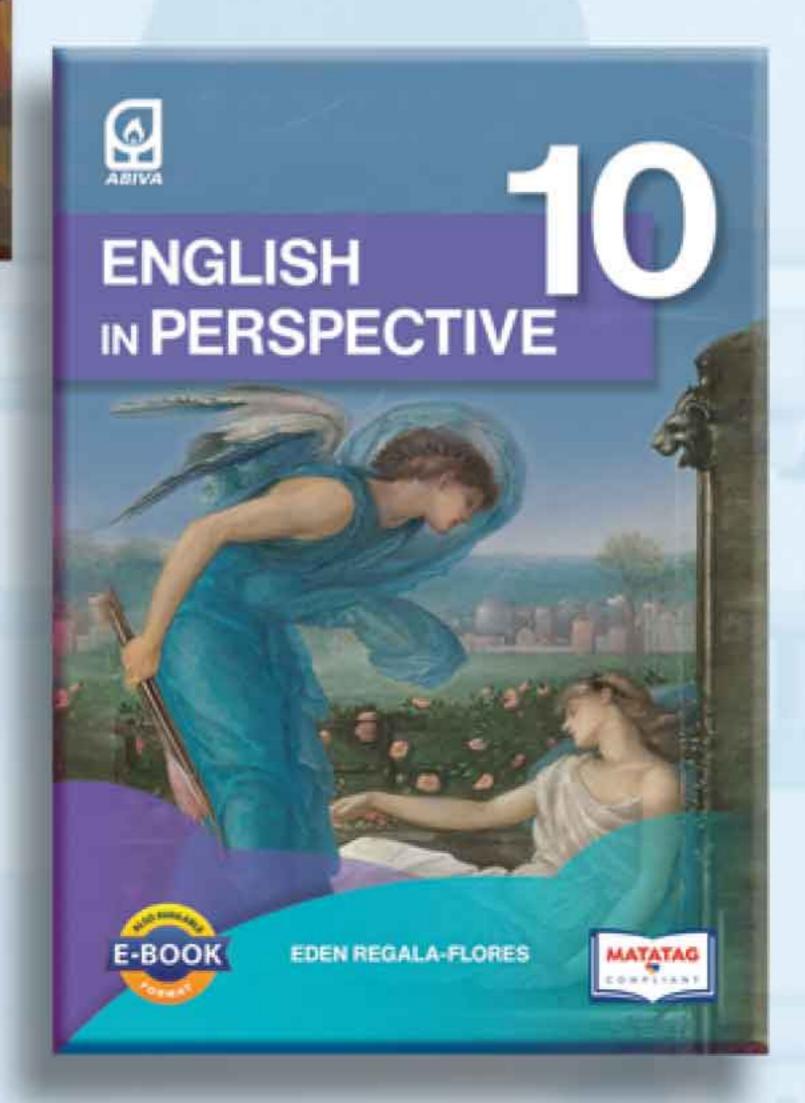
Authors

Aireen B. Amuco
Laura Sapitula-Dela Cruz
Eden Regala-Flores
Wama Jorbina
Dinah F. Mindo
Virginia Rollins-Natividad
Maria Alicia Bustos-Orosa
Robin Jason A. Sebolino

Components

Worktext Teachers Guide Coordinator

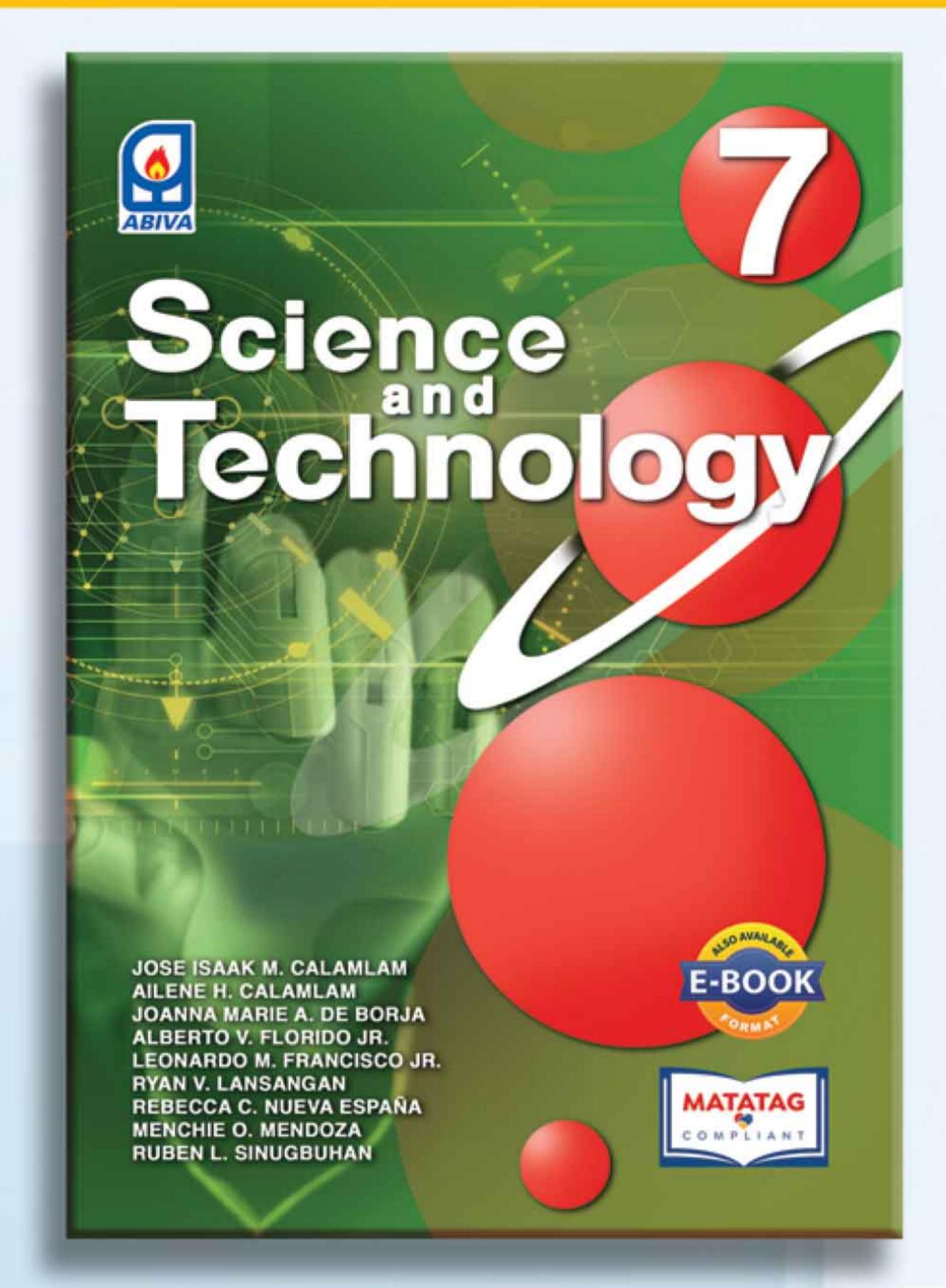
Maria Alicia Bustos-Orosa





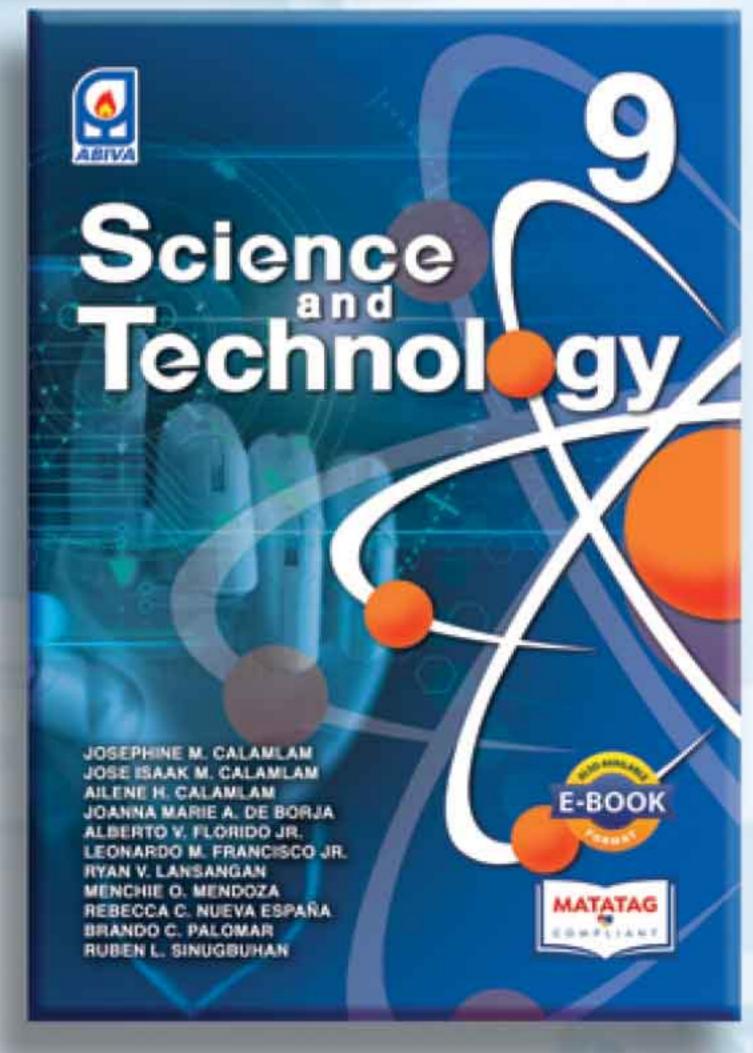


SCIENCE AND TECHNOLOGY GRADES 7–10



Science
Technology

JOSEPHINE M. CALAMLAM
JOSE ISAAK M. CALAMLAM
AILENE H. CALAMLAM
AILENE H. CALAMLAM
JOANNA MARIE A. DE BORJA
ALBERTO V. FLOREDO JR.
LEONARDO M. FRANCISCO JR.
RYAN V. LANSANGAN
MENCHIE O. MENDOZA
REBECCA C. NUEVA ESPAÑA
BRANDO C. PALLOMAR
RUBEN L. SINUGBUHAN



- Commits to fostering scientific, environmental, technological, and engineering literacy among students
- Aims to equip students with the tools necessary in developing a balanced integration of performing scientific inquiry skills, understanding and applying scientific knowledge, and developing and demonstrating scientific attitudes and values
- Encourages the development of essential 21st-century skills, such as collaboration, communication, and innovation, to prepare students for future success in various scientific and technological fields

Authors

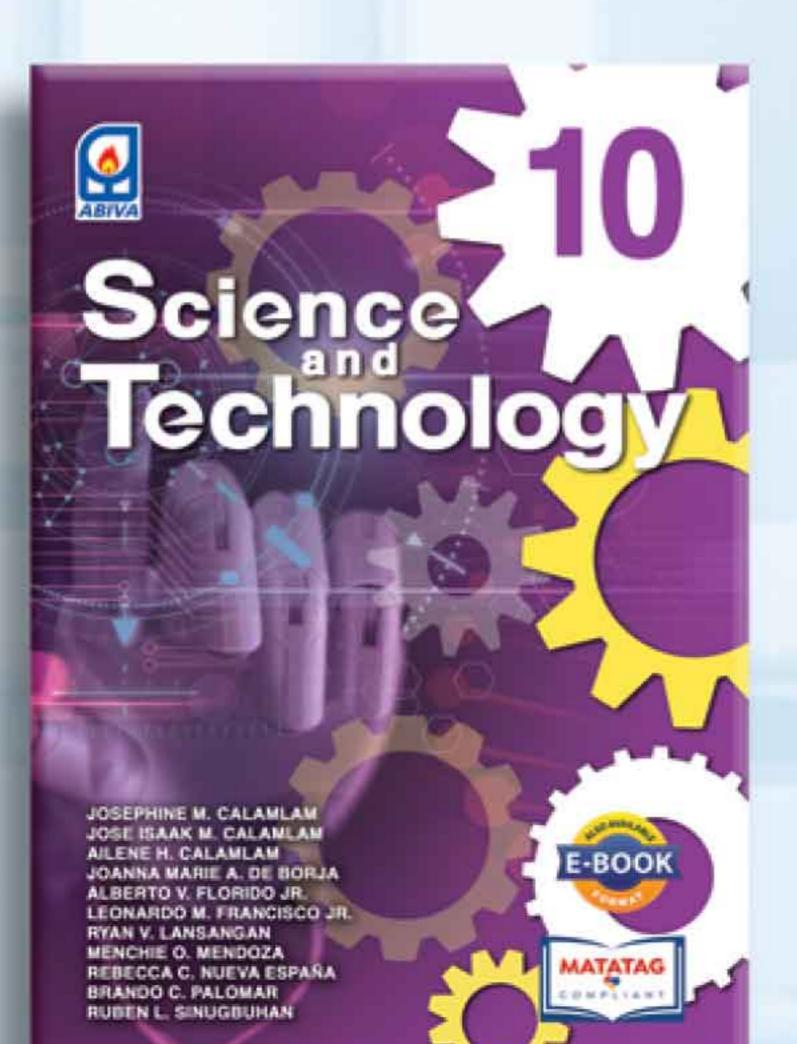
Ailene H. Calamlam
Jose Isaak M. Calamlam
Josephine M. Calamlam
Joanna Marie A. De Borja
Alberto V. Florido Jr.
Leonardo M. Francisco Jr.

Components

Worktext Teachers Guide Curriculum Map Zonia M. Gerona Ryan V. Lansangan Menchie O. Mendoza Rebecca C. Nueva España Brando C. Palomar Ruben L. Sinugbuhan

Coordinator

Ryan V. Lansangan

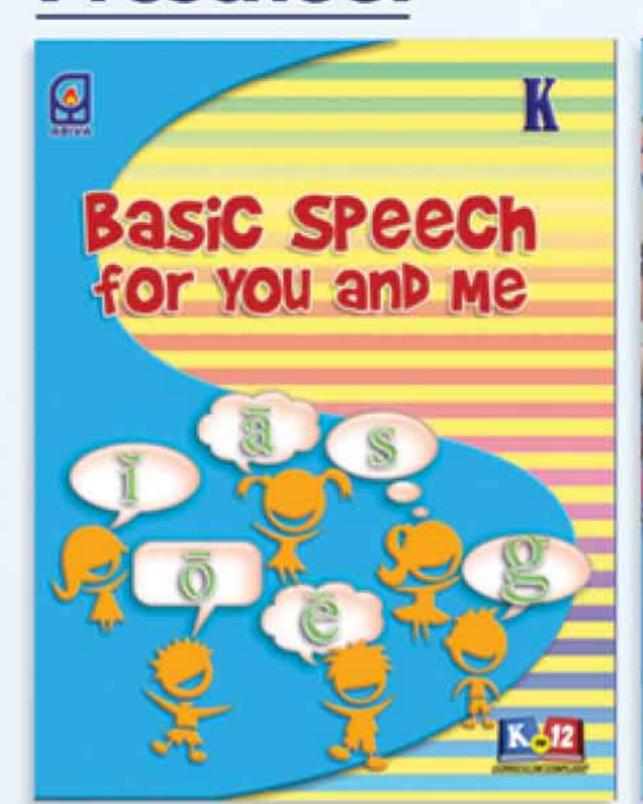


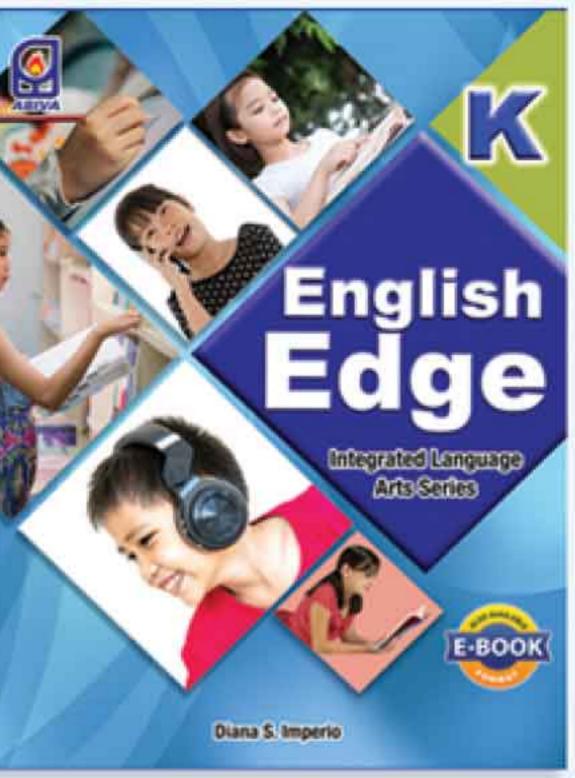




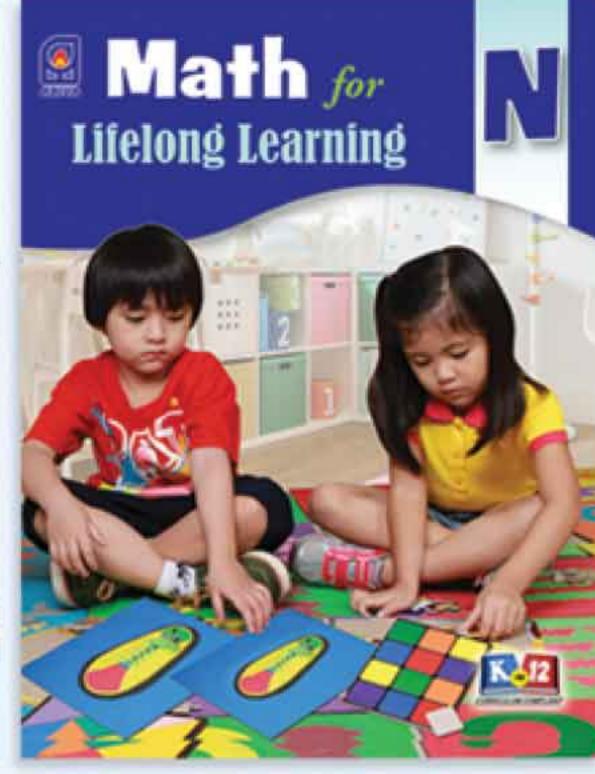
AVAILABLE K-12 TITLES

Preschool

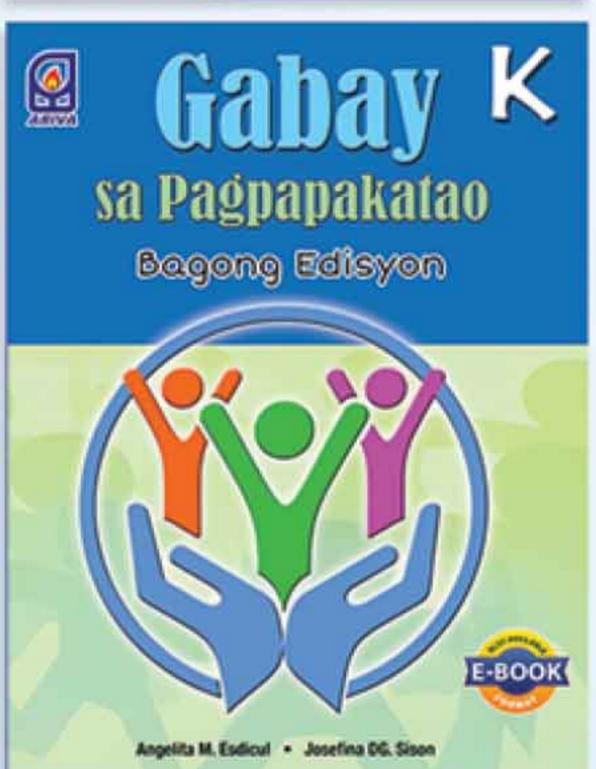


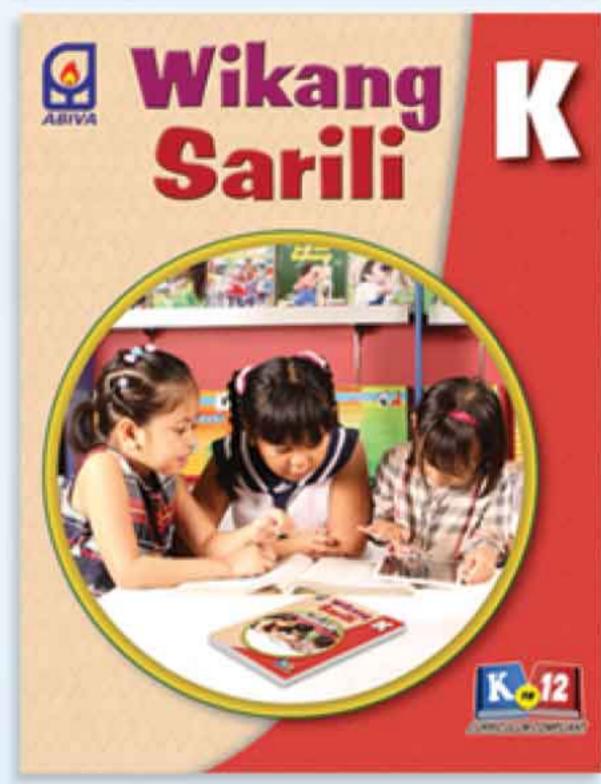


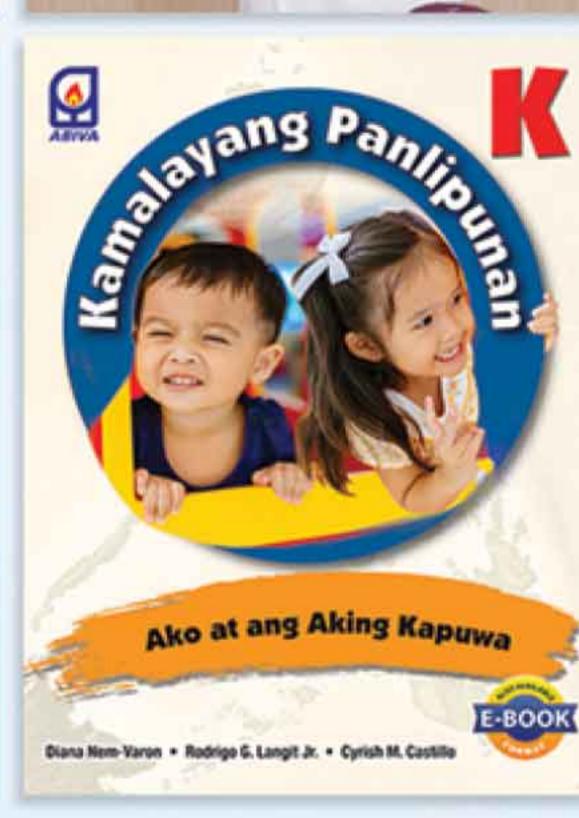


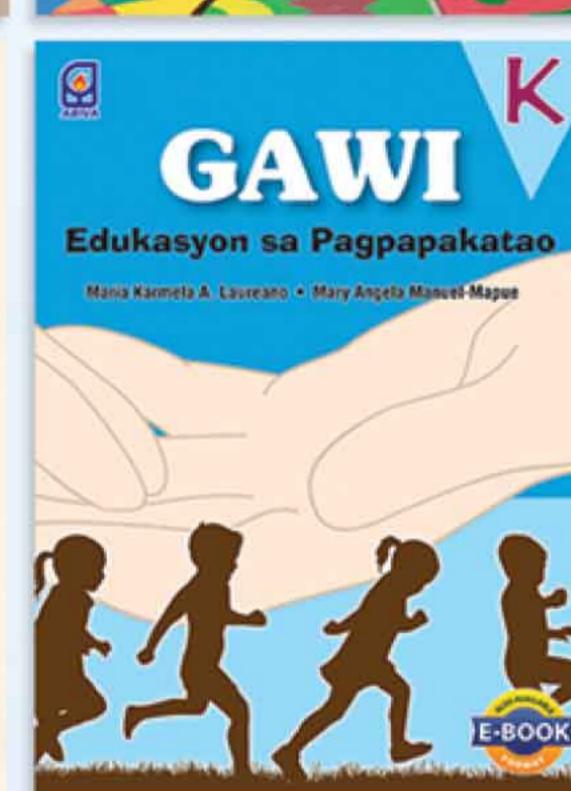




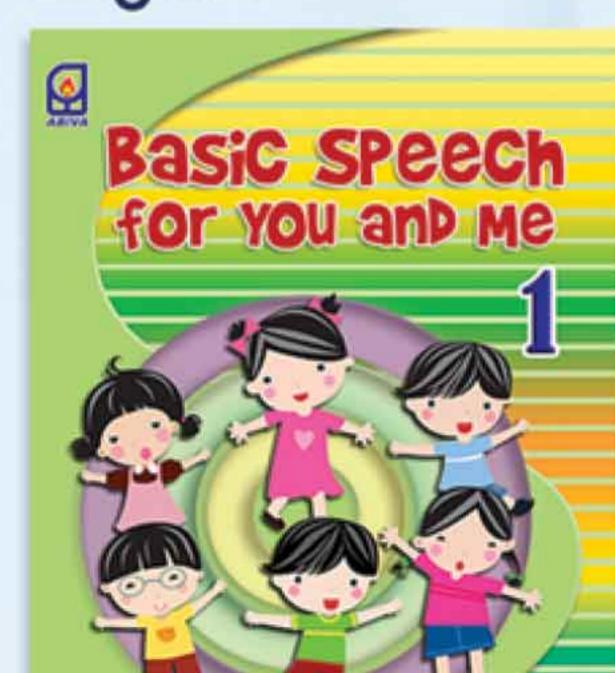


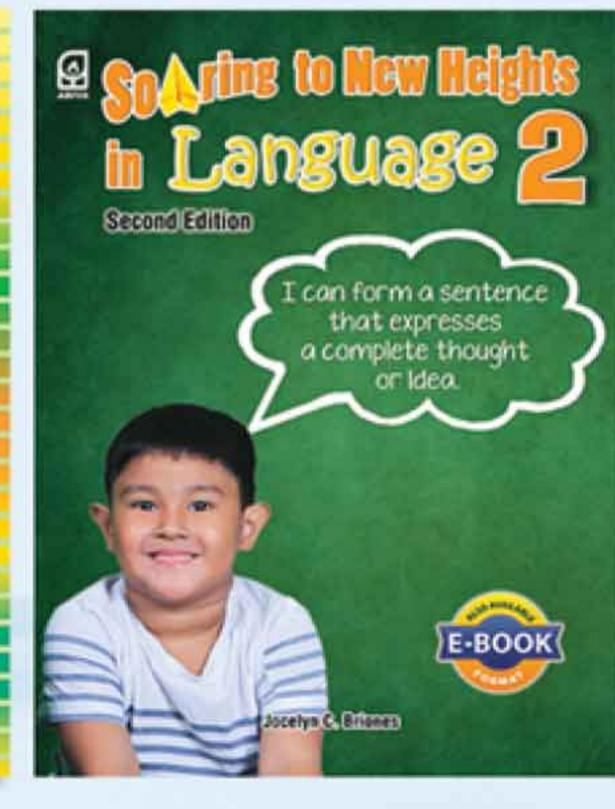


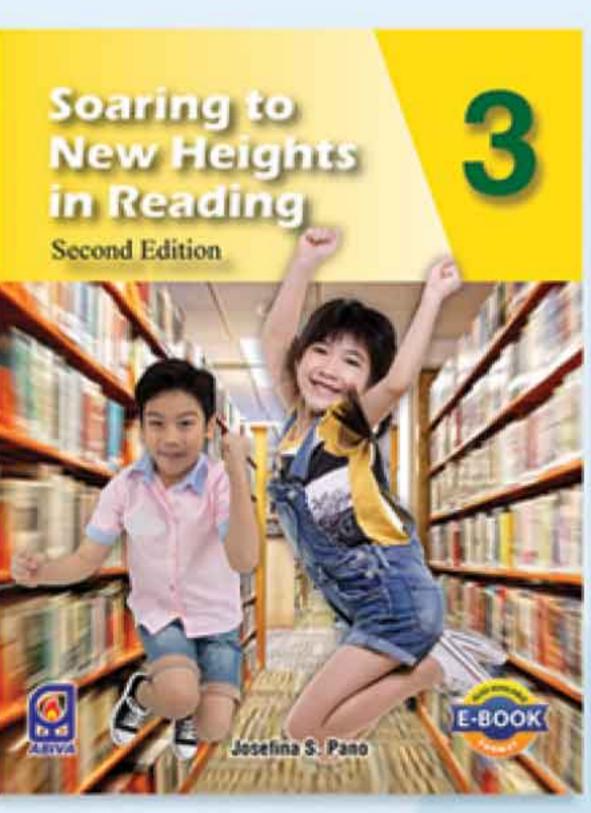


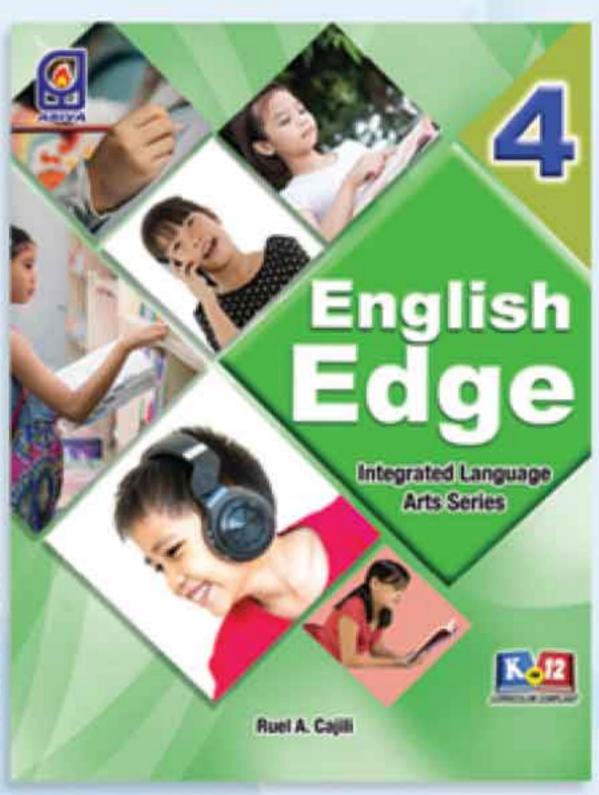


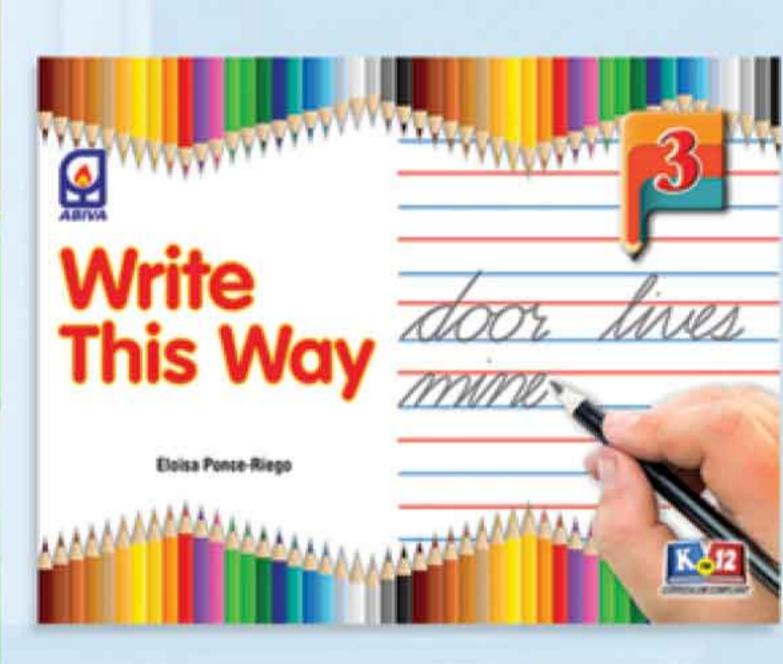
Grade School and Junior High School English



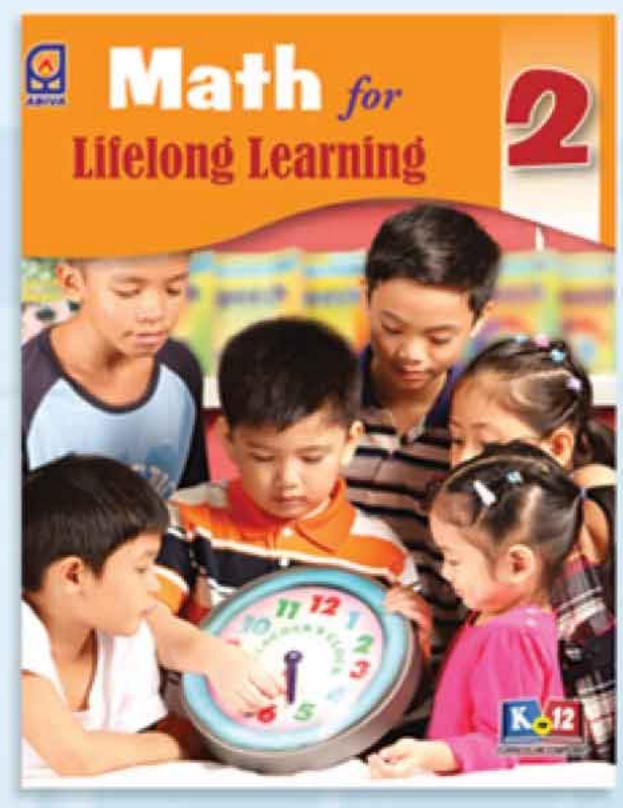


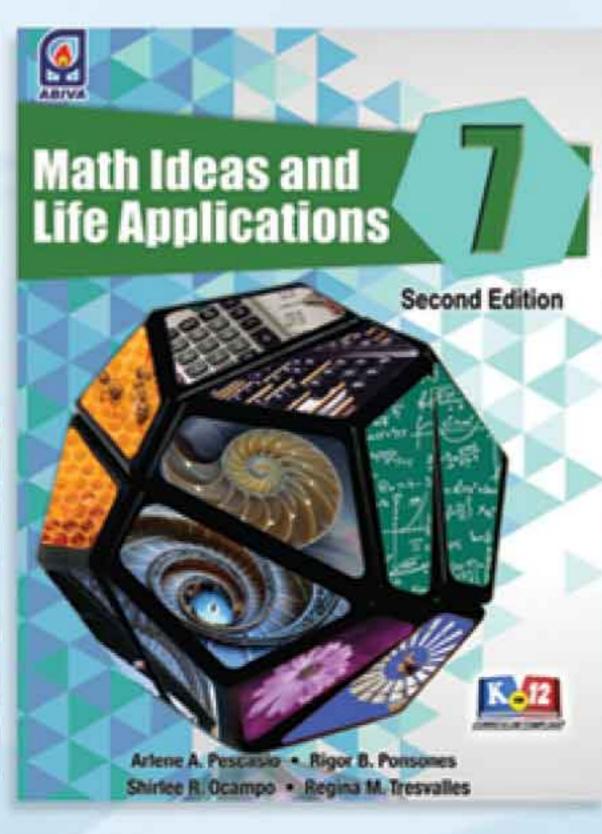




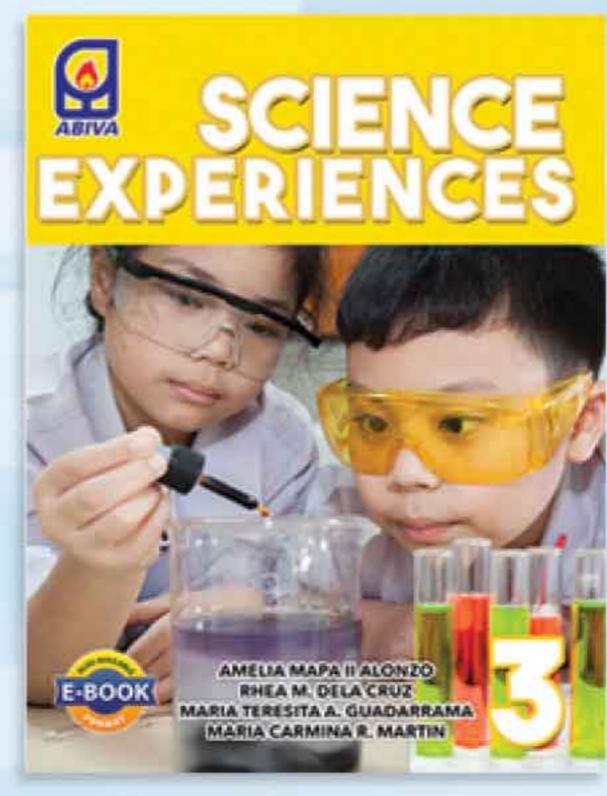


Mathematics



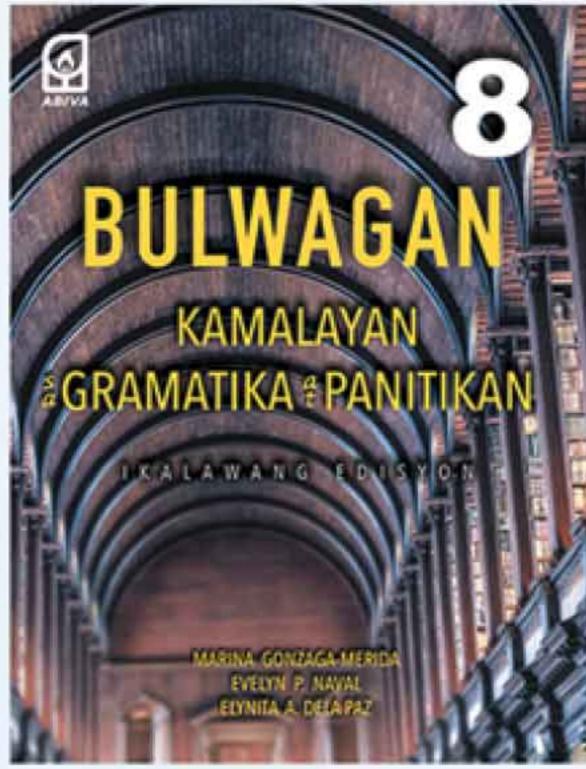


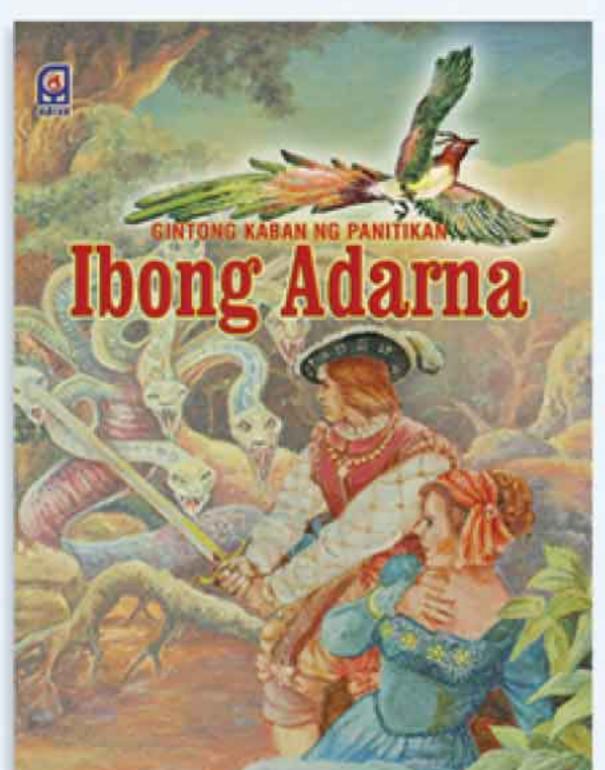
Science

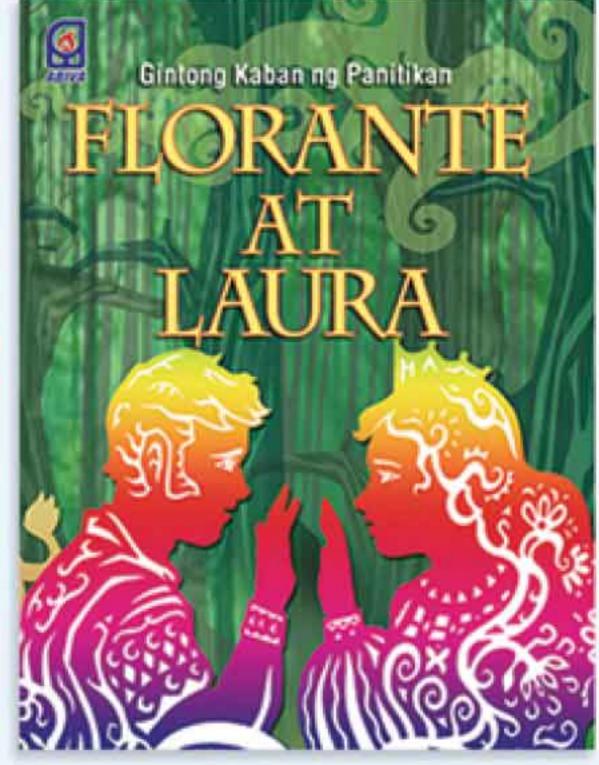


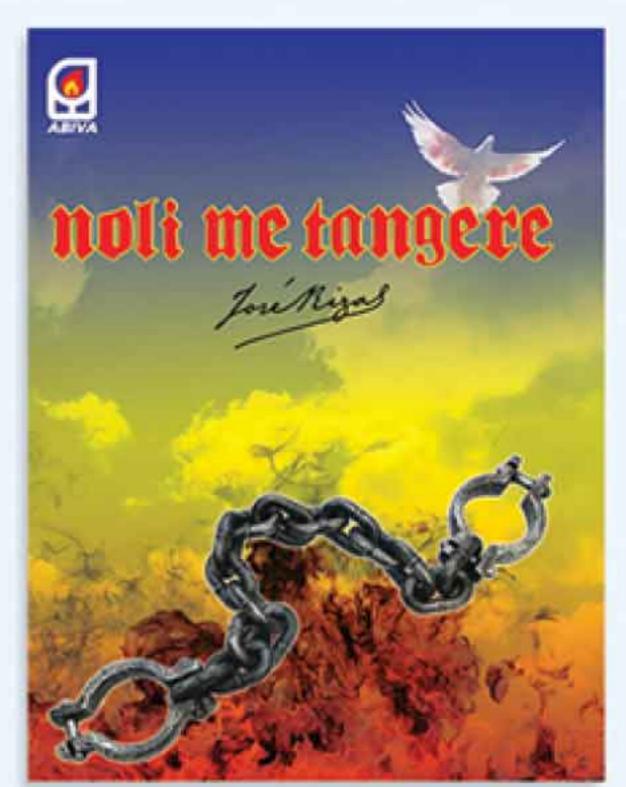
Filipino





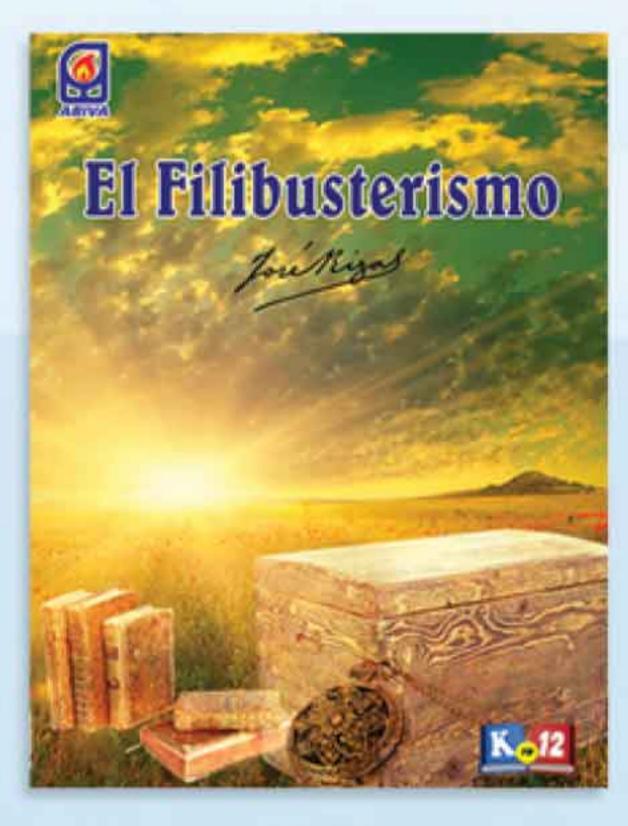


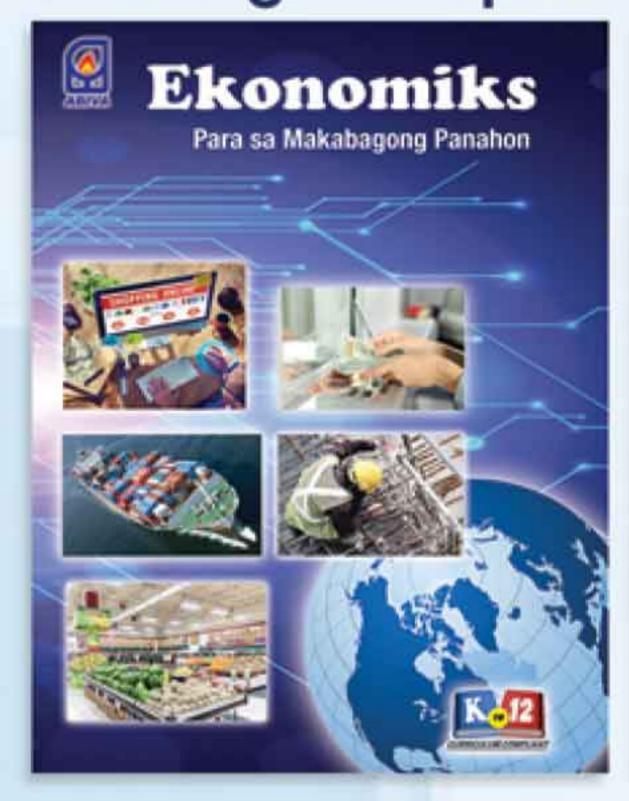


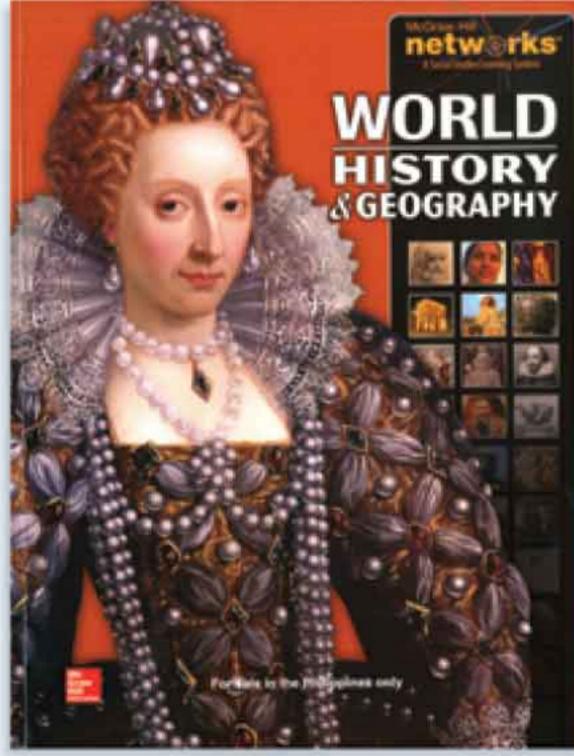


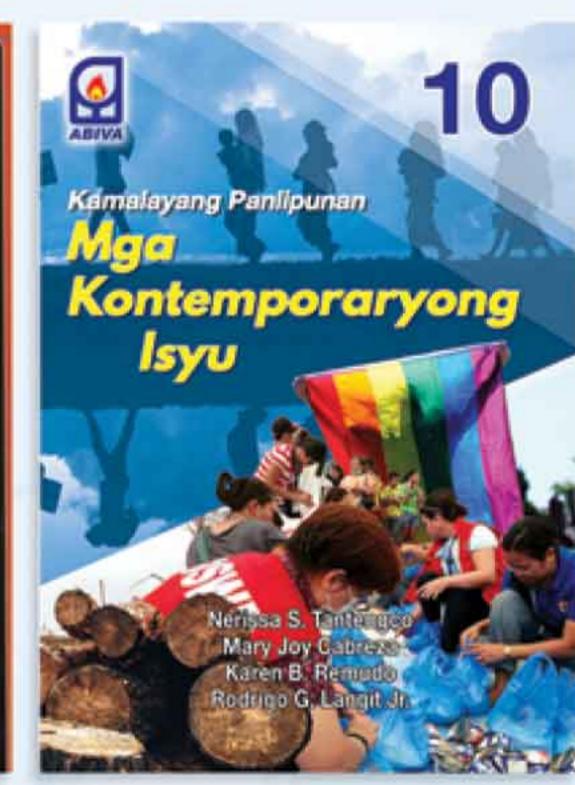
Araling Panlipunan/Social Studies

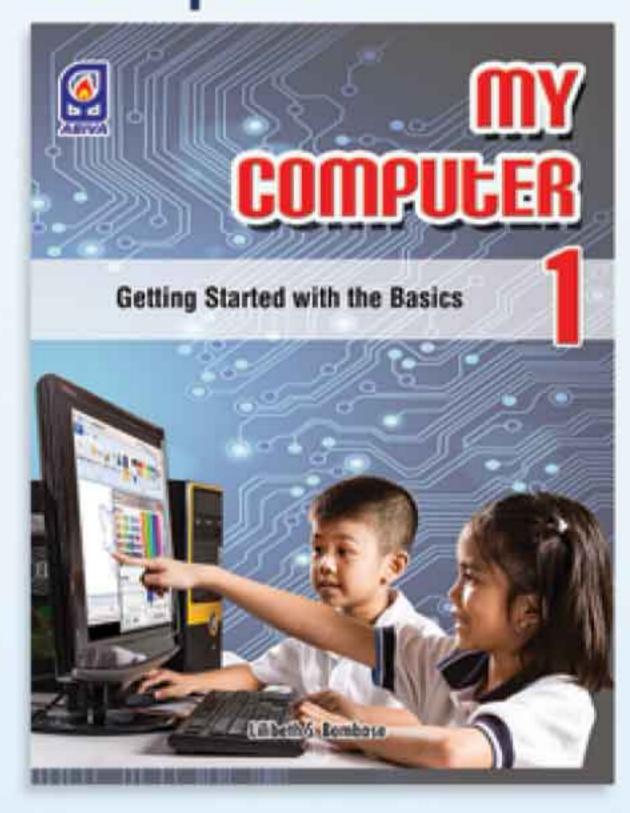
Computer





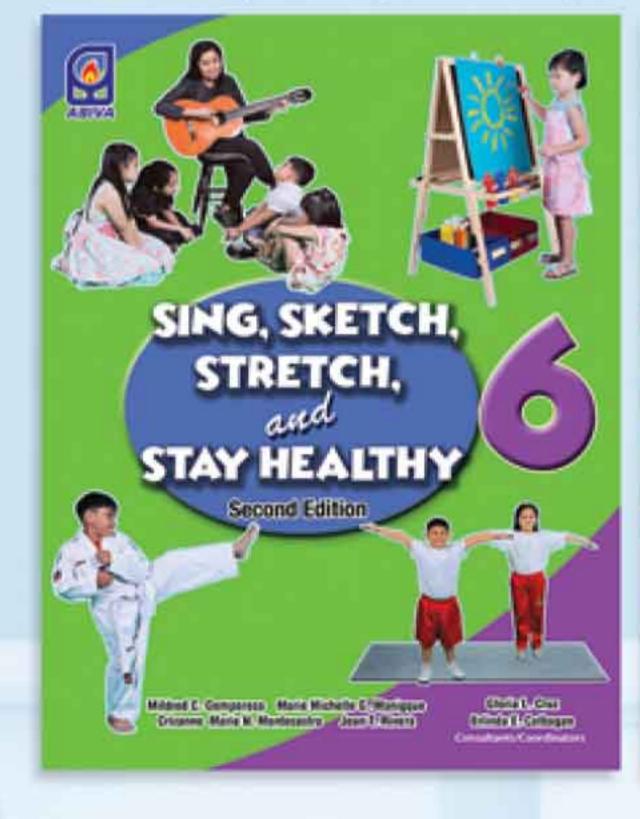


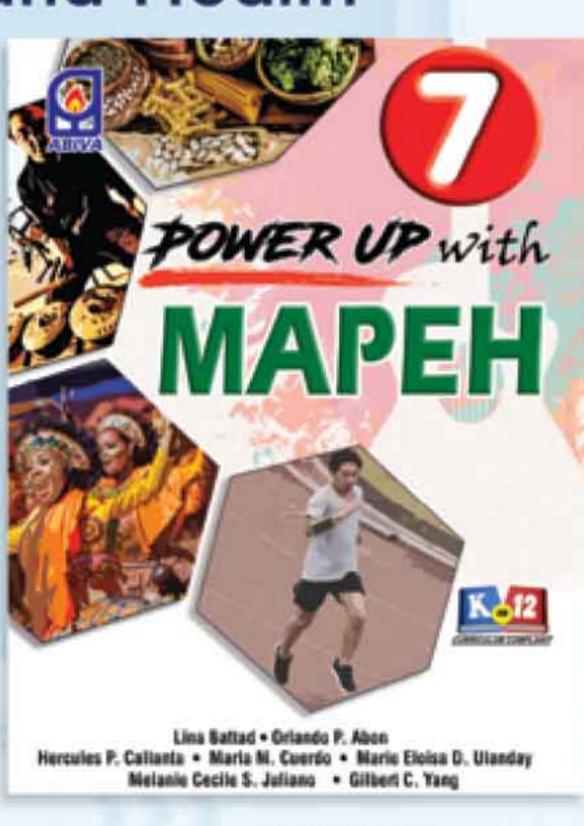


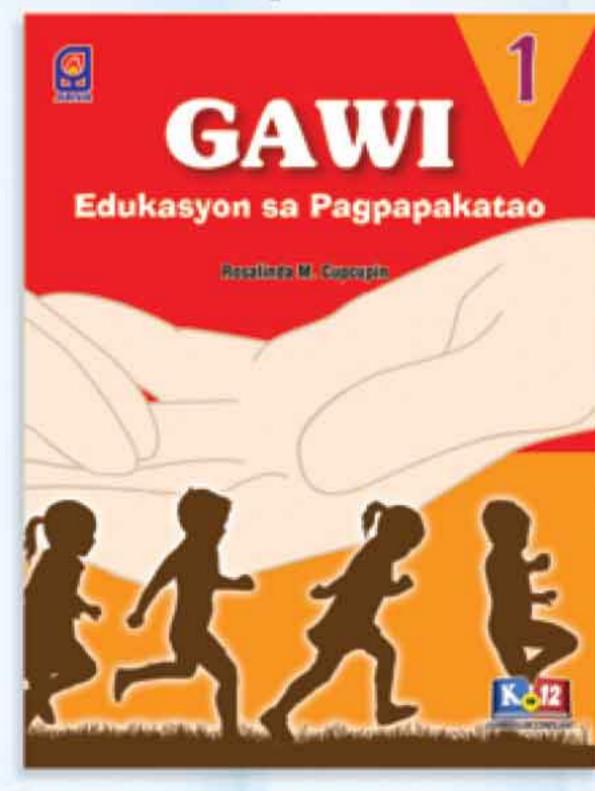


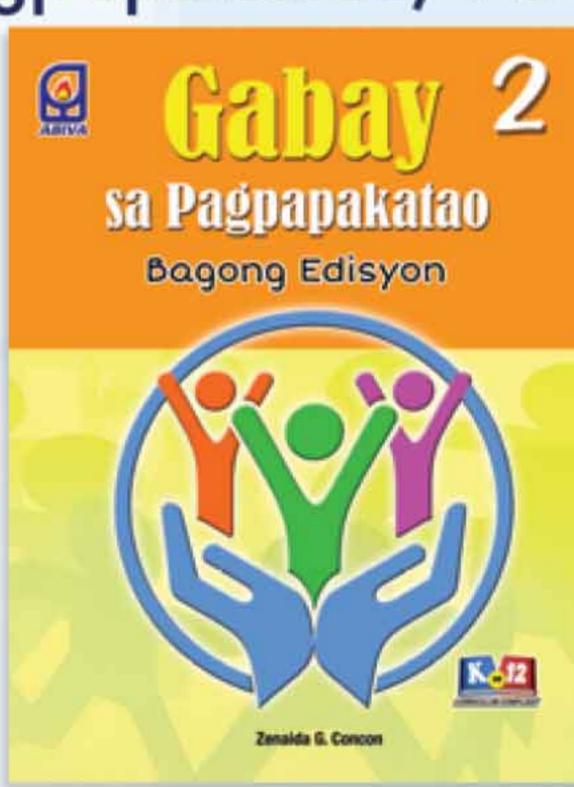
Music, PE, Arts, and Health

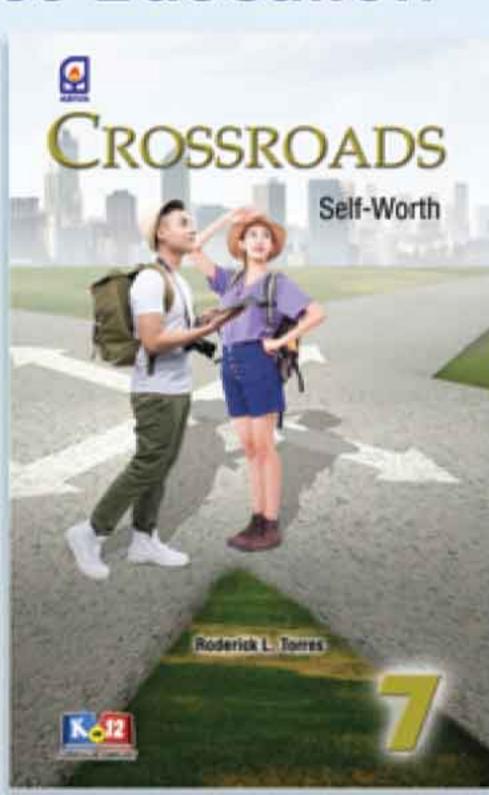
Edukasyon sa Pagpapakatao/Values Education





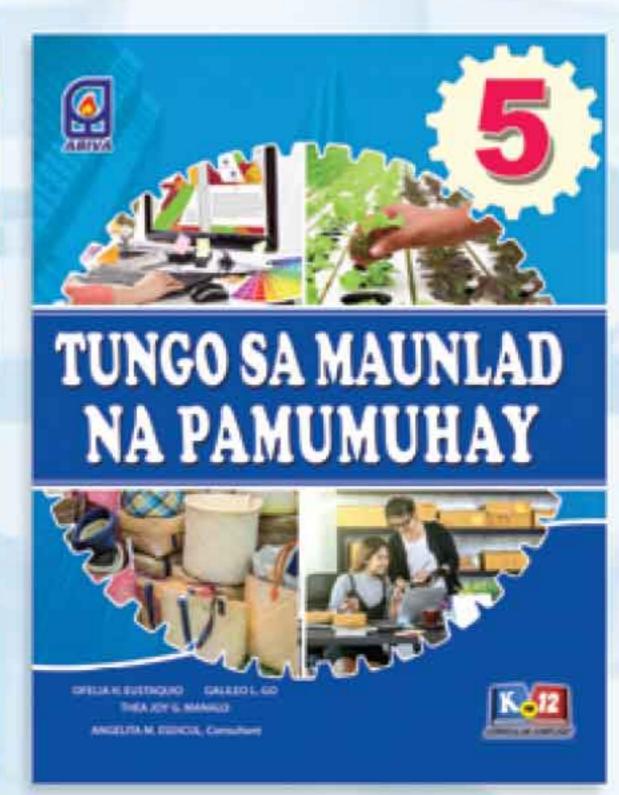




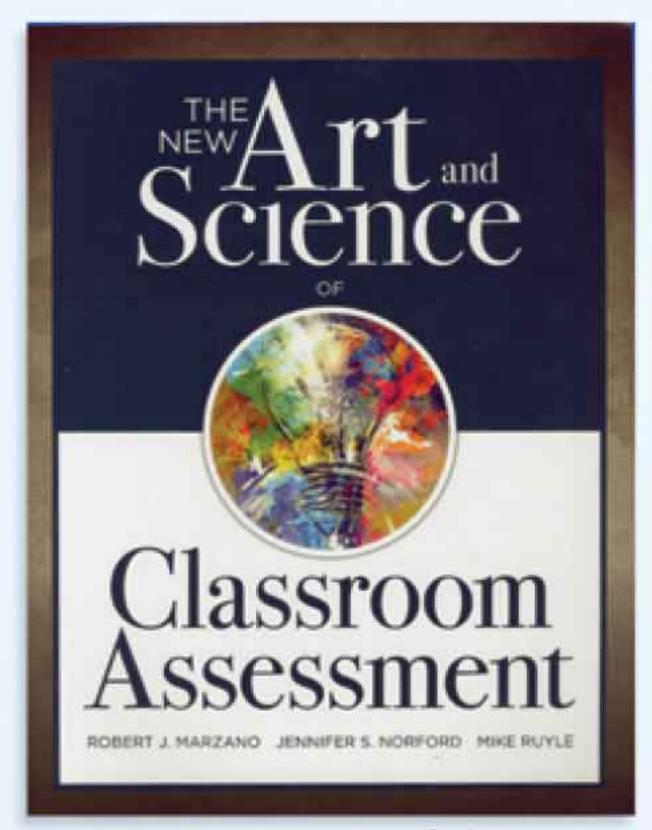


HELE

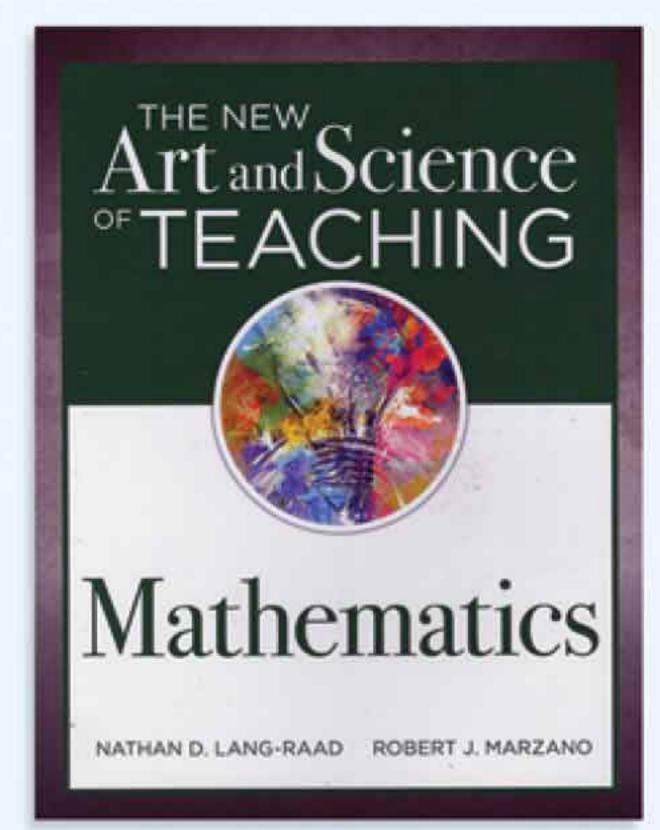




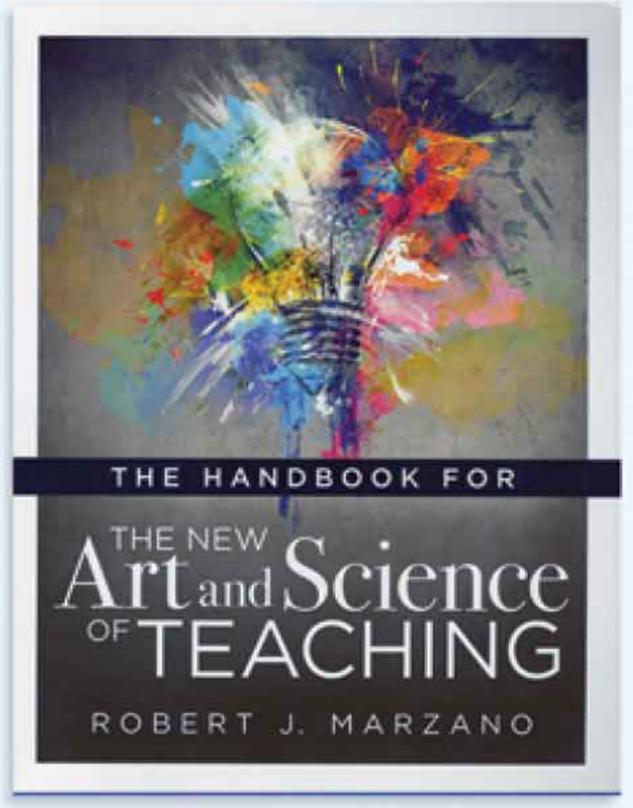
TEACHERS RESOURCES



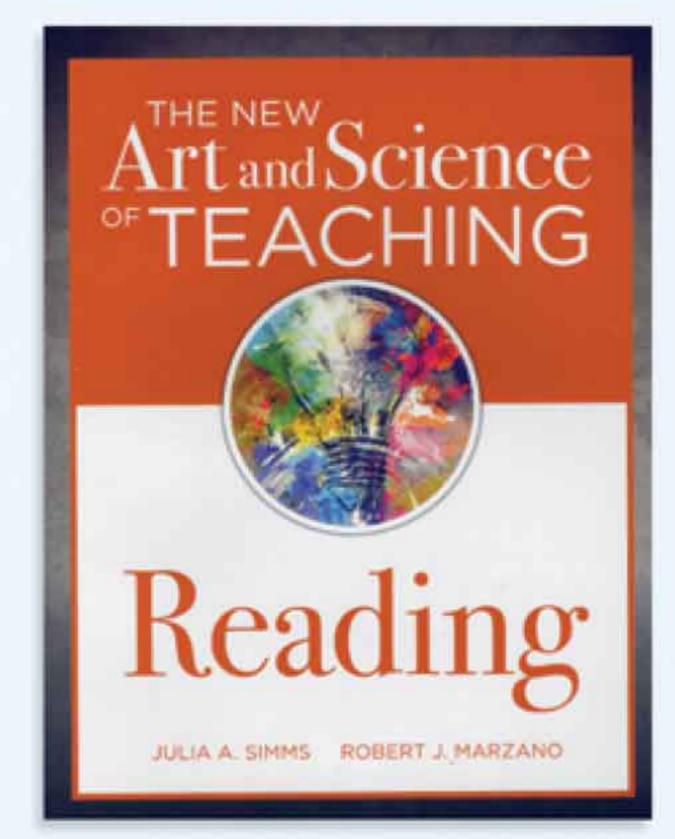
The New Art and Science of Classroom Assessment



The New Art and Science of Teaching Mathematics



The Handbook for The New Art and Science of Teaching



The New Art and Science of Teaching Reading

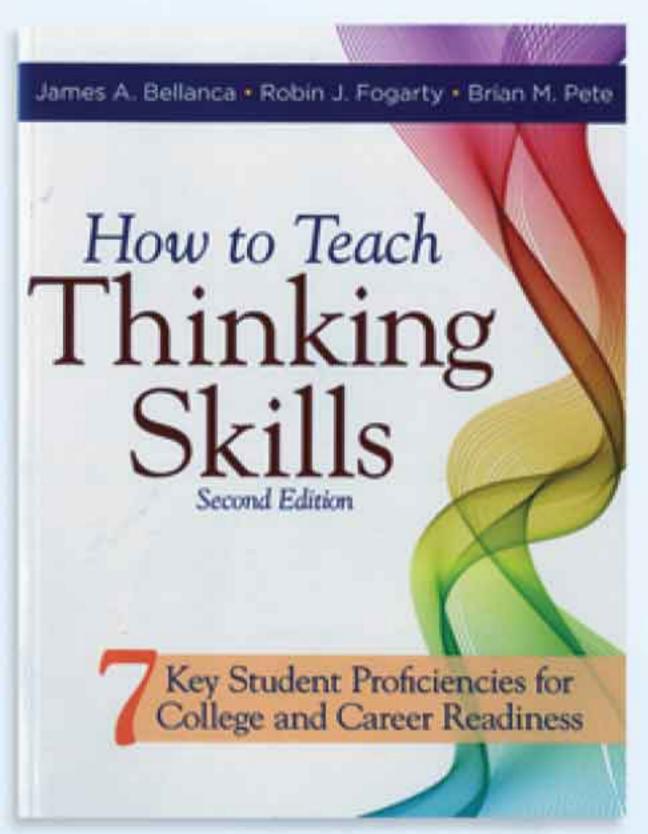
2nd Edition

THE DIFFERENTIATED

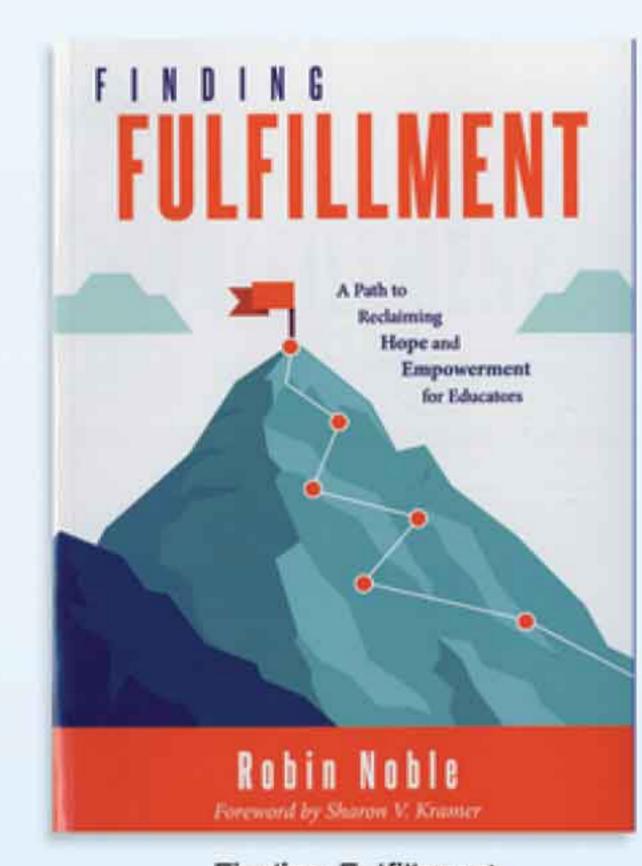
Responding to the Needs of All Learners

Carol Ann Tomlinson

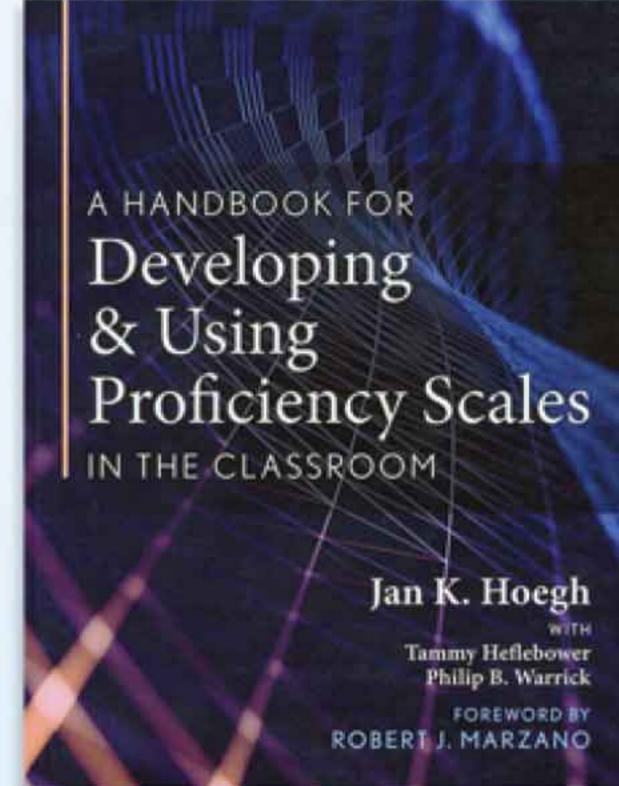
The Differentiated Classroom



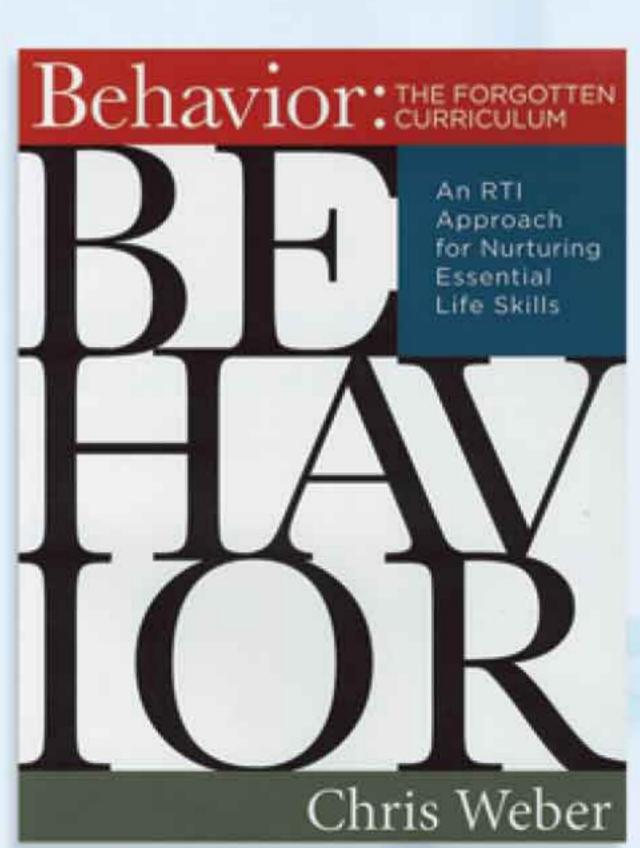
How to Teach Thinking Skills



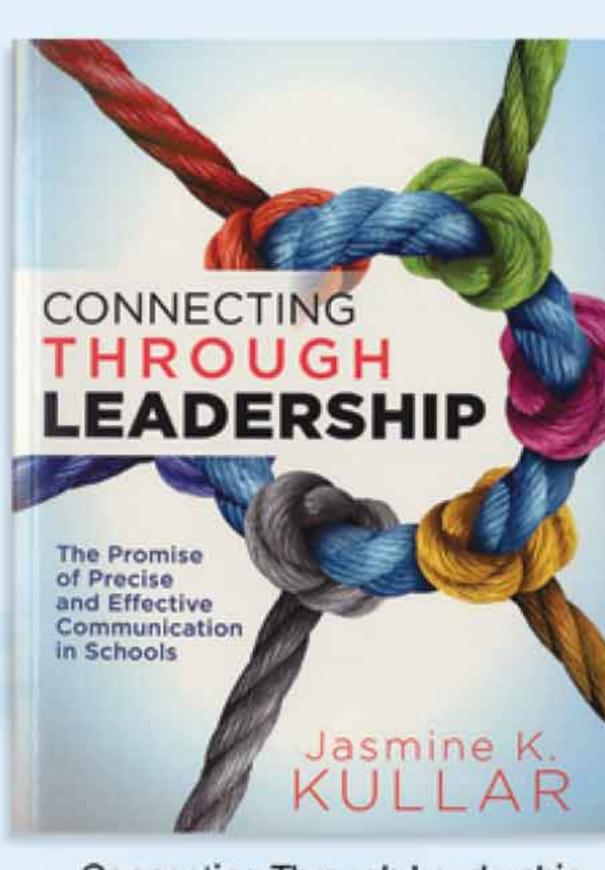
Finding Fulfillment



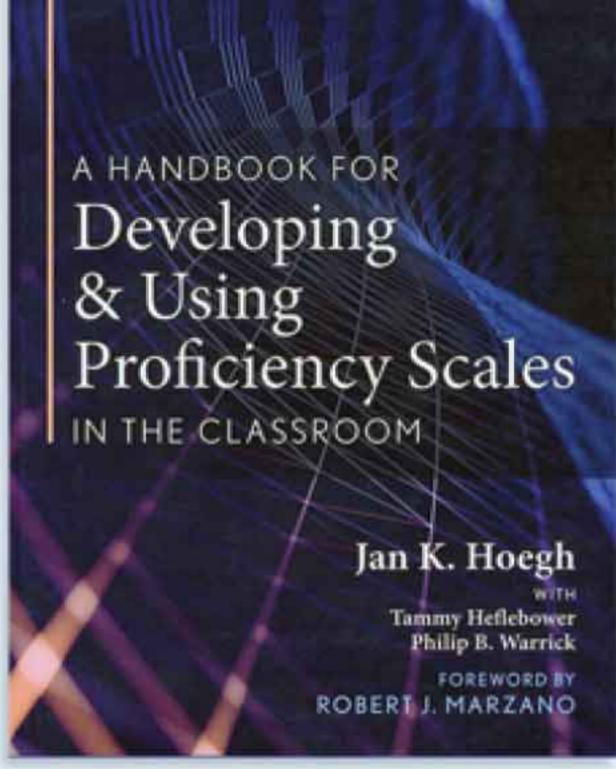
A Handbook for Developing & Using Proficiency Scales



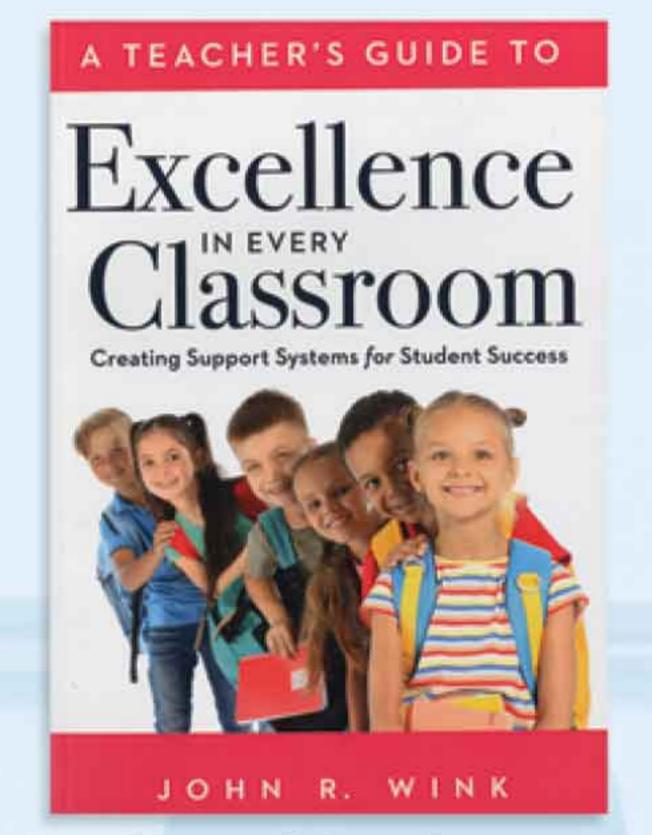
Behavior: The Forgotten Curriculum



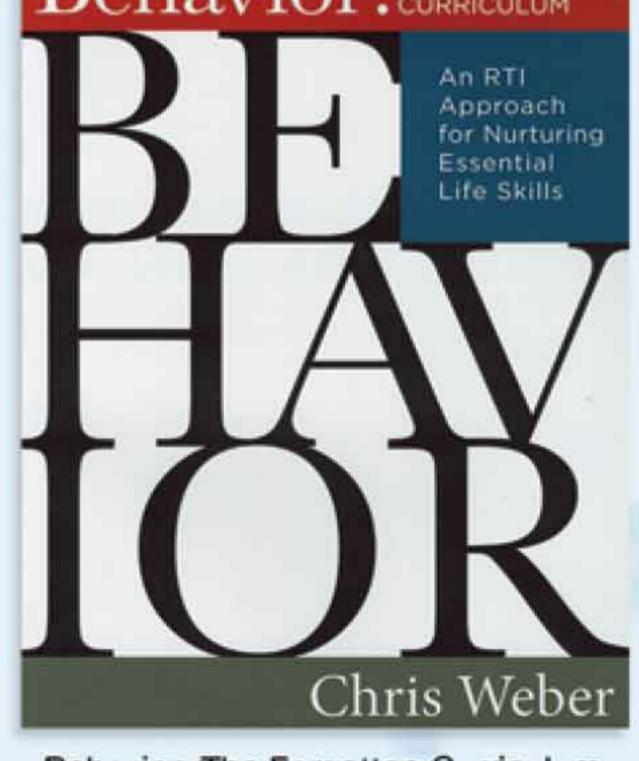
Connecting Through Leadership

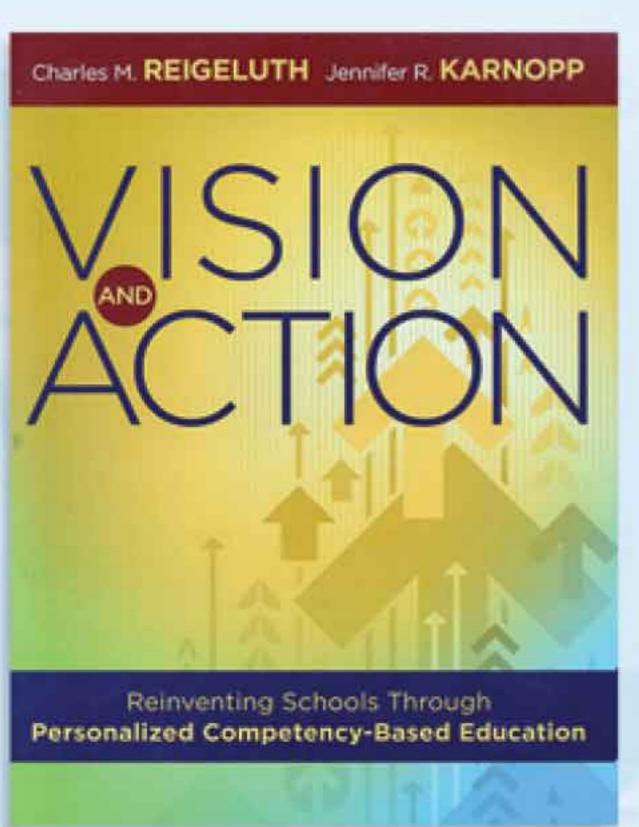


in the Classroom

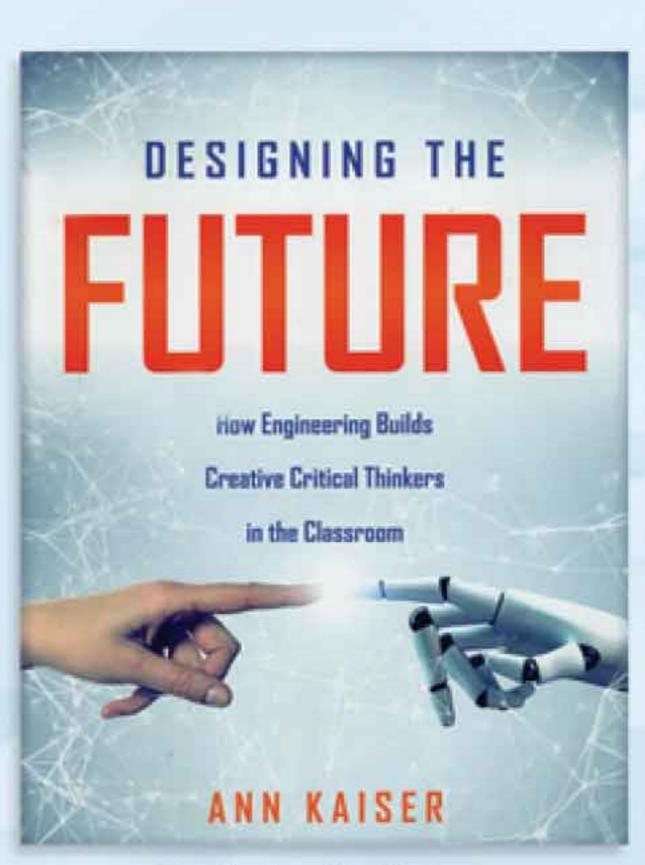


A Teacher's Guide to Excellence in Every Classroom

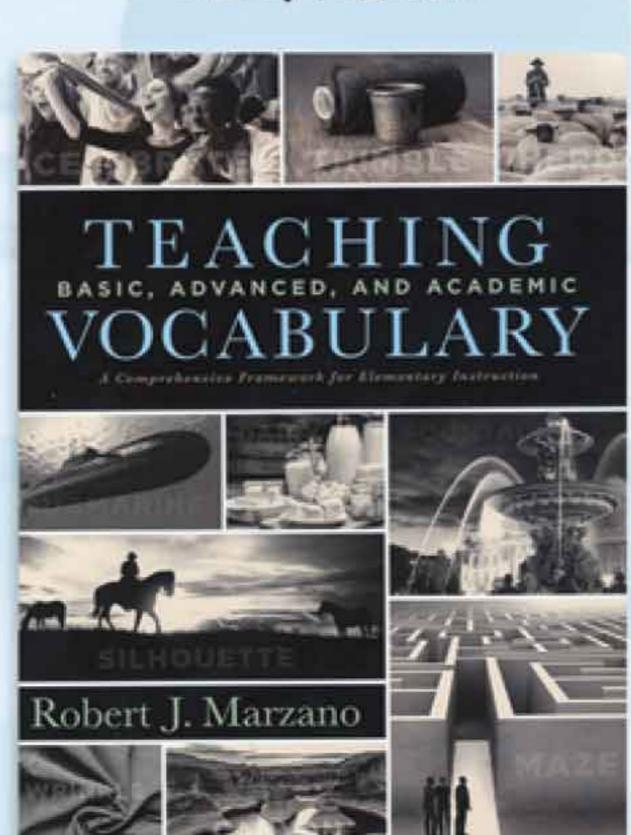




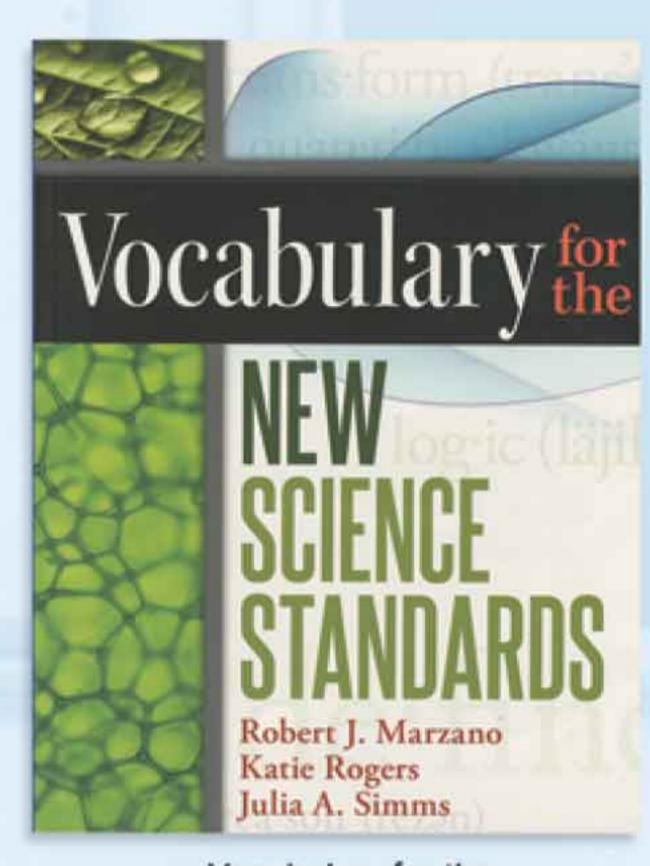
Vision and Action



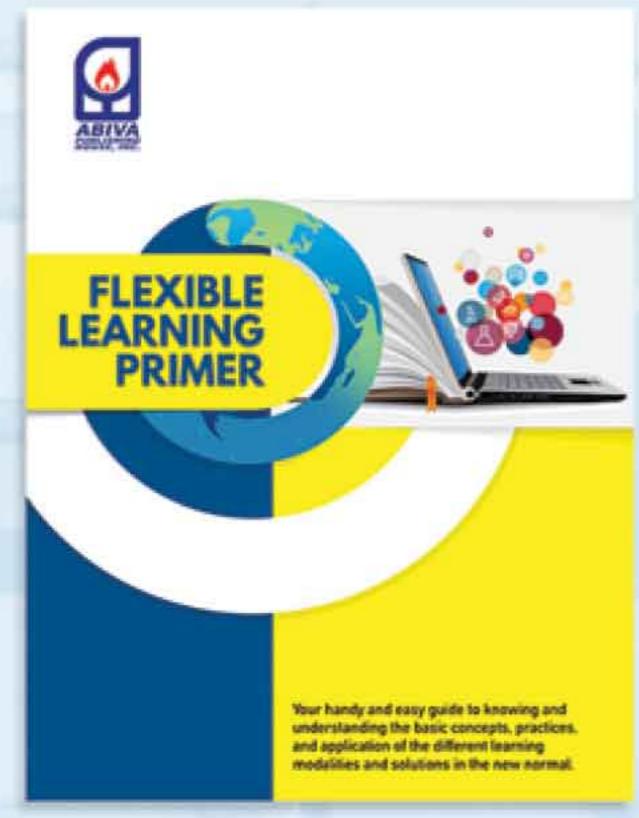
Designing the Future



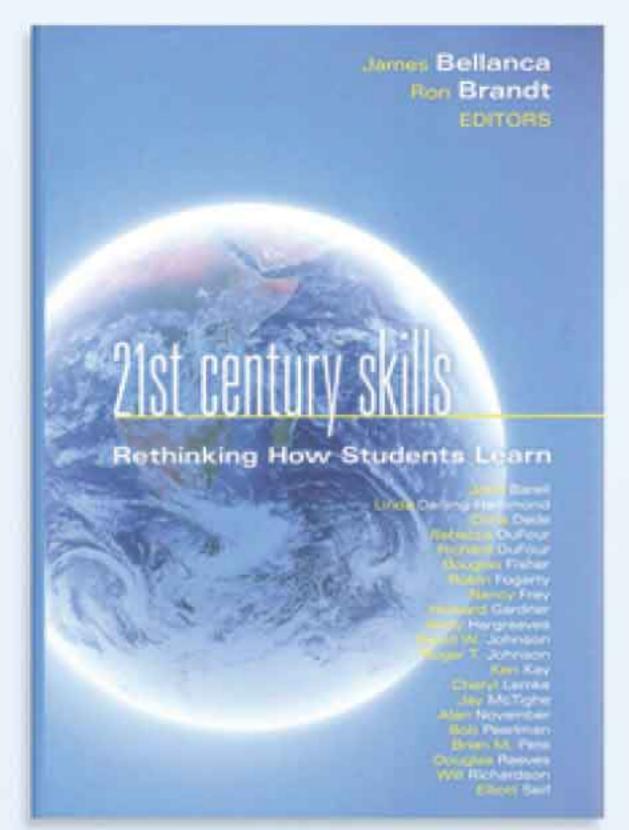
Teaching Basic, Advanced, and Academic Vocabulary



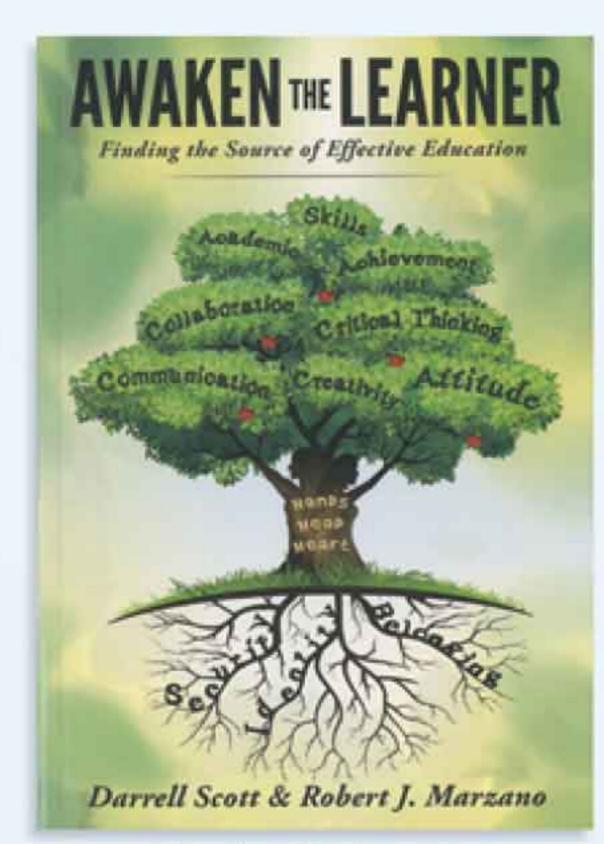
Vocabulary for the New Science Standards



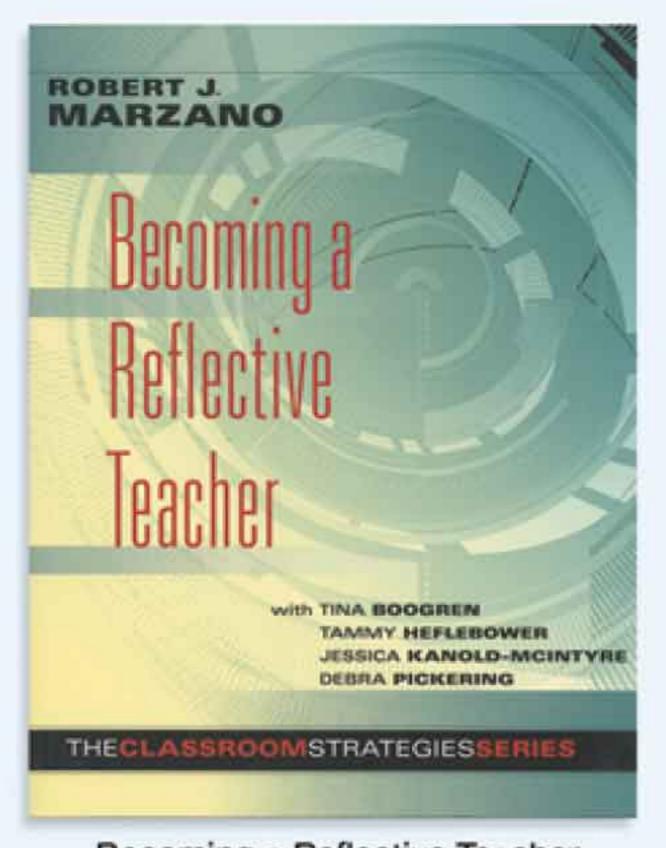
Flexible Learning Primer



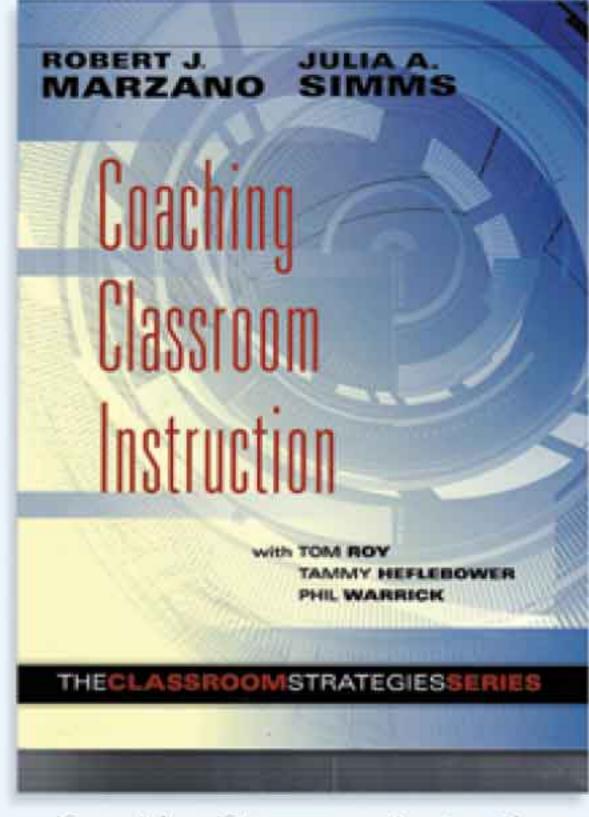
21st Century Skills



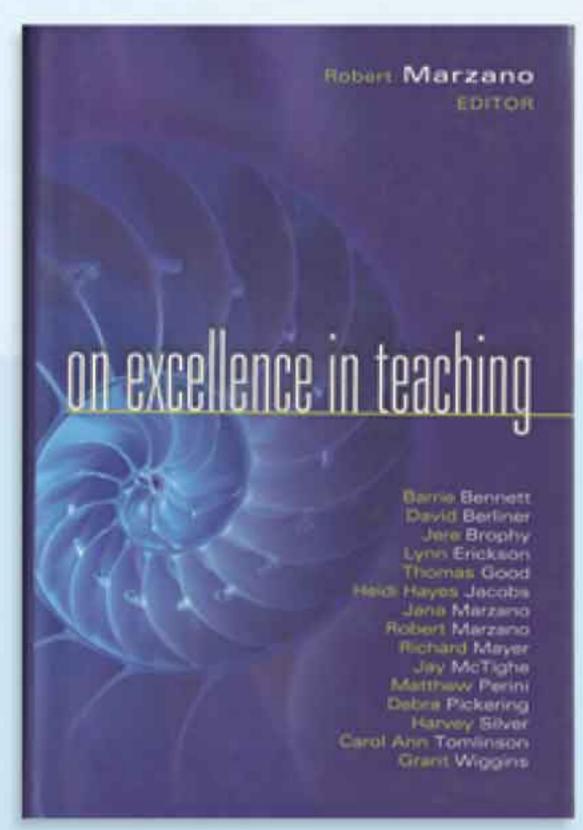
Awaken the Learner



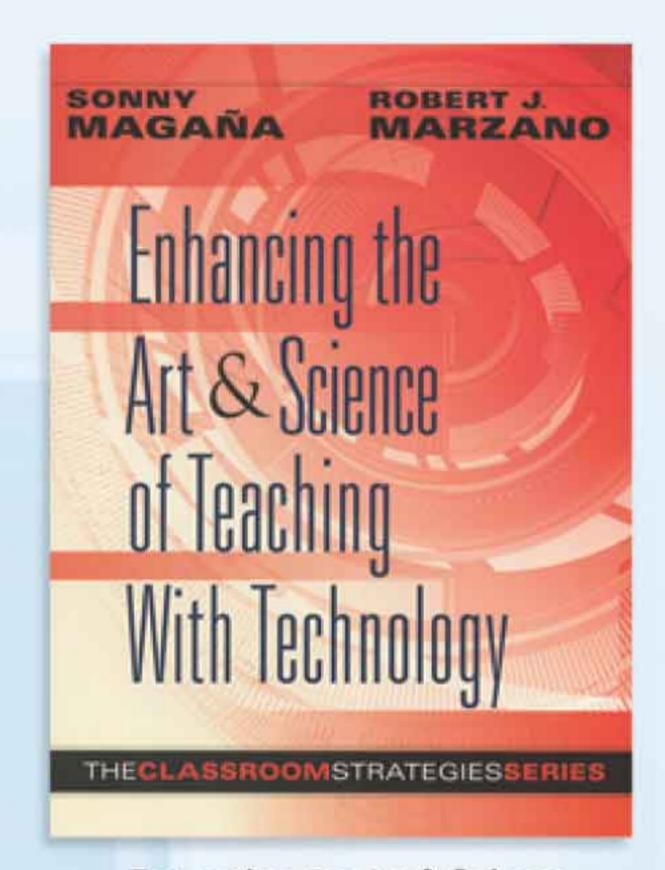
Becoming a Reflective Teacher



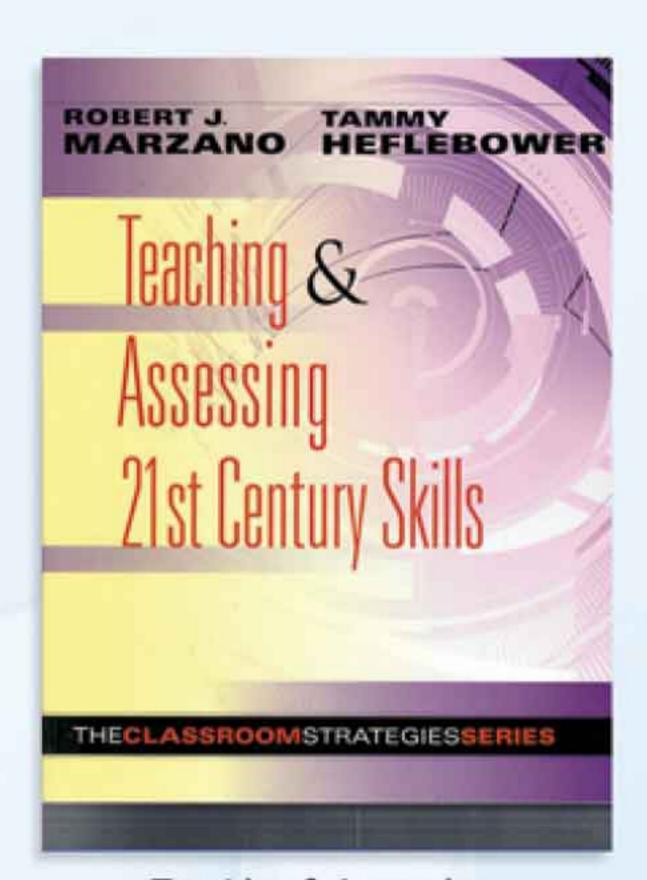
Coaching Classroom Instruction



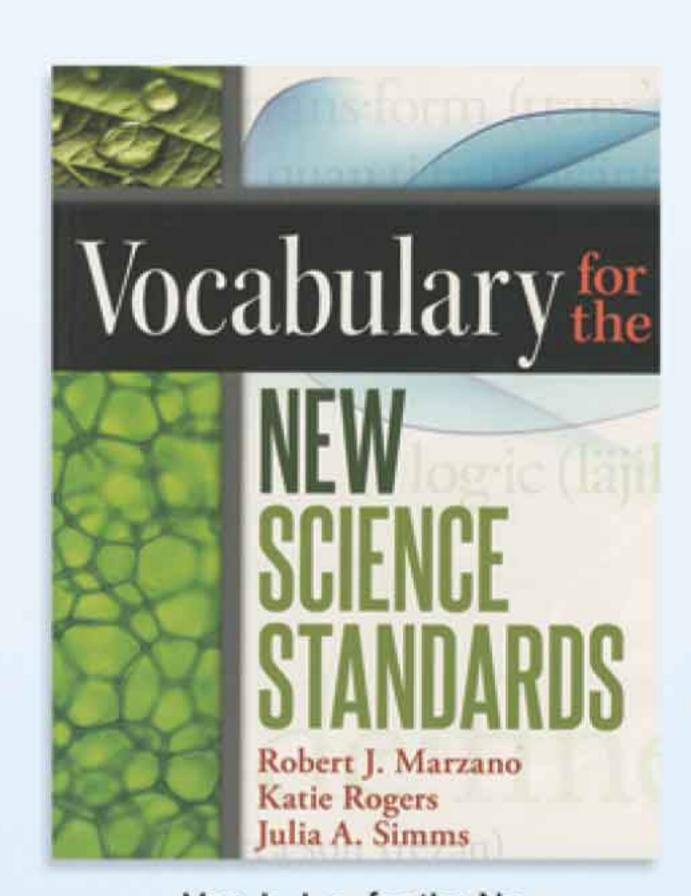
On Excellence in Teaching



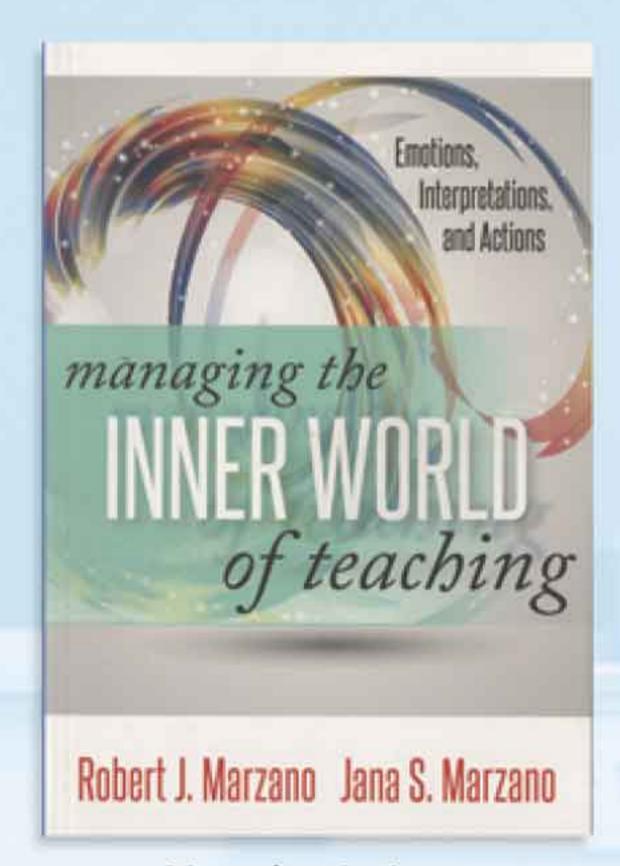
Enhancing the Art & Science of Teaching with Technology



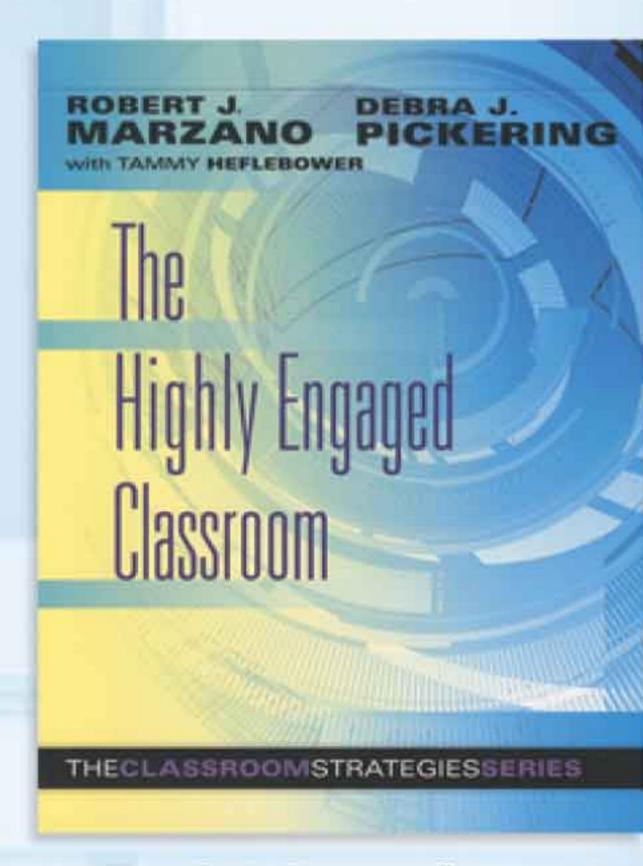
Teaching & Assessing 21st Century Skills



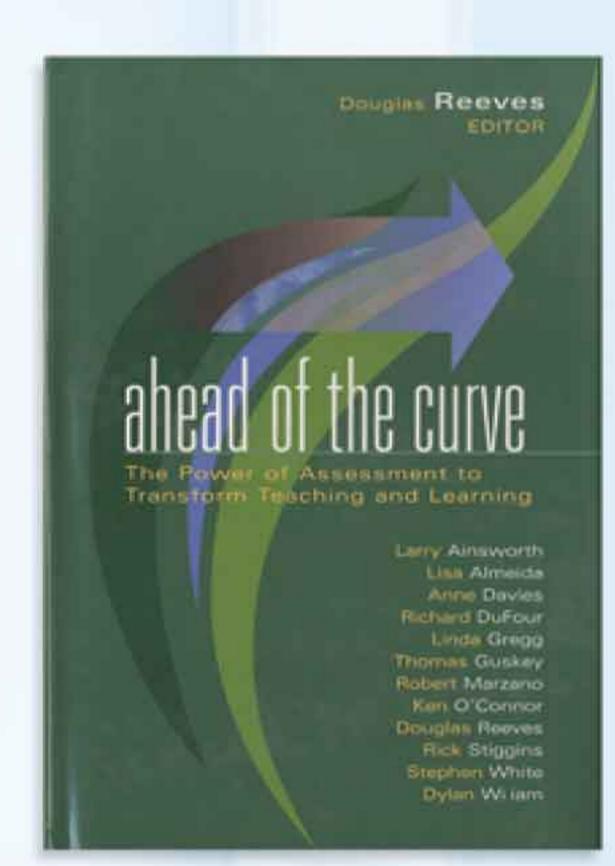
Vocabulary for the New Science Standards



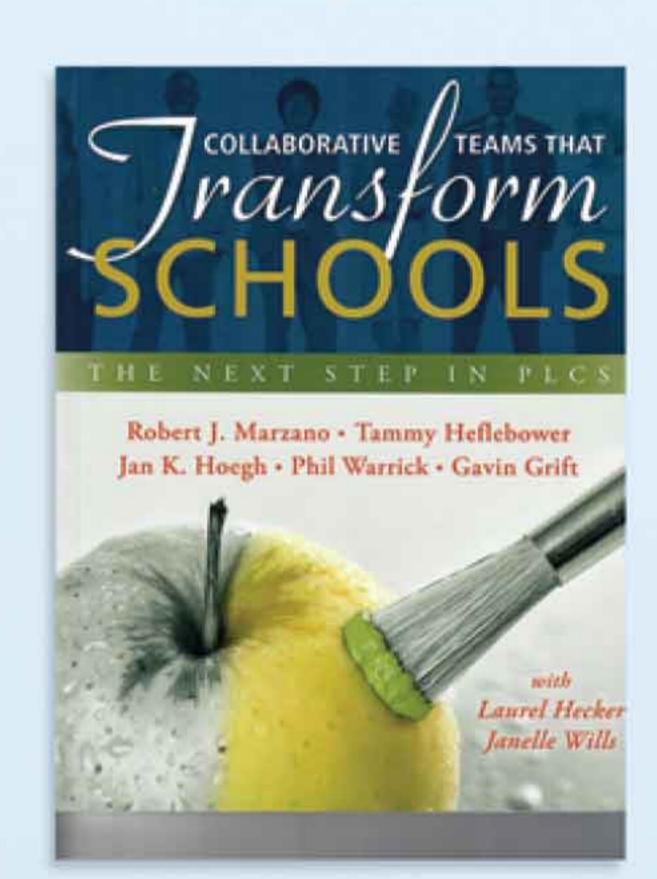
Managing the Inner World of Teaching



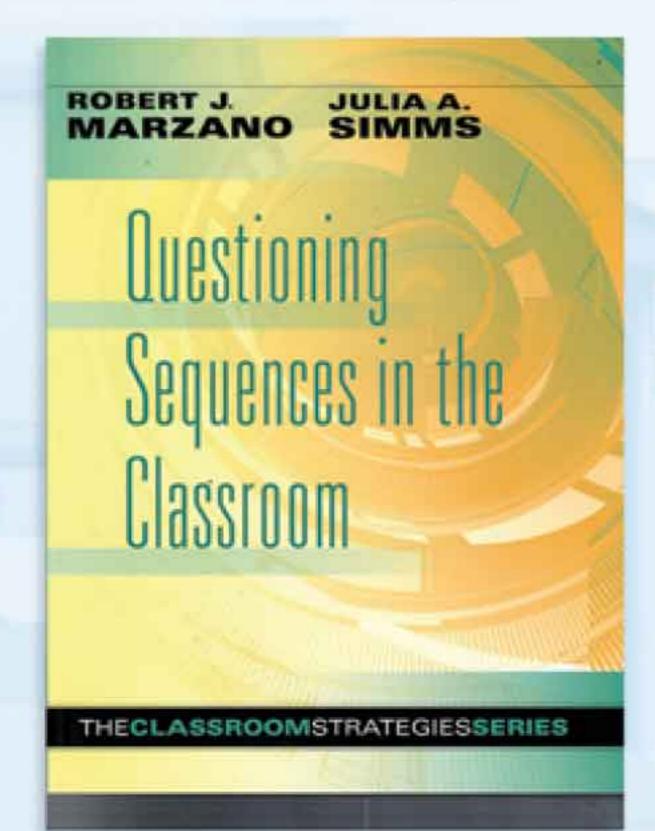
The Highly Engaged Classroom



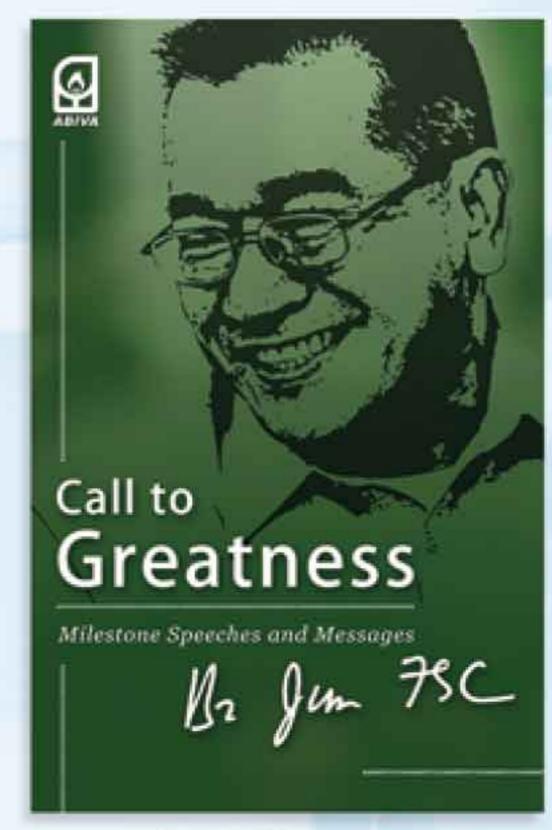
Ahead of the Curve



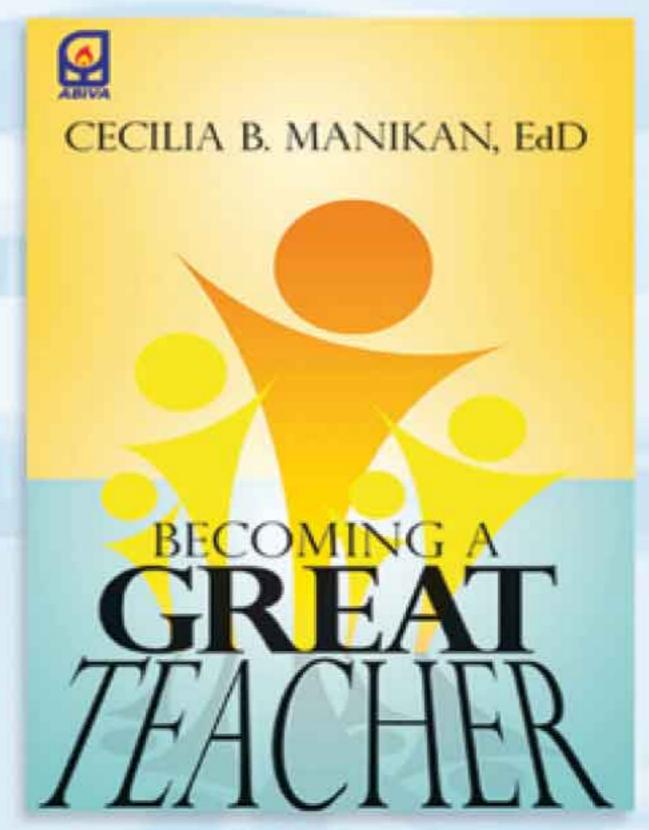
Collaborative Teams
That Transform Schools



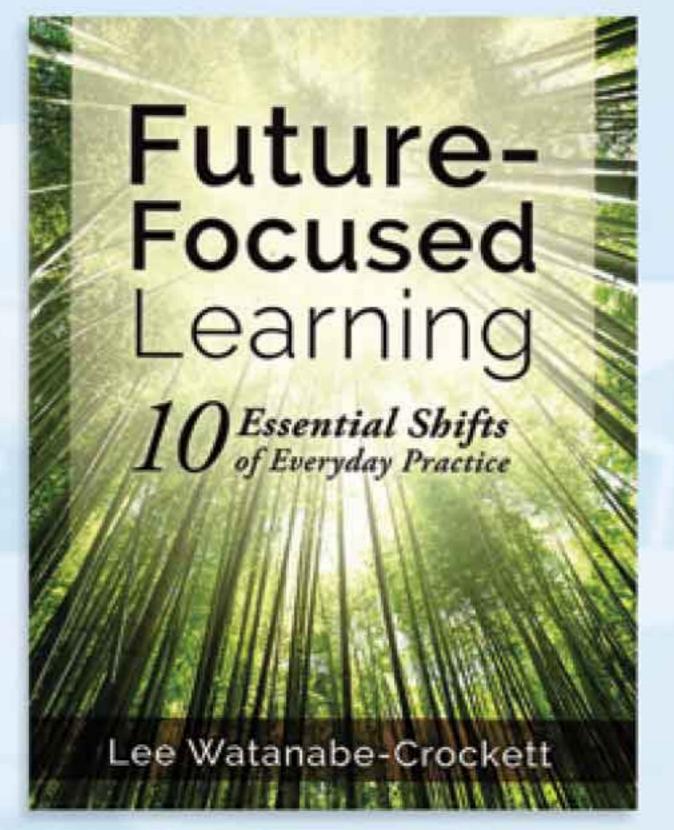
Questioning Sequences in the Classroom



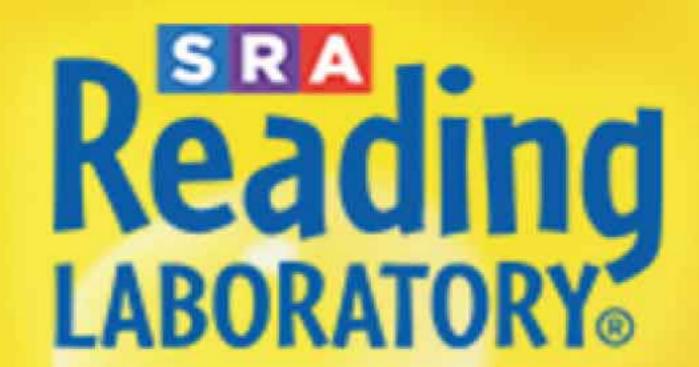
Call to Greatness



Becoming a Great Teacher



Future-Focused Learning



Power Builders

The stories are now

2024 Edition SRA Readi Book version of S



Contains leveled fiction and nonfiction stories.

Students can enjoy ten stories with exercises for each color in the book.





- Six-book version of SRA Reading Laboratory
- · Allows students to read at their own pace and keep track of their improvement
- · Develops comprehension skills, expands vocabulary, and practices essential reading and language skills

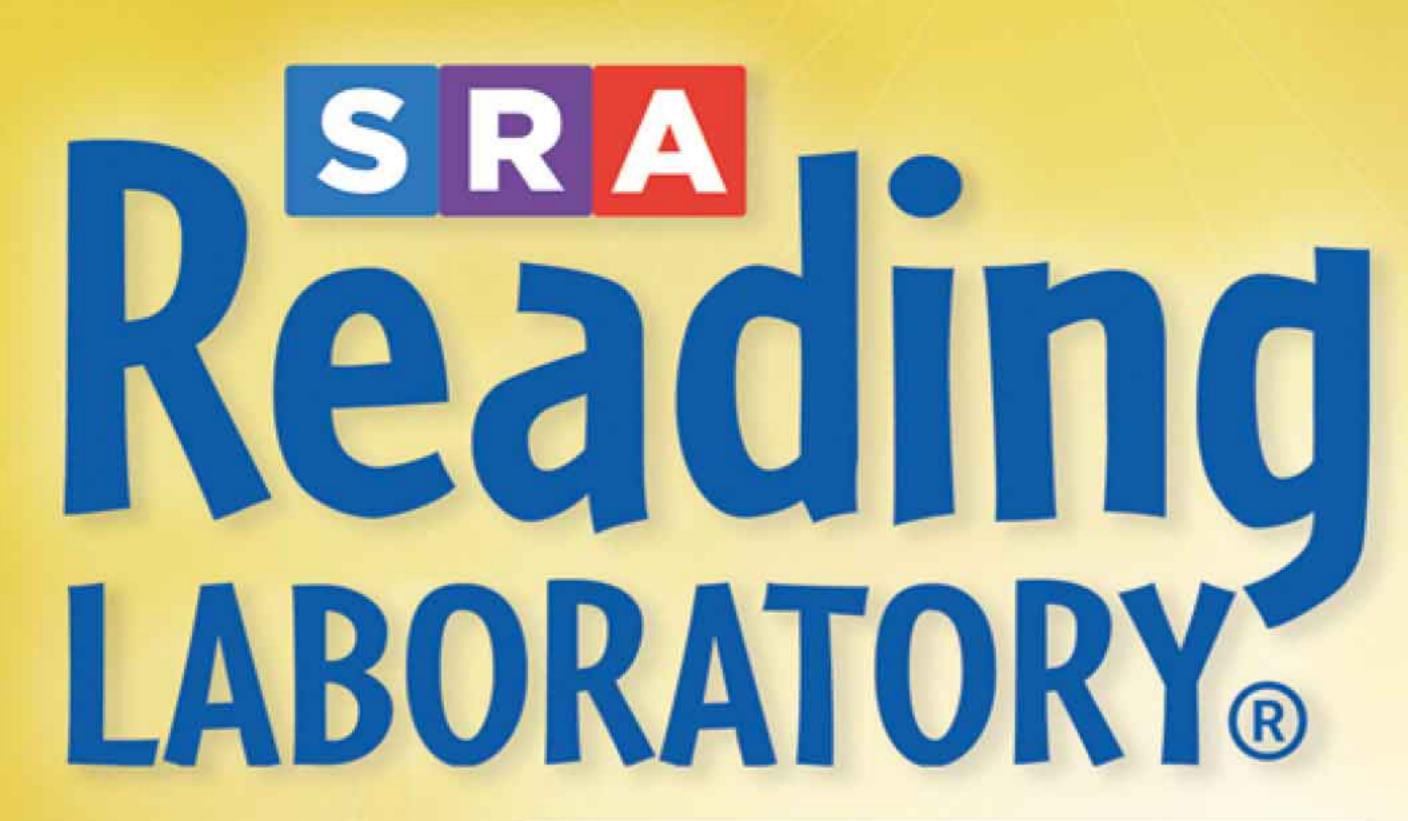


and exercises in BOOKS!



GRAM FOR OVER





Making your digit fun-packe

online GLOBAL EDITION







- · Strengthens students' specific competencies with ample practice opportunities

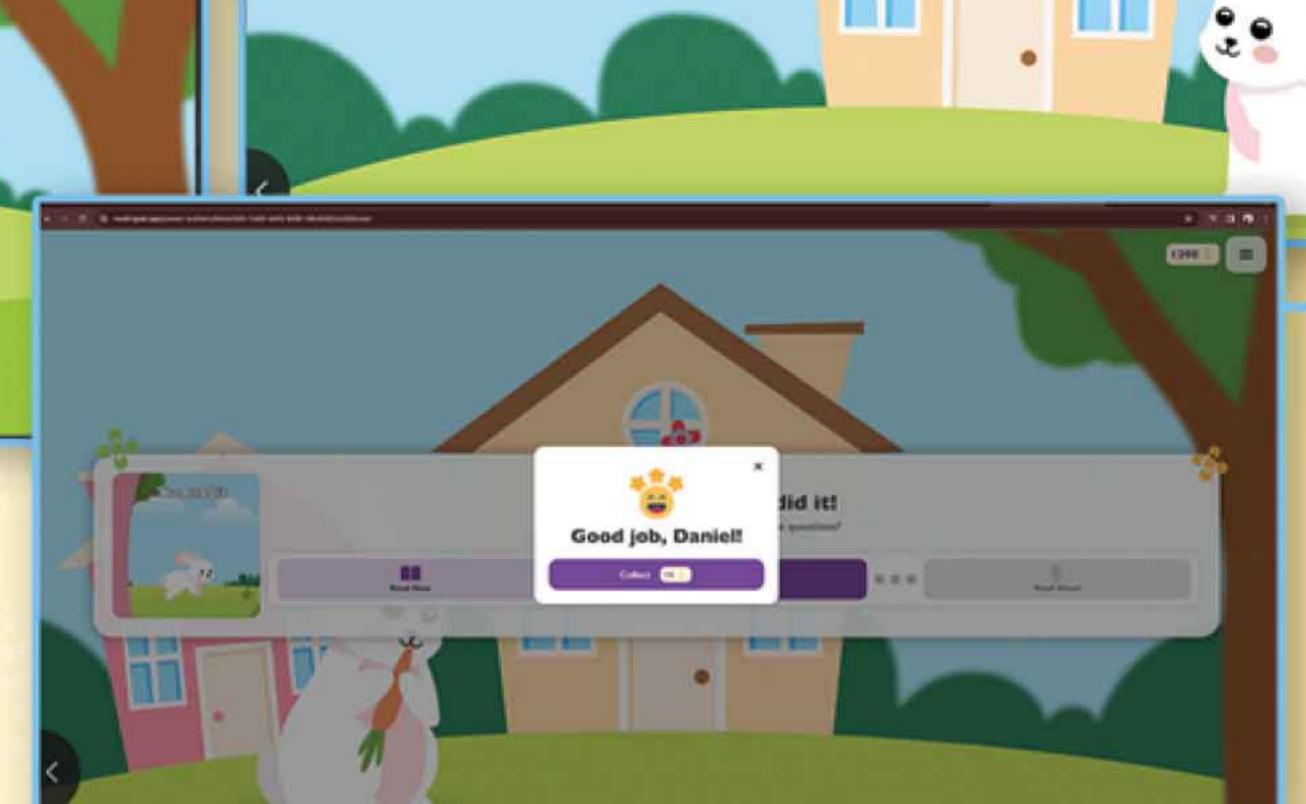
A PROVEN READING PROVENTE A PROVENTE A DING

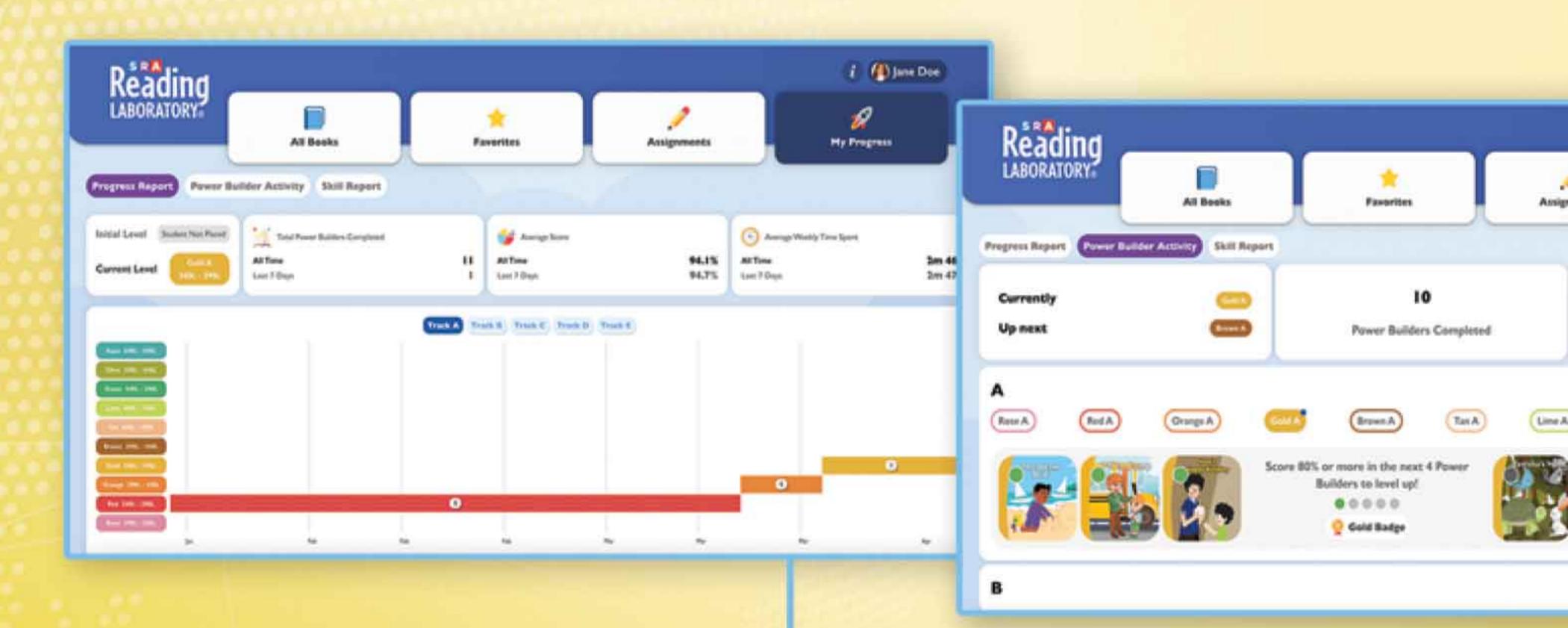
tal reading experience d and exciting!





- Offers a captivating digital reading experience
- Contains animated graphics
- With audio narration and oral fluency practice







- Continuously monitors pupils' progress
- Automatically adjusts the color level and track of learners based on their performance

[() Jane Doe

1m 35s

Average Weekly Time Spent



OGRAM FOR OVER



Three Versions, The Sam

Reading LABORATORY® LEVELS/ TRACKS

ACCESS

BUILT-IN PLACEME

SRA READING LABORATORY KITS

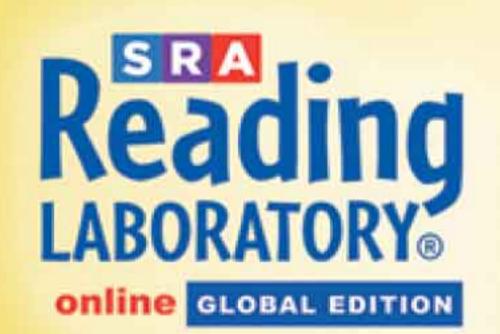
SRA Reading Laboratory

SRA VERSION

1a-2b

Classroom





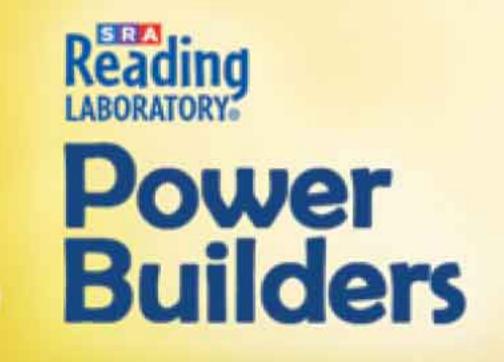
SRA READING LABORATORY ONLINE

SRA Reading Laboratory Global

A-E

Online Subscription





SRA POWER BUILDERS

SRA Reading Laboratory Power Builders	1a - 1f	1 Book per student	
SRA Reading Laboratory Power Builders	2a-2d*		
SRA Reading Laboratory Skill Builders and Rate Builders	2a-2d*	2 Books per student	

*Available in 2026



e Trusted Reading Solution



NT	MAIN READINGS	EXERCISES	OTHER COMPONENTS OR FEATURES

Power Builder Cards

- Fiction, Nonfiction
- 12 colors (1a 10 colors)
- 12 readings/color
- Lexiled

Build Comprehension Learn about Words Focus on Skills

- Answer Key Cards
- Skill Builder Cards (Level 2a-2b)
- · Rate Builder Cards (Level 2a-2b)
- Teacher's Handbook

E (Global Edition)

Power Builders

- Fiction, Nonfiction
- Lexile Range
- 12 colors
- 12 readings/color

Build Comprehension Learn about Words Focus on Skills

Skill Builders

Rate Builders

- Interactive exercises
- Real-time feedback to answers
- Automated progress charts
- Skills report
- Oral fluency practice (recording)
- Audio-narration
- Level goal setting
- · Rewards (coins, badges)

Power Builders

- Fiction, Nonfiction
- Lexile Range
- 6 colors per book
- 10 readings/color

Build Comprehension Learn about Words Focus on Skills

- Answer Key Booklet per book
- Starter Booklet per book
- Teacher's Handbook 1
- Teacher's Handbook 2a-2d
- Skill Builders and Rate Builders in level 2
- Includes Filipino stories
- Writing tasks
- Independent learning tools (Graphic organizers, editing checklist)
- Behavioral rubrics

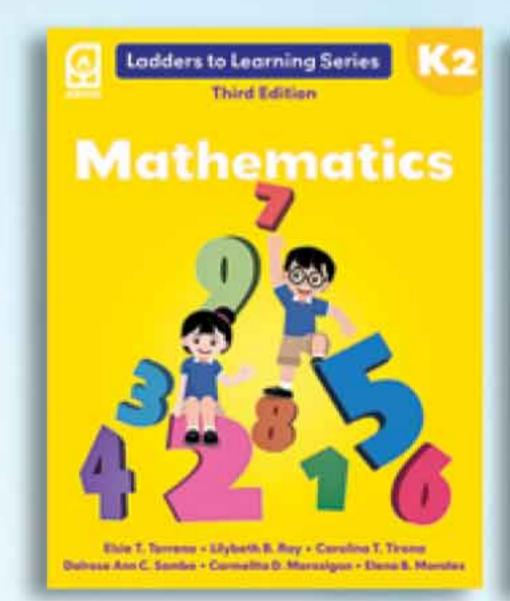


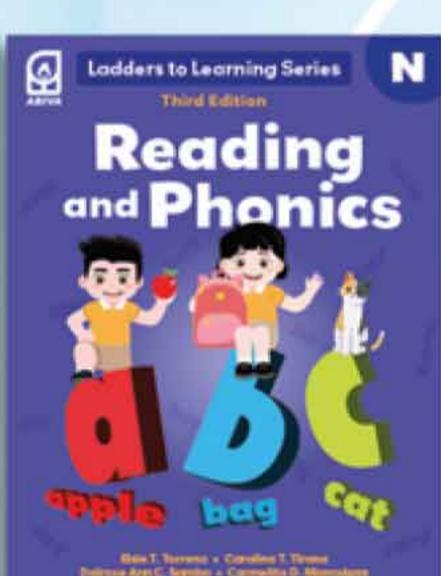


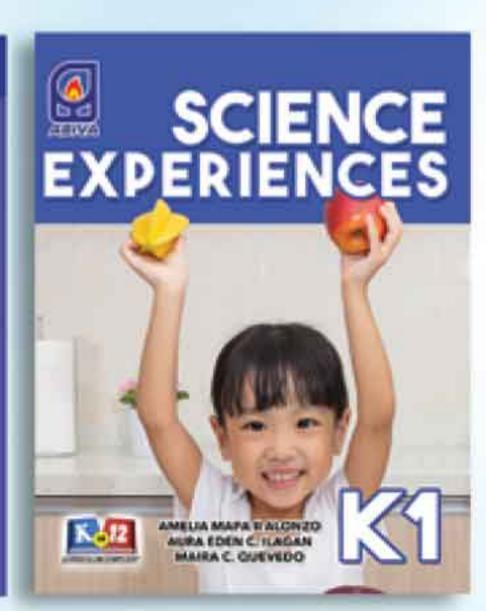


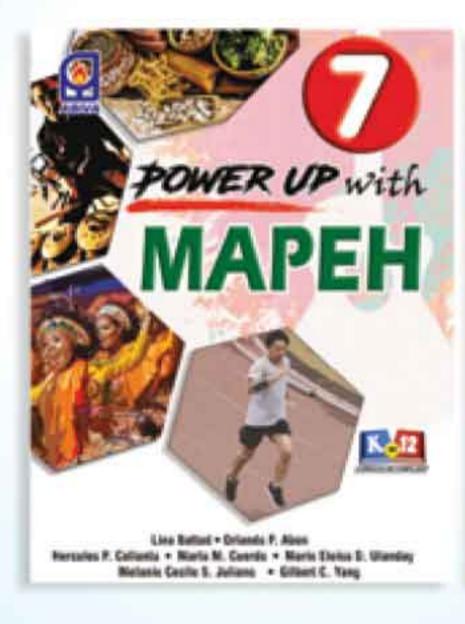
YOUR ONLINE PARTNER IN INSPIRING EDUCATION!

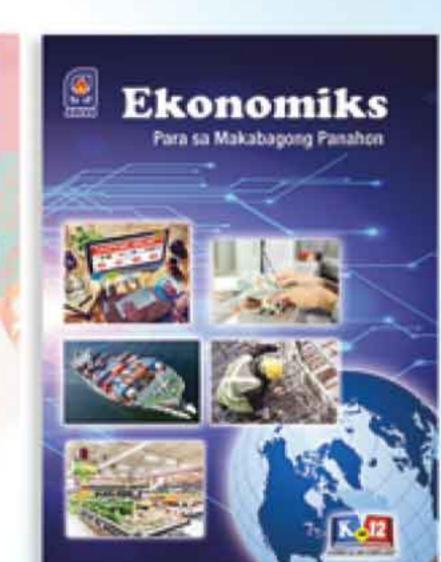
In today's fast-paced and ever-evolving educational landscape, **online resources** play a crucial role in enhancing teaching and learning. They provide valuable information through web pages, digital documents, and interactive content, making lessons more engaging and accessible. Recognizing this need, **Abiva Publishing House** proudly presents **Abiva Online Resources**, a website offering an extensive collection of teaching materials, guides, and instructional tools designed specifically for **Preschool to Senior High School (SHS) teachers.**



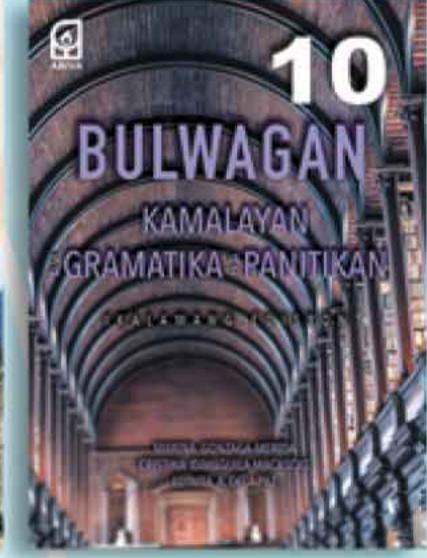






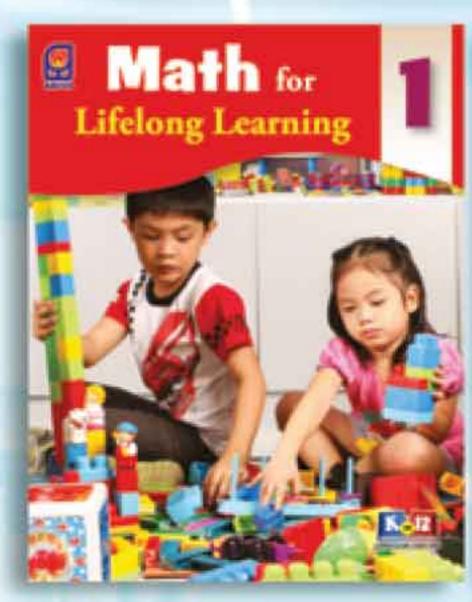


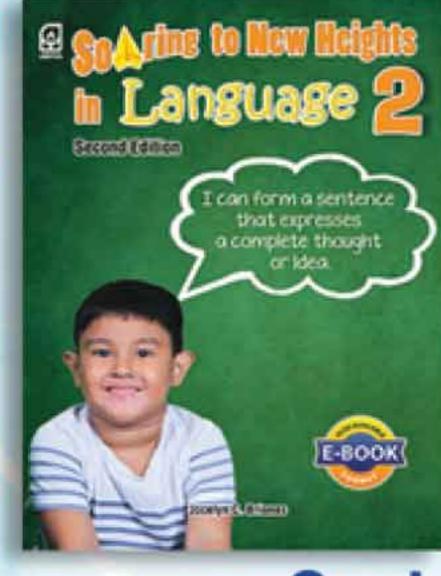


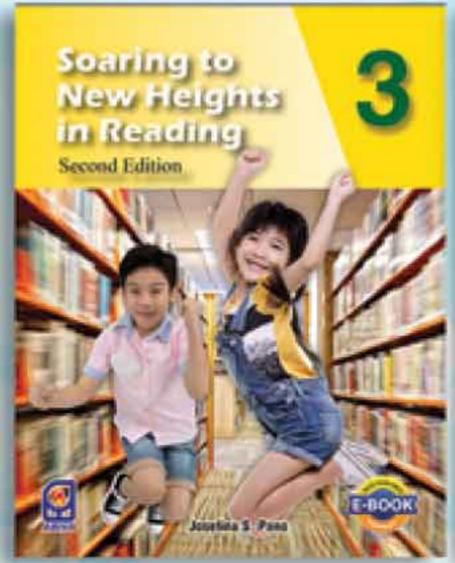


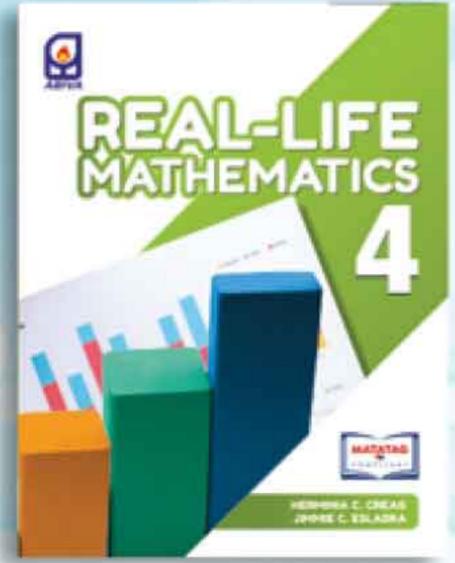
Preschool N, K1, K2

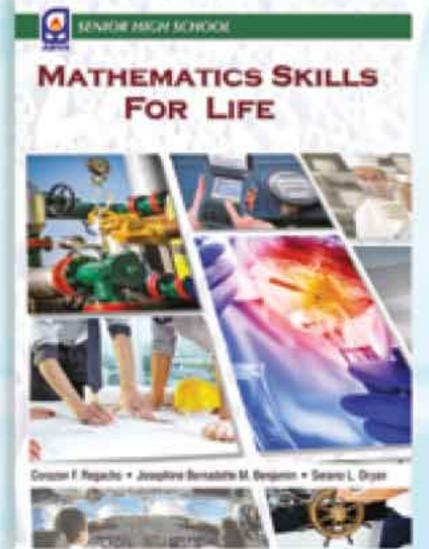
Junior High School
Grades 7-10





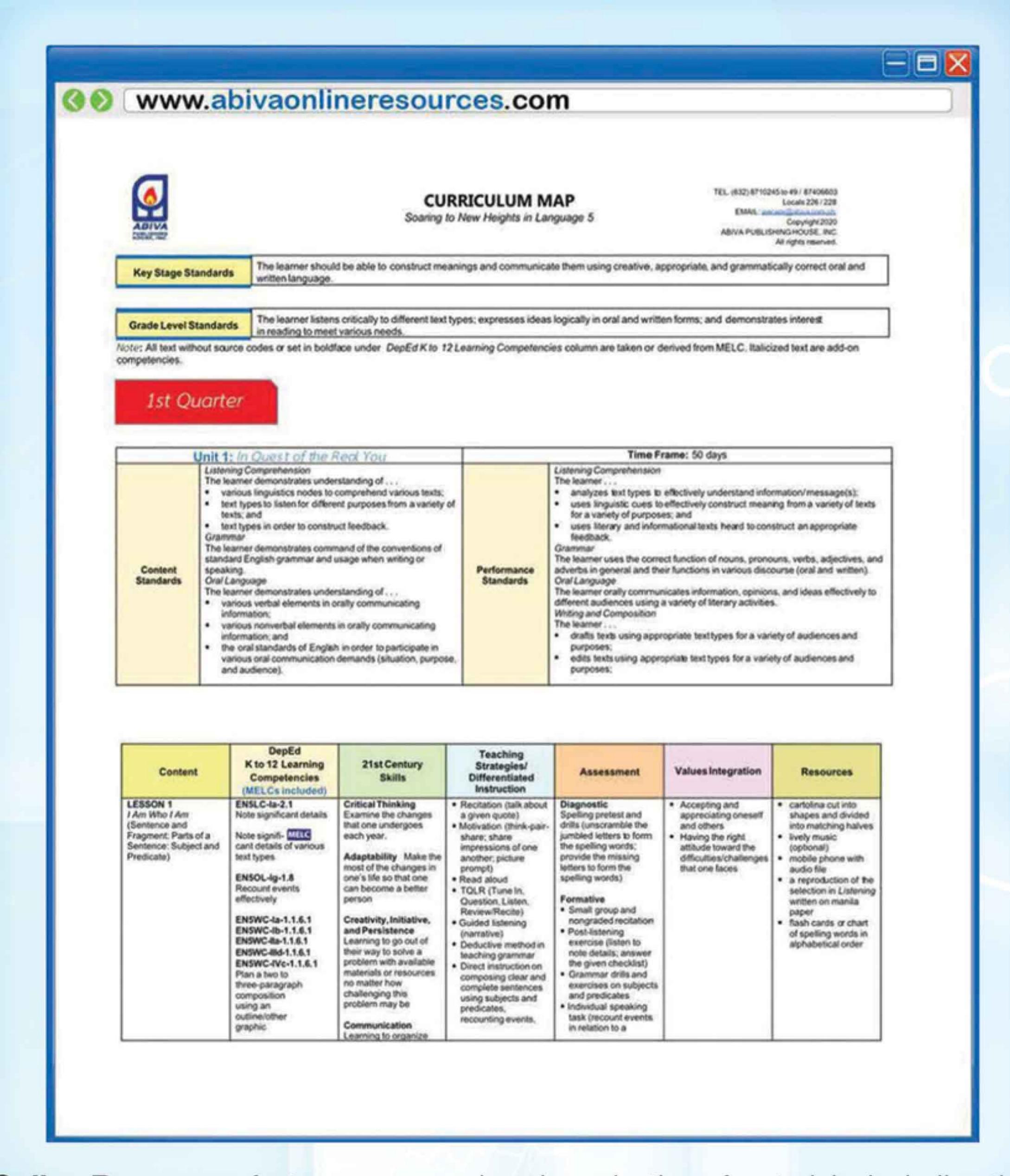






Grade School
Grades 1-6

Senior High School
Grades 11-12



Abiva Online Resources features a comprehensive selection of materials, including the **Functional Teachers Guide**, which serves as an essential companion for educators in planning, delivering, and assessing lessons effectively. Expanding on its commitment to curriculum alignment, Abiva has also introduced **detailed curriculum maps**, the latest addition to its growing collection of educational tools.

These **curriculum maps** serve as a valuable supplement to textbooks and teachers guides, providing a structured framework for lesson planning. They enable teachers to systematically compare and align their school-based curriculum with the content of Abiva textbooks, ensuring that learning objectives and competencies are met efficiently. By integrating these resources, educators can enhance their instructional strategies, streamline lesson delivery, and foster a more cohesive learning experience for their students.

With **Abiva Online Resources**, teachers gain access to a reliable and innovative platform that supports **effective teaching and meaningful learning**, empowering them to inspire and educate the next generation with confidence.

To learn more about ABIVA ONLINE RESOURCES:

- Go to www.abivaonlineresources.com
- Login using your registered email address and password
- Search for teaching resources and guides of your interest and;
- · Learn your selected teaching resources and guides.



SALES TEAM

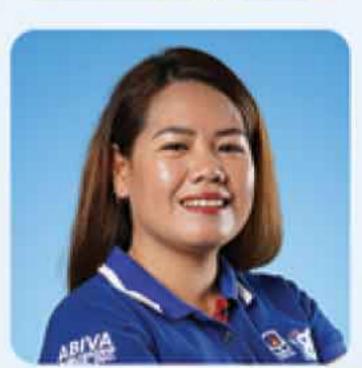
NCR



Benedict SantosRegional Sales Manager



Michael Roben de Jesus Sales and Service Consultant



Marigrace Acob

Sales and Service Consultant

Mandaluyong, San Juan, Pasig

Manila, Pasay, Makati,

Malabon, Navotas, Caloocan, Valenzuela, San Mateo, Rodriguez



EJ Labayo Sales and Service Consultant Marikina, Pasig, Pateros, Taguig



Greg Lusica Sales and Service Consultant Las Piñas, Muntinlupa, Parañaque, Palawan



Twinchie Avenido Sales and Service Consultant

Quezon City

NORTH LUZON

Abra, Ilocos Sur

Bulacan



Andy Guarino Regional Sales Manager



Gian Darren Ringor Sales and Service Consultant Pangasinan, La Union, Benguet,



Earl Patrick Santos
Sales and Service Consultant



Ferdinand Modelo Sales and Service Consultant

Pampanga, Bataan, Zambales



John Carlo Salvador Sales and Service Consultant

Nueva Ecija, Tarlac, Aurora



Voltaire Callo Sales and Service Consultant

Isabela, Cagayan Valley, Quirino, Kalinga, Mountain Province, Ilocos Norte, Ifugao, Nueva Vizcaya

SOUTH LUZON



Julius Russell Cruz Regional Sales Manager



Wilhelm Orozco Sales and Service Consultant Bicol Region (Cam Sur, Cam Norte,

Catanduanes, Albay, Sorsogon)



Byron Jake Belen
Sales and Service Consultant
Cavite



James Ernacio Jr. Sales and Service Consultant

Batangas, Mindoro, Marinduque, Romblon, Cavite (Alfonso, Amadeo, Silang, Tagaytay, Mendez)



Ray Patrick Tianco
Sales and Service Consultant
Laguna



Kim Julius Esturas
Sales and Service Consultant

Rizal, Upper Laguna (Pagsanjan, Lumban, Paete, Pakil, Pangil, Kalayaan, Famy, Santa Maria, Siniloan, Mabitac), Quezon

VISAYAS



Eric Solante
Regional Sales Manager
*Temporarily handling
Negros Occidental, Negros Oriental,
South Cebu



Denis Falcon
Sales and Service Consultant
Cebu City, North Cebu



Mark Jason Jalandoni Sales and Service Consultant Iloilo, Capiz, Aklan, Antique, Guimaras



Mark Cumpa Sales and Service Consultant Bohol, Samar, Leyte, Biliran

MINDANAO



Eric Tan Regional Sales Manager



Efrahem Cagadas Sales and Service Consultant Misamis Oriental, Bukidnon, Camiguin



Jonrey Albarico
Sales and Service Consultant

Davao City, Davao Del Norte,
Davao Del Sur



Hugo Daguman III
Sales and Service Consultant
Zamboanga Del Norte, Zamboanga Del Sur,
Zamboanga Sibugay, Basilan, Lanao Del Norte,
Lanao Del Sur I & II, Misamis Occidental,
Sulu, Tawi-Tawi



Jay Marco Marangga Sales and Service Consultant General Santos City, North Cotabato, South Cotabato, Sultan Kudarat, Tacurong, Koronadal, Maguindanao, Saranggani



Sales and Service Consultant

Davao Oriental, Compostela Valley,
Agusan del Norte, Agusan del Sur,
Surigao del Norte, Surigao del Sur,
Siargao

Pedrito Duga

CONTACT US

PHONE NUMBERS:

Head Office: (02) 8712-0245 to 49 / 8740-6603

Cebu Office: (032) 231-5145 / 231-5197

• Davao Office: (082) 297-2275 / 303-4610

EMAIL: wecare@abiva.com.ph www.abiva.com.ph WEBSITE:

SOCIAL MEDIA: @abivapublishing



GET IN TOUCH WITH THE-RIGHT ABIVA PERSONNEL FOR:



Customer service assistance

Customer and Product Support

Local 201 / 8740-6339

wecare@abiva.com.ph



Book projects (inquiry, writing proposals, manuscript submissions, incentives, and authors' concerns), editorial and production queries, press schedules, art designs, and layout

Production

Local 258, 257, and 254

production@abiva.com.ph



Book exhibit invitations, special events, requests for catalogs and brochures Marketing

Local 215

info@abiva.com.ph



Requests for evaluation copies, book orders and reservations, follow-ups, deliveries, credit applications, statement of account, and payment

Billing and Collection

Local 203-209

creditandcolln@abiva.com.ph



Royalties

Accounting

Local 214

acctg@abiva.com.ph



SRA product inquiries

SRA

Local 230

wecare@abiva.com.ph



Teacher-training and seminar requests

Continuing Professional Education and Development Programs

Local 264

trainingprograms@abiva.com.ph

EVALUATION COPY REQUEST FORM

Kindly send to:

LUZON:

Abiva Bldg., G. Araneta Avenue, 1113 Quezon City

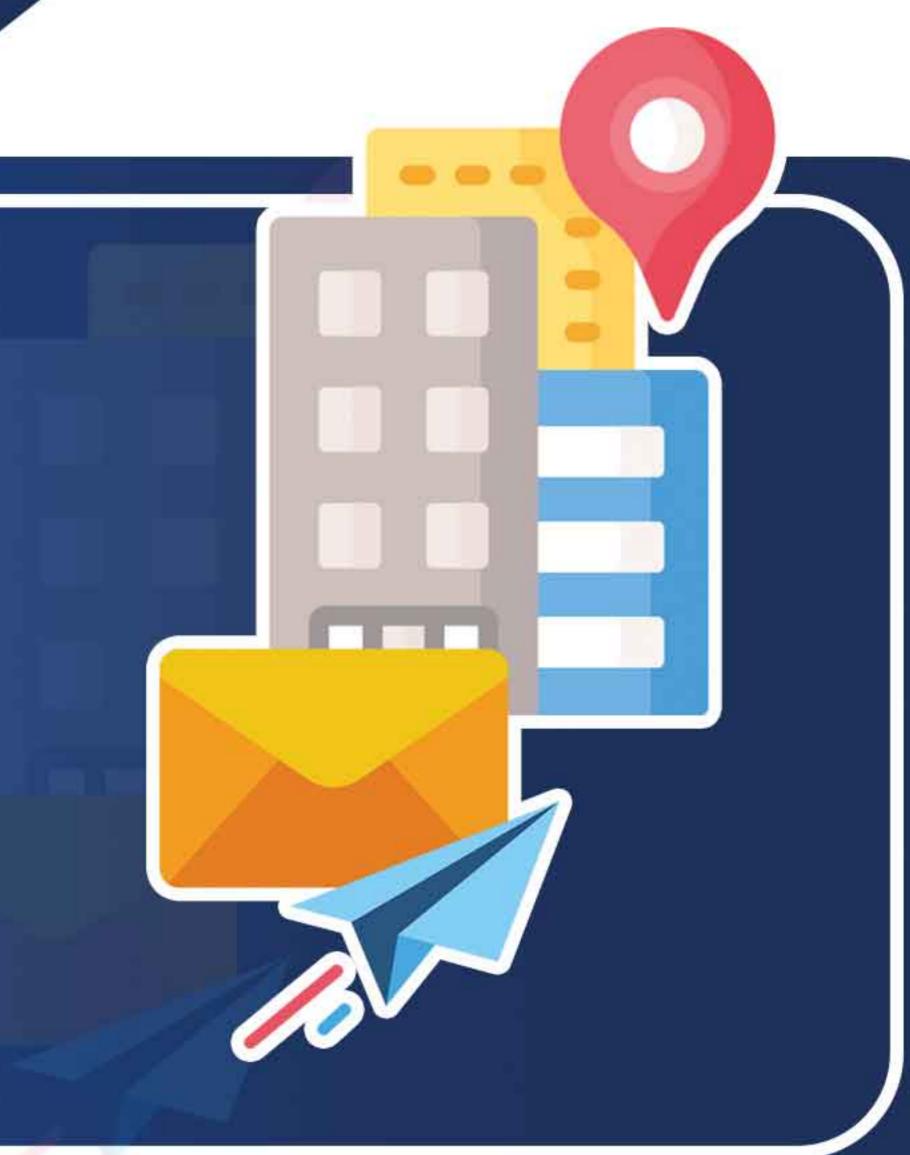
VISAYAS:

2/F Cebu Holdings Center, Cebu Business Park, 6000 Cebu City

MINDANAO:

Abiva Bldg., 127 MacArthur Highway, Matina, 8000 Davao City

EMAIL: wecare@abiva.com.ph



YES! We are interested in evaluating your educational materials. Please send our school evaluation copies of the following series. TITLE/S Name/Signature _____ Name of Admin/Principal _____ School ____ Address Tel. No. Email _____



















Abiva Bldg., 127 Mac Arthur Highway Matina, 8000 Davao City



(082) 297-2275 / 303-4610



wecare@abiva.com.ph